NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 10, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	42.9	34,960
2	CBS NFC CHAMPIONSHIP POST(S)	41.0	33,420
3	NFL CHAMPIONSHIP GAME-NBC(S)	35.0	28,530
4	60 MINUTES	33.5	27,300
5	CBS NFC PLAYOFF GAME-SUN(S)	32.7	26,650
6	DALLAS	30.7	25,020
7	CBS NFC PLAYOFF POST-SUN(S)	29.7	24,210
8	NFL PLAYOFF GAME-SUN(S)	29.1	23,720
9	NFL CHAMPIONSHIP POST-NBC(S)	28.7	23,390
10	NFL PLAYOFF GAME-SAT(S)	27.9	22,740
11	ALICE#	27.4	22,330
12	NFL PLAYOFF POST-SAT(S)	26.3	21,430
13	CBS NFC CHAMPIONSHIP PRE(S)	25.8	21,030
14	JEFFERSONS#	25.5	20,780
15	CBS NFC PLAYOFF GAME-SAT.(S)	25.0	20,380
15	DUKES OF HAZZARD	25.0	20,380
15	ROSE BOWL GAME(S)	25.0	20,380
18	M*A*S*H	24.7	20,130
19	THREE'S COMPANY	23.9	19,480
20	ONE DAY AT A TIME#	23.6	19,230
21	FALCON CREST	23.3	18,990
22	ARCHIE BUNKER'S PLACE#	22.5	18,340
23	HOUSE CALLS	22.4	18,260
23	TOO CLOSE FOR COMFORT	22.4	18,260

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	31.9	68,690
2	CBS NFC CHAMPIONSHIP POST(S)	30.6	65,990
3	NFL CHAMPIONSHIP GAME-NBC(S)	23.9	51,620
4	CBS NFC PLAYOFF GAME-SUN(S)	23.2	49,980
5	60 MINUTES	23.0	49,700
6	DALLAS	22.9	49,370
7	CBS NFC PLAYOFF POST-SUN(S)	22.1	47,680
8	DUKES OF HAZZARD	21.3	45,840
9	NFL PLAYOFF POST-SAT(S)	20.7	44,620
10	NFL PLAYOFF GAME-SAT(S)	19.8	42,770
11	NFL CHAMPIONSHIP POST-NBC(S)	19.2	41,350
12	NFL PLAYOFF GAME-SUN(S)	19.1	41,230
13	CBS NFC CHAMPIONSHIP PRE(S)	18.5	39,960
14	THREE'S COMPANY	18.2	39,240
15	ALICE#	18.2	39,190
16	M*A*S*H	18.0	38,810
17	HAPPY DAYS	17.3	37,350
18	ROSE BOWL GAME(S)	17.1	36,870
19	TOO CLOSE FOR COMFORT	16.7	35,960
20	LOVE BOAT	16.0	34,590
21	CHIPS	16.0	34,560
22	MAGNUM, P.I.	16.0	34,440
23	LAVERNE & SHIRLEY	15.9	34,380
24	JEFFERSONS#	15.9	34,190

CONT'D

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NFL PLAYOFF POST-SUN(S)	22.2	18,090
26	HILL STREET BLUES#	22.0	17,930
27	MAGNUM, P.I.	21.5	17,520
28	LOVE BOAT	21.3	17,360
28	TRAPPER JOHN, M.D.	21.3	17,360

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	HOUSE CALLS	15.8	34,130
26	WALT DISNEY#	15.8	34,030

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 10, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP POST(S)	31.4	26,580
2	DALLAS	28.7	24,340
3	CBS NFC CHAMPIONSHIP GAME(S)	28.5	24,150
4	60 MINUTES	26.5	22,490
5	CBS NFC PLAYOFF POST-SUN(S)	23.9	20,220
6	ALICE#	22.2	18,840
7	M*A*S*H	20.9	17,670
8	NFL PLAYOFF POST-SAT(S)	20.8	17,640
9	FALCON CREST	20.3	17,240
10	JEFFERSONS#	20.1	16,990
11	NFL CHAMPIONSHIP GAME-NBC(S)	20.0	16,940
12	ONE DAY AT A TIME#	19.8	16,740
13	HOUSE CALLS	19.5	16,490
14	DUKES OF HAZZARD	19.3	16,390
15	CBS NFC PLAYOFF GAME-SUN(S)	19.2	16,300
16	ARCHIE BUNKER'S PLACE#	19.0	16,080
17	TOO CLOSE FOR COMFORT	18.8	15,900
18	THREE'S COMPANY	18.7	15,870
19	LOVE BOAT	18.5	15,680
20	TRAPPER JOHN, M.D.	18.0	15,290
21	HILL STREET BLUES#	17.6	14,950

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	43.7	33,280
2	CBS NFC CHAMPIONSHIP POST(S)	38.8	29,540
3	NFL CHAMPIONSHIP GAME-NBC(S)	34.5	26,280
4	CBS NFC PLAYOFF GAME-SUN(S)	33.5	25,540
5	NFL PLAYOFF GAME-SUN(S)	29.9	22,770
6	NFL PLAYOFF GAME-SAT(S)	27.8	21,160
7	CBS NFC PLAYOFF POST-SUN(S)	27.8	21,140
8	60 MINUTES	27.3	20,780
9	NFL CHAMPIONSHIP POST-NBC(S)	25.9	19,740
10	ROSE BOWL GAME(S)	25.8	19,610
11	CBS NFC CHAMPIONSHIP PRE(S)	25.6	19,520
12	NFL PLAYOFF POST-SAT(S)	24.0	18,300
13	CBS NFC PLAYOFF GAME-SAT.(S)	22.8	17,360
14	NFL PLAYOFF POST-SUN(S)	22.3	17,000
15	CBS NFC PLAYOFF PRE-SUN.(S)	20.1	15,310
16	FIESTA BOWL(S)	20.0	15,230
17	DALLAS	18.6	14,130
18	ORANGE BOWL GAME(S)	18.1	13,750
19	ALICE#	17.9	13,610
20	HILL STREET BLUES#	17.3	13,190
21	M*A*S*H	17.2	13,070
22	MAVERICK#	16.9	12,900
23	CBS NFC PLAYOFF POST-SAT.(S)	16.7	12,710
24	ABC SUNDAY NIGHT MOVIE	16.6	12,670

CONT'D

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NBC SUNDAY NIGHT MOVIE	16.4	12,500
26	DUKES OF HAZZARD	16.0	12,200
27	ARCHIE BUNKER'S PLACE#	15.2	11,610
28	JEFFERSONS#	15.2	11,590
29	NFL '82-NBC(S)	14.9	11,380
30	COTTON BOWL GAME(S)	14.9	11,370
31	THAT'S INCREDIBLE	14.8	11,270
32	ABC THEATRE(S)	14.3	10,870
33	HOUSE CALLS	14.3	10,860
34	FOUL PLAY(S)	14.2	10,780
35	NFL '82-SAT(S)	14.1	10,720
36	GATOR BOWL FOOTBALL GAME(S)	13.9	10,610
37	CBS SAT. NIGHT MOVIE#	13.9	10,570
38	QUINCY, M.E.#	13.7	10,450

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 10, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	29.8	15,840
2	CBS NFC CHAMPIONSHIP POST(S)	29.4	15,620
3	DALLAS	25.5	13,540
4	60 MINUTES	22.1	11,730
5	CBS NFC PLAYOFF POST-SUN(S)	21.4	11,370
6	NFL CHAMPIONSHIP GAME-NBC(S)	21.1	11,220
7	TOO CLOSE FOR COMFORT	20.5	10,880
8	THREE'S COMPANY	20.3	10,780
9	HILL STREET BLUES#	20.1	10,660
10	NFL PLAYOFF POST-SAT(S)	20.0	10,650
11	M*A*S*H	19.7	10,470
12	HAPPY DAYS	19.3	10,250
12	LOVE BOAT	19.3	10,250
14	HOUSE CALLS	19.1	10,130
15	FOUL PLAY(S)	18.8	9,970
16	ALICE#	18.7	9,940
17	CBS NFC PLAYOFF GAME-SUN(S)	18.3	9,750
18	ABC THEATRE(S)	17.9	9,520
18	NFL CHAMPIONSHIP POST-NBC(S)	17.9	9,520
20	JEFFERSONS#	17.7	9,410
21	NFL PLAYOFF GAME-SAT(S)	17.7	9,400
22	LAVERNE & SHIRLEY	17.5	9,300
23	HART TO HART	17.4	9,260
24	FALCON CREST	17.4	9,230

CONT'D

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NBC SUNDAY NIGHT MOVIE	17.2	9,140

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP POST(S)	37.0	9,560
2	DALLAS	34.8	8,990
3	60 MINUTES	34.7	8,970
4	ALICE#	29.5	7,630
5	CBS NFC PLAYOFF POST-SUN(S)	27.7	7,160
6	ARCHIE BUNKER'S PLACE#	27.0	6,980
7	CBS NFC CHAMPIONSHIP GAME(S)	26.7	6,910
8	FATHER MURPHY#	25.8	6,680
9	JEFFERSONS#	25.6	6,610
10	ONE DAY AT A TIME#	25.0	6,480
11	FALCON CREST	25.0	6,470
12	DUKES OF HAZZARD	24.0	6,210
13	NFL PLAYOFF POST-SAT(S)	23.9	6,170
14	LITTLE HOUSE-PRAIRIE	22.9	5,920
15	M*A*S*H	22.7	5,860
16	KNOTS LANDING#	22.6	5,840
17	BARBARA MANDRELL	21.9	5,660
18	REAL PEOPLE	21.4	5,540
19	BONNIE AND THE FRANKLINS(S)	21.2	5,490
20	ROSE BOWL GAME(S)	21.2	5,480
21	CBS NFC PLAYOFF GAME-SUN(S)	20.9	5,400
22	LITTLE HOUSE-PRAIRIE SPEC(S)	20.8	5,370
22	TRAPPER JOHN, M.D.	20.8	5,370

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 10, 1982

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP GAME(S)	42.9	21,870
2	CBS NFC CHAMPIONSHIP POST(S)	35.7	18,210
3	CBS NFC PLAYOFF GAME-SUN(S)	33.1	16,900
4	NFL CHAMPIONSHIP GAME-NBC(S)	32.9	16,770
5	NFL PLAYOFF GAME-SUN(S)	27.9	14,240
6	NFL PLAYOFF GAME-SAT(S)	26.7	13,620
7	CBS NFC CHAMPIONSHIP PRE(S)	26.4	13,440
8	CBS NFC PLAYOFF POST-SUN(S)	25.6	13,050
9	ROSE BOWL GAME(S)	24.2	12,340
10	NFL CHAMPIONSHIP POST-NBC(S)	23.6	12,050
11	NFL PLAYOFF POST-SAT(S)	23.0	11,750
12	60 MINUTES	22.6	11,520
13	NFL PLAYOFF POST-SUN(S)	21.3	10,840
14	ABC SUNDAY NIGHT MOVIE	20.8	10,630
15	CBS NFC PLAYOFF PRE-SUN.(S)	20.5	10,450
16	CBS NFC PLAYOFF GAME-SAT.(S)	20.4	10,400
17	FIESTA BOWL(S)	19.5	9,960
18	HILL STREET BLUES#	17.7	9,030
19	DALLAS	16.8	8,550
20	M*A*S*H	16.7	8,490
21	ORANGE BOWL GAME(S)	16.4	8,360
22	NBC SUNDAY NIGHT MOVIE	16.2	8,280
23	ABC THEATRE(S)	15.0	7,660
23	QUINCY, M.E.#	15.0	7,660

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFC CHAMPIONSHIP POST(S)	46.1	9,140
2	CBS NFC CHAMPIONSHIP GAME(S)	43.9	8,710
3	NFL CHAMPIONSHIP GAME-NBC(S)	38.5	7,630
4	60 MINUTES	38.4	7,620
5	CBS NFC PLAYOFF GAME-SUN(S)	34.3	6,800
6	CBS NFC PLAYOFF POST-SUN(S)	33.1	6,560
7	NFL CHAMPIONSHIP POST-NBC(S)	32.3	6,400
8	NFL PLAYOFF GAME-SUN(S)	30.8	6,100
9	NFL PLAYOFF GAME-SAT(S)	30.7	6,080
10	ROSE BOWL GAME(S)	29.8	5,910
11	NFL PLAYOFF POST-SAT(S)	28.9	5,720
12	CBS NFC PLAYOFF GAME-SAT.(S)	27.9	5,520
13	ALICE#	26.4	5,230
14	ARCHIE BUNKER'S PLACE#	24.6	4,880
15	CBS NFC CHAMPIONSHIP PRE(S)	23.6	4,680
16	DALLAS	23.4	4,640
17	MAVERICK#	23.3	4,620
18	FATHER MURPHY#	23.1	4,580
19	JEFFERSONS#	22.7	4,500
20	CBS NFC PLAYOFF POST-SAT.(S)	22.3	4,420
21	ONE DAY AT A TIME#	22.1	4,390
22	DUKES OF HAZZARD	22.0	4,360
23	FIESTA BOWL(S)	21.8	4,330
24	NFL PLAYOFF POST-SUN(S)	21.5	4,260

CONT'D

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NFL '82-SAT(S)	15.0	7,630
26	FOUL PLAY(S)	14.9	7,610
27	MAVERICK#	14.7	7,500
28	WALT DISNEY#	14.5	7,400
29	DUKES OF HAZZARD	14.3	7,280
30	NFL '82-NBC(S)	14.2	7,250
31	HART TO HART	14.1	7,200
32	CHIPS	14.0	7,140
33	THAT'S INCREDIBLE	13.9	7,090
34	COTTON BOWL GAME(S)	13.8	7,050
35	HAPPY DAYS	13.6	6,940
35	LOVE BOAT	13.6	6,940

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	ORANGE BOWL GAME(S)	21.2	4,210
26	CBS NFC PLAYOFF PRE-SUN.(S)	20.2	4,000
27	BARBARA MANDRELL	19.7	3,910
28	CBS SAT. NIGHT MOVIE#	19.6	3,880
29	REAL PEOPLE	19.5	3,870
30	M*A*S*H	19.4	3,850
31	MAGNUM, P.I.	18.8	3,730
32	TOURNAMENT-ROSES PARADE(S)	17.7	3,510
33	GATOR BOWL FOOTBALL GAME(S)	17.6	3,480
34	FALCON CREST	17.4	3,440

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
•EVENING																																
ABC NEWS CLOSEUP(S)							181		A	8.4	17	685	1664	722	242^	794	200^	450	518	409	259^	565	156^	321^	366	330^	174^	157^	70v	148^	148^
1	THU.	10.00P	60	ABC	DN		98																									
	10.00 - 10.30								A	8.5	17	693	1657	717	250^	789	186^	444	520	419	257^	552	158^	315^	346	303^	179^	139^	78v	177^	177^
	10.30 - 11.00								A	8.2	17	668	1680	735	231^	799	211^	455	516	404	263^	583	157^	327^	384	355	174^	178^	63v	120^	120^
ABC NEWSBRIEF-M-F						70	174	183	A	15.7	24	1280	1870	733	336	796	318	534	445	366	213	673	284	450	396	314	163	196	85	205	151
	MON.	8.58P	1	ABC	N		95	96	B	17.8	28	1451	1763	696	297	763	298	483	412	346	229	652	268	423	374	294	181	158	71	190	133
1	TU&TH	9.58P	1																													
1	WED.	9.58P	2																													
1	FRI.	9.36P	1																													
2	TU-F	9.58P	1																													
ABC NEWSBRIEF-SAT.						14	179	186	A	19.7	31	1606	2057	820	391	951	410	636	500	386	268	570	255	405	323	234	140	251	134	285	238
	SAT.	9.58P	1	ABC	N		95	97	B	19.9	33	1622	1882	764	336	868	331	517	433	369	292	559	239	362	299	224	173	205	121	250	199
ABC NEWSBRIEF-SUN.						14	190	193	A	18.2	26	1483	2071	660	269	733	298	543	474	400	124	950	497	795	636	414	118	293	106	95	80^
1	SUN.	9.55P	1	ABC	N		98	98	B	18.0	27	1467	1876	682	281	739	319	529	463	343	154	825	380	604	546	379	159	168	70	144	105
2	SUN.	9.59P	2																													
ABC SPORTS UPDATE-SAT						14	163	174	A	14.0	21	1141	2015	807	323	889	383	556	405	318	290	584	262	395	367	255	131	204	79^	338	243
	SAT.	8.58P	1	ABC	SN		90	96	B	16.0	26	1304	1857	742	323	839	321	492	384	338	297	565	230	347	297	236	184	168	99	285	204
ABC SPORTS UPDATE-SUN						14	189	193	A	14.3	20	1165	1785	642	371	779	245	475	404	426	234	707	294	448	368	368	177	141	68^	158	124
1	SUN.	8.32P	2	ABC	SN		99	99	B	14.7	22	1198	2005	684	314	762	268	479	441	373	225	740	303	489	435	364	187	173	77	330	224
2	SUN.	8.28P	1																													
ABC SUNDAY NIGHT MOVIE						10	198	199	A	17.3	26	1410	2030	679	272	764	309	579	498	414	130	897	477	753	598	386	112	276	120	93	69^
1	SUN.	9.00P	120	ABC	FF		99	99	B	20.1	31	1638	1919	711	302	779	330	562	486	370	161	789	380	597	518	348	142	196	91	155	113
2	SUN.	9.00P	135																													
	9.00 - 9.30								A	15.5	21	1263	2015	661	288	750	309	563	490	413	127	869	441	713	550	399	113	266	125	130	90^
	9.30 - 10.00								A	17.3	25	1410	2084	672	275	757	321	575	498	400	121	934	485	788	621	409	113	271	117	122	97
	10.00 - 10.30								A	17.7	27	1443	2019	677	259	759	302	573	491	408	131	903	479	759	622	385	113	279	122	78^	60^
	10.30 - 11.00								A	17.9	29	1459	2023	704	276	791	299	595	516	439	142	884	481	740	601	364	115	290	128	58^	38^
ABC THEATRE(S)								197	A	20.9	31	1703	1720	734	335	818	371	559	494	372	182	638	249	449	418	325	141	132^	56^	132^	108^
2	MON.	9.00P	120	ABC	GD			99																								
	9.00 - 9.30								A	23.3	32	1899	1845	780	353	878	393	603	524	387	199	652	244	445	414	341	166	148	58^	167	134
	9.30 - 10.00								A	21.4	31	1744	1712	727	345	804	370	551	497	366	174	622	250	442	401	317	137	136^	64^	150	121^
	10.00 - 10.30								A	20.2	31	1646	1667	722	336	804	382	555	482	362	170	626	253	455	429	313	121^	122^	52^	115^	95^
	10.30 - 11.00								A	18.6	30	1516	1631	698	296	775	336	520	468	372	180	654	253	460	435	328	134^	116^	48^	86^	79^
ABC WORLD NEWS TONIGHT						69	197	202	A	13.6	23	1108	1638	725	268	770	171	359	341	412	355	670	175	323	316	362	285	79	33^	119	67
	M-F	6.30P	30	ABC	N		98	99	B	12.8	23	1043	1524	697	237	732	167	331	322	382	344	637	163	299	299	341	274	55	29	100	56
ABC WRLD NEWS TONIGHT-SUN						13	156	157	A	8.5	13	693	1755	775	313	863	165^	365	365	431	425	725	263	390	335	304	276	22v	15v	145^	57^
	SUN.	6.30P	30	ABC	N		87	87	B	8.0	14	652	1614	724	247	789	145	326	319	368	410	659	184	323	308	307	280	62	28	104	56
ALICE						10	194		A	27.4	39	2233	1755	795	314	842	214	444	404	419	340	609	153	291	341	315	235	166	69^	138	117
1	SUN.	9.29P	30	CBS	CS		99		B	22.9	33	1866	1739	774	322	870	273	447	395	376	355	562	174	296	288	259	225	127	68	180	132
ARCHIE BUNKER'S PLACE						10		194	A	22.5	31	1834	1772	788	323	877	253	441	349	404	381	633	151	321	308	340	266	160	66^	102^	86^
2	SUN.	9.26P	30	CBS	CS			99	B	20.9	31	1703	1649	725	286	807	221	365	335	360	376	593	168	283	274	277	275	99	53	150	110
BARBARA MANDRELL						13	195	199	A	17.2	27	1402	1952	768	345	896	258	441	369	406	404	650	150	328	340	344	279	174	65^	232	150
1	SAT.	9.09P	60	NBC	GV		96	98	B	16.4	27	1337	1799	780	266	856	189	363	361	410	421	641	139	292	291	334	301	121	60	181	113

CONT'D

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
BARBARA MANDRELL-CONT'D																										
2 SAT. 8.00P 60																										
8.00 - 8.30				A	19.9	31	1622	1803	748	270	847	184	339	334	378	452	587	119^	272	278	315	272	133^	33v	236	142^
8.30 - 9.00				A	20.0	31	1630	1804	719	275	831	193	361	356	379	416	610	103^	300	339	361	253	138^	44^	225	151
9.00 - 9.30				A	14.2	23	1157	2142	831	424	917	285	488	383	441	384	730	212	385	354	355	310	234	82^	261	175^
9.30 - 10.00				A	14.3	23	1165	2177	835	487	973	355	572	418	439	355	727	195^	389	396	364	303	234	116^	243	154^
BARNEY MILLER	9	177	195	A	13.7	22	1117	1664	689	340	736	265	476	451	366	202	619	235	405	391	311	176	126	57^	183	144
THU. 9.00P 30 ABC CS		96	97	B	16.1	26	1312	1690	695	308	754	303	472	392	336	231	662	283	434	407	296	181	119	44	155	108
BENSON	7		189	A	14.1	22	1149	1770	698	275	819	265	446	400	365	304	556	193^	331	285	259	179^	114^	114^	281	247
2 FRI. 8.00P 30 ABC CS			97	B	16.0	27	1304	1746	721	277	808	274	458	398	351	303	540	189	325	300	257	175	135	79	263	190
BEST OF THE WEST	15	179	188	A	11.8	19	962	1747	593	271	655	278	423	383	281	176	548	263	400	328	224	131	174	88^	370	255
THU. 8.30P 30 ABC CS		96	96	B	16.2	26	1320	1871	646	282	698	311	479	397	299	170	598	290	430	367	249	134	199	96	376	258
BONNIE AND THE FRANKLINS(S)		184		A	14.8	23	1206	1625	761	212	818	156^	293	294	350	455	493	83^	192^	229	254	254	102^	57^	212	141^
1 SAT. 8.00P 60 CBS GV		97																								
8.00 - 8.30				A	14.5	22	1182	1590	749	192^	798	152^	292	289	352	439	496	81^	186^	229	253	258	98^	50v	198^	130^
8.30 - 9.00				A	15.1	23	1231	1647	770	230	834	162^	294	296	344	468	481	82^	193	226	252	247	107^	61^	225	148^
BOSOM BUDDIES	5		186	A	12.5	19	1019	1959	715	320	848	354	550	463	335	233	590	245	388	321	255	159^	275	183^	246	215^
2 FRI. 8.30P 30 ABC CS			97	B	12.9	21	1051	1839	709	290	793	311	515	425	342	241	598	256	412	346	264	153	219	118	229	163
CATALINA C-LAB(S)		198		A	10.6	15	864	1926	738	290	792	293	464	349	345	285	632	291	399	328	248^	200^	208^	110^	294	127^
1 SUN. 7.00P 60 NBC GD		98																								
7.00 - 7.30				A	9.7	14	791	1847	760	301	814	280^	452	347	359	323	645	253^	368	329	292^	227^	191^	121^	197^	97^
7.30 - 8.00				A	11.5	17	937	1981	711	276	766	299	469	345	330	253	616	323	424	321	208^	176^	223^	102^	376	150^
CBS EVENING NEWS-RATHER	69	195	196	A	15.0	25	1223	1581	713	210	790	177	318	313	371	404	606	165	274	283	277	267	97	56	88	55
M-F 6.30P 30 CBS N		99	99	B	13.6	24	1108	1511	680	191	745	146	284	299	354	393	607	150	278	290	294	275	73	34	86	52
CBS SAT. NEWS-SCHIEFFER	14	149	145	A	11.6	19	945	1653	772	156	812	136	252	266	345	494	661	154	304	278	347	307	111^	68^	69^	64^
SAT. 6.30P 30 CBS N		86	86	B	10.2	19	831	1547	720	172	789	124	252	266	356	475	615	134	269	263	299	300	55	25	88	47
CBS SAT. NIGHT MOVIE	11	185		A	20.1	34	1638	1863	842	305	891	298	505	458	404	317	646	175	365	373	384	236	86^	47^	240	160
1 SAT. 9.00P 120 CBS FF		97		B	16.7	29	1361	1982	748	288	834	337	543	485	378	230	708	274	474	456	363	170	157	60	283	204
9.00 - 9.30				A	19.4	31	1581	1799	833	303	878	279	466	432	390	344	630	167	338	351	376	250	76^	42^	215	140^
9.30 - 10.00				A	19.7	32	1606	1871	842	308	899	295	508	459	402	321	656	181	372	372	380	243	84^	44^	232	147
10.00 - 10.30				A	20.7	35	1687	1874	841	312	894	315	523	465	401	304	640	177	366	375	384	227	88^	55^	252	174
10.30 - 11.00				A	20.7	37	1687	1885	847	292	884	297	516	479	419	296	648	169	375	384	394	226	95^	48^	258	175
CBS TUESDAY NIGHT MOVIES	6	177	190	A	16.2	25	1320	1717	714	252	831	259	452	419	405	285	670	187	349	337	356	247	117	52^	99	85^
TUE. 9.00P 120 CBS FF		95	97	B	15.9	25	1296	1620	699	245	794	250	436	399	384	278	646	217	361	332	324	230	93	39	87	63
9.00 - 9.30				A	15.9	23	1296	1747	723	249	828	250	440	419	398	299	660	189	357	358	340	234	121	58^	138	113
9.30 - 10.00				A	15.9	24	1296	1703	709	246	824	262	446	412	399	286	666	179	332	332	347	264	110	48^	103	88^
10.00 - 10.30				A	16.5	26	1345	1713	708	253	825	262	462	422	409	270	680	195	353	334	363	247	123	47^	85^	75^
10.30 - 11.00				A	16.4	27	1337	1700	716	258	842	264	457	416	414	286	665	184	348	323	368	240	119	53^	74^	66^
CBS WEDNESDAY NIGHT MOVIE	3	190	188	A	17.6	28	1434	1833	655	240	783	314	486	390	323	233	622	213	396	390	350	162	240	132	188	137
WED. 9.00P 120 CBS FF		99	98	B	16.4	26	1337	1695	678	243	798	278	459	392	372	271	561	178	337	339	320	169	189	106	147	103
9.00 - 9.30				A	16.1	25	1312	1832	667	252	782	286	467	394	344	256	625	213	394	403	348	170	233	140	192	141
9.30 - 10.00				A	17.1	26	1394	1862	663	224	778	277	458	400	335	255	644	199	399	408	378	178	239	133	201	147
10.00 - 10.30				A	18.5	30	1508	1815	652	244	784	331	507	387	317	217	612	218	394	381	341	153	229	129	190	141
10.30 - 11.00				A	18.6	31	1516	1818	642	241	789	350	507	378	304	217	607	220	397	370	333	150	253	130	169	116

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
CHIPS				13	215	214	A	18.7	25	1524	2268	712	284	823	326	526	390	350	254	660	295	467	376	297	159	309	114	476	303
SUN.	8.00P	60	NBC	OP	99	99	B	17.2	25	1402	2171	677	281	765	298	480	389	321	239	670	267	453	393	314	173	265	100	471	310
8.00 - 8.30							A	16.7	23	1361	2236	729	286	841	318	524	392	360	270	644	281	434	345	289	179	280	103	471	299
8.30 - 9.00							A	20.6	28	1679	2294	701	282	810	333	530	392	342	241	672	307	497	404	303	140	331	122	481	311
CODE RED				9	179	181	A	11.8	16	962	2121	774	309	903	337	545	471	403	303	647	272	414	333	290	191	179	73^	392	265
SUN.	7.00P	60	ABC	GD	97	97	B	12.7	19	1035	2021	732	323	825	277	520	475	409	253	653	243	424	384	339	172	194	87	349	220
7.00 - 7.30							A	10.9	15	888	2120	783	306	922	350	556	486	398	309	668	284	424	349	290	202	164	64^	366	243
7.30 - 8.00							A	12.6	17	1027	2130	768	311	887	324	535	464	409	297	632	262	408	318	291	185	196	81^	415	283
DALLAS				5	194	203	A	30.7	47	2502	1973	841	319	973	347	542	451	414	360	564	197	341	308	274	185	180	119	256	177
FRI.	9.00P	60	CBS	GD	99	99	B	28.9	46	2355	1850	840	308	940	329	507	440	402	361	568	201	329	296	263	202	132	78	210	148
9.00 - 9.30							A	29.6	45	2412	1982	845	319	978	341	538	450	421	369	559	190	333	300	276	188	178	119	267	184
9.30 - 10.00							A	31.9	48	2600	1957	835	316	965	352	544	452	407	349	568	204	347	317	274	182	180	120	244	172
DARKROOM				5		186	A	11.1	17	905	2063	651	287	695	308	508	418	293	163^	780	336	600	547	390	101^	306	122^	282	224^
2 FRI.	9.00P	60	ABC	SM		96	B	11.2	18	913	1992	670	312	723	317	522	436	319	171	702	313	542	468	341	124	277	108	290	193
9.00 - 9.30							A	11.0	17	897	2090	654	268	696	294	508	422	295	172^	778	330	604	539	389	107^	318	122^	298	240^
9.30 - 10.00							A	11.2	17	913	2022	642	302	687	317	505	413	287	153^	777	340	595	550	388	95^	296	124^	262	210^
DIFF'RENT STROKES				9		181	A	17.6	25	1434	2068	740	284	858	256	519	440	412	292	482	158^	284	259	215	163^	325	185	403	283
2 THU.	9.00P	30	NBC	CS		95	B	16.8	26	1369	1981	733	269	830	255	459	398	363	323	575	180	343	320	278	191	246	98	330	233
DUKES OF HAZZARD				5	187	202	A	25.0	38	2038	2249	697	227	805	283	432	378	362	306	600	211	357	288	293	216	228	102	616	391
FRI.	8.00P	60	CBS	CS	99	99	B	23.1	37	1883	2181	669	210	750	251	390	346	336	299	622	225	360	305	288	227	199	77	610	383
8.00 - 8.30							A	23.5	36	1915	2219	680	224	788	280	422	373	350	297	592	204	337	277	291	224	229	98	610	383
8.30 - 9.00							A	26.4	40	2152	2278	712	228	820	285	440	382	371	312	603	216	373	300	294	205	231	105	624	398
DYNASTY				7		194	A	18.1	29	1475	1606	794	375	875	381	572	480	411	217	503	228	323	276	233	126^	147^	113^	81^	40v
2 WED.	10.00P	60	ABC	GD		98	B	19.3	33	1573	1594	768	313	840	338	529	463	387	231	555	238	350	295	234	162	126	74	73	54
10.00 - 10.30							A	18.5	29	1508	1619	790	381	864	370	569	480	412	210	514	239	332	277	232	127^	152^	111^	89^	45^
10.30 - 11.00							A	17.7	29	1443	1585	796	367	884	393	574	481	409	221	488	216	311	274	229	125^	142^	113^	71^	33v
FACTS OF LIFE				10	180	200	A	18.6	29	1516	1832	726	355	841	284	431	362	374	319	517	172	268	234	240	191	253	112	221	179
1 WED.	9.00P	30	NBC	CS	94	98	B	19.2	29	1565	1758	768	317	848	287	452	378	350	333	510	155	273	262	246	186	184	97	216	174
2 WED.	9.30P	30																												
FALCON CREST				5	198	201	A	23.3	39	1899	1661	824	300	908	279	486	436	430	340	509	156	281	288	263	181	112	94	132	93
FRI.	10.00P	60	CBS	GD	99	99	B	21.5	37	1752	1635	819	299	903	289	471	431	416	349	535	172	286	287	253	205	80	56	117	85
10.00 - 10.30							A	23.9	39	1948	1670	820	293	905	278	488	436	432	337	516	165	290	294	261	182	106	87	143	100
10.30 - 11.00							A	22.7	38	1850	1644	824	306	907	278	481	433	429	343	496	145	268	278	263	179	121	101	120	85
FALL GUY				9	169	190	A	16.0	25	1304	1853	686	288	732	299	525	467	354	165	685	330	487	418	287	150	236	91^	200	126
WED.	9.00P	60	ABC	A	93	97	B	18.4	29	1500	1822	658	277	698	282	486	441	337	164	738	326	510	442	341	183	181	50	205	143
9.00 - 9.30							A	15.1	23	1231	1845	680	283	725	297	516	459	338	170	672	318	475	416	280	150	229	80^	219	132
9.30 - 10.00							A	16.9	26	1377	1855	690	292	736	296	530	473	369	160	694	340	495	421	291	149	242	103	183	118
FAME				1		198	A	16.4	24	1337	2022	787	349	910	366	629	517	390	237	518	186	366	292	269	139^	275	142^	319	236
2 THU.	8.00P	60	NBC	GD		99	B	16.4	24	1337	2022	787	349	910	366	629	517	390	237	518	186	366	292	269	139	275	142	319	236
8.00 - 8.30							A	15.7	23	1280	1960	772	320	893	352	599	499	377	251	506	171^	337	271	264	159^	256	142^	305	229
8.30 - 9.00							A	17.1	25	1394	2070	798	374	923	377	656	534	402	221	527	200	391	310	271	122^	291	141^	329	242
FANTASY ISLAND				12	199	190	A	18.1	31	1475	1964	758	322	884	368	592	470	367	249	595	267	422	340	265	143	234	112	251	196
SAT.	10.00P	60	ABC	A	99	99	B	18.3	33	1491	1805	739	320	828	328	511	417	345	267	576	257	381	313	231	169	181	100	220	173
CONT'D																														

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
FANTASY ISLAND-CONT'D																										
10.00 - 10.30				A	18.2	31	1483	1995	759	332	888	387	603	471	357	243	588	269	419	332	253	141	244	122	275	219
10.30 - 11.00				A	17.9	32	1459	1940	758	313	879	346	580	471	380	254	607	268	427	349	277	147	229	105	225	172
FATHER MURPHY	8		210	A	18.2	26	1483	1860	822	254	923	245	394	383	434	451	622	138^	279	264	329	309	74^	21v	241	126^
2 TUE. 8.00P 60 NBC GD			98	B	17.9	27	1459	1749	774	239	853	191	332	338	395	449	616	163	270	275	289	302	74	32	206	122
8.00 - 8.30				A	17.6	26	1434	1839	824	250	932	250	394	379	438	454	598	134^	265	239	309	309	67^	17v	242	115^
8.30 - 9.00				A	18.8	26	1532	1871	819	257	911	241	393	386	427	445	642	141^	292	288	348	309	79^	23v	239	134^
FLAMINGO ROAD	7		201	A	16.6	26	1353	1580	764	377	891	364	533	460	401	270	593	174^	348	366	333	190	73^	43v	23v	12v
2 TUE. 10.00P 60 NBC GD			99	B	14.4	24	1174	1517	762	270	839	288	441	401	375	314	565	188	305	284	263	214	73	34	40	25
10.00 - 10.30				A	16.8	26	1369	1579	752	366	872	338	520	462	408	264	593	173	352	361	333	188	81^	49^	33v	23v
10.30 - 11.00				A	16.5	27	1345	1564	772	386	904	386	541	452	390	277	587	172^	338	368	332	191	63^	35v	10v	LT
FOUL PLAY(S)			182	A	19.5	32	1589	2009	821	346	902	384	627	530	416	225	679	285	480	430	335	141^	232	107^	196	134^
2 SAT. 9.00P 150 CBS FF			97																							
9.00 - 9.30				A	17.5	27	1426	2072	799	299	872	342	603	526	433	228	675	269	464	419	348	151^	252	102^	273	165^
9.30 - 10.00				A	19.2	30	1565	2027	811	319	874	345	592	530	423	233	671	263	464	430	361	146^	266	114^	216	137^
10.00 - 10.30				A	20.1	34	1638	1998	830	344	891	366	612	526	414	231	684	288	466	430	332	146	240	110^	183	127^
10.30 - 11.00				A	20.8	36	1695	1994	842	386	935	413	658	538	425	225	666	283	475	426	311	144	216	104^	177	129^
11.00 - 11.30				A	20.1	38	1638	1952	822	376	933	443	662	527	387	215	695	314	519	439	332	121^	180	100^	144^	119^
GATOR BOWL FOOTBALL GAME(S)		198		A	13.9	24	1133	1714	542	257	559	110^	293	312	333	230	936	329	557	532	468	307	148^	7v	71^	56^
1 MON. 9.00P 192 ABC SE			99																							
9.00 - 9.30				A	15.5	24	1263	1770	602	250	609	115^	301	310	327	285	870	251	474	496	476	320	176^	22v	115^	81^
9.30 - 10.00				A	15.3	24	1247	1746	559	240	559	77^	267	297	354	262	946	314	518	508	503	349	156^	23v	85^	76^
10.00 - 10.30				A	15.2	24	1239	1751	559	270	580	92^	277	314	357	266	956	343	543	541	471	317	154^	LT	61^	45v
10.30 - 11.00				A	13.5	22	1100	1803	568	294	588	89^	303	343	368	245	965	361	579	540	442	316	173^	LT	77^	61^
11.00 - 11.30				A	13.3	24	1084	1652	485	244	514	138^	311	289	289	175^	955	354	626	590	485	271	139^	LT	44v	44v
11.30 - 12.00				A	11.3	24	921	1578	479	253^	501	146^	307	311	301	141^	939	335	609	527	453	285	102^	LT	36v	26v
GIMME A BREAK	9		184	A	15.0	23	1223	1957	817	334	980	323	630	503	467	291	458	131^	256	246	223	159^	279	124^	240	182^
2 THU. 9.30P 30 NBC CS			96	B	15.3	24	1247	1876	783	298	887	283	508	441	394	323	576	169	338	327	295	189	205	76	208	148
GREATEST AMERICAN HERO	9	174	186	A	13.5	21	1100	2253	710	333	795	352	584	496	331	164	692	340	523	444	284	124	298	122	468	286
WED. 8.00P 60 ABC CS	94		97	B	16.3	25	1328	2165	653	299	734	338	526	454	305	163	682	344	504	430	284	135	254	85	495	309
8.00 - 8.30				A	12.6	19	1027	2262	732	324	812	337	575	500	342	185	697	333	509	445	285	143	281	118	472	280
8.30 - 9.00				A	14.4	22	1174	2234	693	341	780	367	592	487	319	145	688	351	539	440	277	109	306	121	460	288
HAPPY DAYS	12	192	200	A	20.6	31	1679	2225	738	366	854	403	612	430	333	213	550	227	414	365	285	89	299	154	522	362
TUE. 8.00P 30 ABC CS	98		98	B	21.1	32	1720	1996	673	298	753	340	525	417	303	190	525	244	378	316	223	109	289	144	429	295
HARPER VALLEY	3	165		A	10.5	18	856	2005	737	400	1046	413	653	437	483	345	633	198^	350	327	285	246^	194^	93^	132^	110^
1 SAT. 10.09P 30 NBC CS			89	B	11.4	19	929	1785	723	280	866	261	432	363	399	375	575	129	275	259	301	268	175	72	169	139
HART TO HART	12	193	198	A	20.2	32	1646	1739	719	328	800	362	563	438	353	193	603	283	436	363	261	127	187	84	149	109
TUE. 10.00P 60 ABC PD	96		99	B	20.2	33	1646	1692	745	317	824	352	563	470	364	208	598	285	435	367	252	124	171	80	99	71
10.00 - 10.30				A	20.6	32	1679	1734	721	322	801	374	563	424	339	198	589	275	428	354	255	126	183	89	161	116
10.30 - 11.00				A	19.8	33	1614	1735	715	331	793	346	559	448	367	187	619	291	447	372	267	126	188	80	135	100
HERE'S BOOMER SPECIAL(S)			196	A	9.6	13	782	1918	801	236^	907	222^	406	359	368	445	480	106^	219^	202^	274^	232^	106^	47v	425	260^
2 SUN. 7.00P 60 NBC GD			97																							
7.00 - 7.30				A	8.8	12	717	1808	766	219^	873	201^	371	343	367	443	452	105^	203^	174^	262^	224^	109^	60v	374	235^
7.30 - 8.00				A	10.4	14	848	2000	828	248^	934	240^	438	370	368	446	498	104^	230^	222^	286	238^	98^	30v	470	280

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
HILL STREET BLUES				9	211		A	22.0	37	1793	1764	719	329	835	355	595	469	374	205	736	300	503	452	380	169	137	53^	56^	51^
2 THU.	10.00P	60	NBC	OP		99	B	19.3	34	1573	1788	766	323	858	356	577	494	380	218	710	295	494	460	335	164	147	58	73	51
10.00 - 10.30							A	22.3	36	1817	1787	738	327	858	358	592	465	373	227	720	296	491	443	372	163	140	54^	69^	62^
10.30 - 11.00							A	21.7	38	1769	1735	695	329	808	352	597	470	377	180	748	302	514	458	387	175	136	51^	43^	38^
HOUSE CALLS				9	192	186	A	22.4	34	1826	1869	804	286	902	334	555	454	404	284	596	228	377	346	265	178	168	85	203	158
MON.	9.30P	30	CBS	CS	99	99	B	20.1	29	1638	1699	799	331	892	334	532	462	379	284	539	209	337	316	238	163	136	67	132	88
JEFFERSONS				11	194		A	25.5	38	2078	1645	765	285	816	242	452	380	385	318	558	160	285	296	276	218	160	63^	111^	103^
1 SUN.	9.59P	30	CBS	CS	99		B	22.8	35	1858	1686	771	323	864	291	465	408	373	333	570	187	312	300	262	216	121	65	131	101
KID FROM NOWHERE(S)						206	A	18.9	28	1540	1875	787	268	945	354	592	503	424	270	553	155	369	327	306	148^	162	74^	215	148^
2 MON.	9.00P	120	NBC	GD		99																								
9.00 - 9.30							A	17.3	24	1410	1943	767	250	927	319	544	471	412	301	554	126^	342	333	329	167^	181	88^	281	182
9.30 - 10.00							A	18.6	27	1516	1927	791	272	969	370	603	509	414	281	566	171	379	337	301	146^	186	91^	206	144^
10.00 - 10.30							A	19.8	30	1614	1815	782	274	938	354	599	510	428	261	537	155	370	308	292	143^	144^	59^	196	139^
10.30 - 11.00							A	20.0	32	1630	1801	793	270	933	366	612	514	439	234	548	164	377	315	297	139^	139^	60^	181	129^
KNOTS LANDING				7	193		A	20.8	31	1695	1617	768	248	880	291	451	413	401	344	504	131^	250	238	276	199	117^	81^	116^	75^
2 THU.	9.00P	60	CBS	GD		99	B	17.8	28	1451	1669	795	272	898	300	491	436	413	332	524	159	286	256	270	203	107	69	140	96
9.00 - 9.30							A	20.6	30	1679	1620	765	244	879	296	452	412	397	343	507	133^	251	240	279	202	111^	77^	123^	82^
9.30 - 10.00							A	20.9	31	1703	1612	773	254	885	287	454	415	406	348	500	128^	252	237	275	195	118^	83^	109^	67^
LAVERNE & SHIRLEY				11	189	198	A	19.9	29	1622	2120	684	330	786	371	574	413	311	182	511	202	388	347	269	83	321	164	502	349
TUE.	8.30P	30	ABC	CS	98	98	B	20.1	30	1638	1960	649	294	726	330	514	403	294	177	517	239	370	309	217	112	290	147	427	290
LITTLE HOUSE-PRAIRIE				12	213	211	A	18.5	27	1508	1968	815	254	949	335	492	433	370	394	521	161	272	252	252	214	130	79^	368	226
MON.	8.00P	60	NBC	GD	99	99	B	19.4	28	1581	1865	807	279	910	296	468	405	371	388	487	155	252	235	218	205	135	83	333	201
8.00 - 8.30							A	17.7	26	1443	1931	807	252	944	316	471	417	371	409	504	149	257	237	243	218	124	78^	359	220
8.30 - 9.00							A	19.4	28	1581	1986	813	253	943	349	506	447	366	373	534	173	286	261	256	210	136	80	373	230
LITTLE HOUSE-PRAIRIE SPEC(S)					212		A	16.0	25	1304	1832	705	325	853	263	379	331	349	412	557	140^	257	284	291	254	129^	54^	293	188
1 TUE.	8.00P	60	NBC	GD	99																									
8.00 - 8.30							A	14.9	23	1214	1810	715	317	861	249	356	307	339	451	559	156^	261	277	273	262	115^	48v	275	175^
8.30 - 9.00							A	17.1	26	1394	1846	697	333	845	273	396	353	356	378	552	126^	253	290	306	245	139^	60^	310	201
LOU GRANT				9	189	188	A	19.0	31	1549	1722	734	275	854	348	547	460	368	239	606	220	399	398	315	155	149	85	113	92
MON.	10.00P	60	CBS	GD	98	96	B	18.0	29	1467	1537	777	315	870	341	541	475	372	254	535	219	352	330	244	135	80	42	52	39
10.00 - 10.30							A	19.0	30	1549	1692	721	280	827	326	517	445	364	242	602	218	396	395	308	157	145	82	118	98
10.30 - 11.00							A	19.0	32	1549	1747	745	268	877	368	575	474	373	234	610	224	402	402	323	152	152	88	108	87
LOVE BOAT				13	187	192	A	21.3	33	1736	1993	765	372	905	377	592	465	374	263	559	240	401	335	243	134	243	130	286	237
SAT.	9.00P	60	ABC	CS	97	99	B	21.2	35	1728	1888	758	335	859	310	502	423	375	302	565	231	363	299	232	181	189	110	275	209
9.00 - 9.30							A	20.3	32	1654	1980	750	364	889	365	570	448	364	269	556	238	400	339	241	132	242	129	293	239
9.30 - 10.00							A	22.3	35	1817	1998	773	377	915	384	608	478	384	255	556	238	398	328	242	134	248	132	279	233
LOVE, SIDNEY				8	181		A	14.3	23	1165	1788	787	532	917	349	474	340	368	352	574	177^	287	248	270	233	112^	54^	185^	126^
1 WED.	9.30P	30	NBC	CS	93		B	17.5	27	1426	1668	787	340	852	298	458	380	355	332	499	163	277	271	229	175	136	76	181	148
MAGNUM, P.I.				12	178	196	A	21.5	37	1752	1966	722	261	789	264	421	380	336	299	592	193	333	311	291	212	255	122	330	233
1 THU.	8.00P	120	CBS	PD	97	99	B	20.3	33	1654	1872	739	270	834	248	434	405	392	323	615	175	323	321	322	235	176	74	247	166
2 THU.	8.00P	60																												
8.00 - 8.30							A	20.2	33	1646	1958	738	257	809	259	406	380	348	325	639	183	337	323	328	243	221	98	289	189
8.30 - 9.00							A	22.7	37	1850	1961	725	263	805	272	427	385	345	307	620	186	332	319	316	234	221	101	315	217
CONT'D																														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
MAGNUM, P.I.-CONT'D																														
9.00 - 9.30								A	21.2	40	1728	2002	714	253	762	246	428	374	330	276	534	216	334	288	234	168	328	169	378	288
9.30 - 10.00								A	22.1	44	1801	1947	691	268	744	273	426	380	305	251	506	202	325	286	230	160	316	168	381	301
MAKING A LIVING					9	168	176	A	11.7	18	954	2001	782	315	872	376	550	386	312	282	590	250	402	380	278	124^	213	93^	326	234
SAT.	8.30P	30	ABC	CS		91	96	B	12.5	20	1019	1811	701	287	775	284	449	364	319	284	614	254	390	344	262	181	156	84	266	182
M*A*S*H					10	193	186	A	24.7	36	2013	1928	777	286	879	330	521	440	387	291	649	271	420	363	272	192	190	93	210	163
MON.	9.00P	30	CBS	CS		99	99	B	23.5	34	1915	1740	760	315	840	304	499	454	374	266	597	247	381	346	253	176	159	72	144	104
MAVERICK					4		203	A	19.5	28	1589	1867	708	258	806	257	420	401	381	323	812	315	472	411	344	291	89^	42^	160	82^
2 TUE.	9.00P	60	NBC	EW			99	B	20.5	31	1671	1700	662	204	709	201	347	340	342	297	764	257	422	380	355	293	90	29	137	88
9.00 - 9.30								A	19.3	27	1573	1882	732	253	836	263	425	408	392	343	781	295	433	386	328	296	87^	42^	178	92^
9.30 - 10.00								A	19.7	29	1606	1841	678	261	769	247	410	394	370	300	838	329	506	436	359	286	95^	43^	139^	69^
MCCLAIN'S LAW					6		193	A	9.7	15	791	1627	626	213^	703	139^	323	385	416	296^	781	236^	457	403	363	306	75v	31v	68v	52v
2 FRI.	9.00P	60	NBC	OP			96	B	12.3	20	1002	1627	654	248	715	158	342	362	374	310	748	164	359	376	377	333	57	23	107	78
9.00 - 9.30								A	9.8	15	799	1632	639	213^	710	137^	325	390	429	300	777	233^	460	408	361	300	69v	25v	76^	48v
9.30 - 10.00								A	9.5	15	774	1627	616	213^	698	140^	320	382	405	293^	789	243^	459	398	366	314	80^	38v	60v	52v
MORK & MINDY					12	178	196	A	13.0	21	1060	1905	582	280	665	277	467	384	306	162	583	282	429	364	251	126	206	101^	451	302
THU.	8.00P	30	ABC	CS		96	98	B	17.0	28	1386	1992	645	286	705	351	516	409	281	143	605	332	472	377	232	101	222	100	460	310
MR. MERLIN					10	185	181	A	16.6	26	1353	1888	644	245	725	247	410	342	334	264	591	196	347	308	282	206	246	129	326	222
WED.	8.00P	30	CBS	CS		96	98	B	17.3	27	1410	1856	663	241	726	269	444	380	320	232	549	211	351	302	245	171	186	80	395	270
NBC MAGAZINE					13		179	A	11.4	18	929	1592	718	321	778	148^	340	393	476	353	622	173^	356	373	350	216^	89^	58v	103^	79^
2 FRI.	8.00P	60	NBC	DN			94	B	11.3	19	921	1633	747	235	808	166	333	333	400	408	671	153	287	294	333	325	50	22	104	66
8.00 - 8.30								A	11.5	18	937	1576	678	327	725	120^	311	364	457	336	654	178^	377	404	372	217^	87^	65^	110^	86^
8.30 - 9.00								A	11.3	17	921	1591	754	312	828	175^	369	418	493	370	584	168^	334	338	323	214^	86^	48v	93^	70^
NBC MONDAY NIGHT MOVIES					10	200		A	15.2	25	1239	1904	644	269	832	322	467	378	329	305	743	333	491	320	332	196	145^	88^	184^	144^
1 MON.	9.00P	120	NBC	FF			99	B	18.3	28	1491	1582	772	288	864	275	468	429	412	324	538	198	320	282	244	180	87	51	93	61
9.00 - 9.30								A	13.6	21	1108	1976	662	289	858	322	461	385	348	328	721	301	439	310	341	219	156^	93^	241	171^
9.30 - 10.00								A	15.5	24	1263	1968	658	258	850	333	466	383	322	319	756	323	484	335	364	205	164^	91^	198	153^
10.00 - 10.30								A	15.6	25	1271	1828	626	259	814	309	456	373	333	298	715	318	483	314	315	181^	133^	86^	166^	133^
10.30 - 11.00								A	16.0	28	1304	1866	637	277	819	328	487	375	319	282	775	383	549	321	310	179^	129^	81^	143^	121^
NBC NEWS UPDATE-M-F					68	177	175	A	14.3	22	1165	1911	745	282	856	268	451	397	401	342	630	193	349	319	324	233	175	73	250	177
1 M-TH	8.58P	1	NBC	N		90	90	B	14.0	22	1141	1789	750	267	825	233	404	368	373	362	607	177	302	295	286	253	120	56	237	161
1 FRI.	9.56P	1																												
2 MTUTHF	8.58P	1																												
2 WED.	9.12P	1																												
NBC NEWS UPDATE-SAT.					14	159	168	A	13.8	22	1125	1885	724	329	991	362	582	411	428	365	583	113	298	338	325	245	144	61^	167	118
1 SAT.	10.07P	1	NBC	N		86	89	B	12.6	21	1027	1774	759	266	862	217	396	365	402	399	631	143	292	284	318	292	102	50	179	113
2 SAT.	8.58P	1																												
NBC NEWS UPDATE-SUN.					14	185	182	A	15.2	21	1239	2239	729	258	848	371	544	356	343	262	651	277	463	356	305	159	279	88^	461	293
SUN.	8.58P	1	NBC	N		92	92	B	15.0	22	1223	2062	703	295	786	293	474	384	336	264	679	258	442	388	320	192	237	87	360	241
NBC NEWS UPDATE-2-M-F					32	182	184	A	14.2	22	1157	1809	701	310	839	280	454	404	375	307	620	209	376	315	299	201	175	91	175	146
MON.	9.57P	1	NBC	N		91	92	B	13.8	21	1125	1755	772	286	852	269	455	410	388	327	600	194	345	324	286	211	144	65	159	119
1 WED.	9.58P	1																												
2 W & F	9.58P	1																												

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
NBC NEWS UPDATE-2-SUN.	7		189	A	17.7	25	1443	1875	765	375	909	399	615	504	343	255	776	319	523	443	365	198	117^	40v	73^	48^
2 SUN. 9.58P 1 NBC N			93	B	15.2	22	1239	1877	722	307	783	282	496	453	362	227	787	303	524	467	384	205	180	68	127	99
NBC NIGHTLY NEWS-SAT.	12		163	A	12.3	20	1002	1495	681	245	733	147^	316	353	438	344	582	106^	226^	230^	356	310	30v	LT	150^	79^
2 SAT. 6.30P 30 NBC N			86	B	8.9	16	725	1513	665	195	732	136	264	271	354	410	634	154	275	266	317	298	37	16	110	68
NBC NIGHTLY NEWS-SUN.	7	162	165	A	9.0	13	734	1492	745	203	795	142^	248	218	349	493	543	106^	178	148^	227	326	90^	63^	64^	55^
SUN. 6.30P 30 NBC N		84	84	B	7.7	13	628	1536	729	232	799	171	312	265	342	438	599	161	249	213	234	318	80	37	58	46
NBC NIGHTLY NEWS	67	209	210	A	13.1	22	1068	1573	667	193	755	139	275	279	364	418	653	161	301	315	318	289	71	35^	94	70
1 M-TH 6.30P 30 NBC N		99	99	B	12.8	23	1043	1568	728	204	789	151	281	276	351	450	639	152	265	264	288	327	54	27	86	58
2 M-F 6.30P 30																										
NBC SAT NIGHT MOVIE SPEC.(S)			181	A	9.8	16	799	1518	625	315	736	230^	411	433	357	252^	700	219^	419	469	393	195^	19v	13v	63v	48v
2 SAT. 9.00P 120 NBC FF			93																							
9.00 - 9.30				A	10.9	17	888	1520	632	276	750	199^	382	405	377	298	675	179^	395	454	417	201^	32v	17v	63v	48v
9.30 - 10.00				A	9.8	15	799	1516	669	336	788	229^	431	453	387	291^	663	214^	399	447	358	188^	8v	8v	57v	37v
10.00 - 10.30				A	9.2	15	750	1539	625	337	714	235^	409	450	350	223^	735	234^	434	487	403	200^	10v	10v	80v	56v
10.30 - 11.00				A	9.1	16	742	1509	584	329	700	276^	435	434	307^	194^	749	260^	460	499	395	192^	11v	11v	49v	49v
NBC SUNDAY NIGHT MOVIE	9	206	205	A	19.3	29	1573	1856	761	339	867	367	581	445	359	249	795	332	525	461	381	208	104	47^	90	59^
SUN. 9.00P 120 NBC FF		99	99	B	16.3	25	1328	1854	728	300	806	330	536	447	352	216	785	330	542	482	366	197	149	58	114	83
9.00 - 9.30				A	19.1	26	1557	1951	771	344	897	394	585	421	336	279	768	329	495	437	367	203	136	59^	150	87
9.30 - 10.00				A	19.6	28	1597	1869	765	343	875	374	582	451	363	254	791	337	524	457	376	206	110	45^	93	63^
10.00 - 10.30				A	19.3	29	1573	1839	760	338	858	358	586	467	377	235	822	336	550	488	398	213	97	45^	62^	45^
10.30 - 11.00				A	19.1	31	1557	1775	747	329	836	348	570	444	361	225	801	329	535	463	383	213	80	41^	58^	42^
NBC THU MOVIE OF THE WK(S)	171			A	7.9	16	644	1761	580	198^	594	162^	280^	269^	273^	261^	700	250^	437	412	335^	201^	269^	74v	198^	139^
1 THU. 9.00P 120 NBC FF		92																								
9.00 - 9.30				A	8.2	16	668	1620	587	180^	597	122^	261^	290^	293^	274^	652	215^	403	392	326^	200^	175^	39v	196^	119^
9.30 - 10.00				A	7.0	14	571	1765	548	218^	548	107^	236^	285^	279^	263^	816	336^	532	430	376^	200^	220^	31v	181^	116^
10.00 - 10.30				A	8.0	16	652	1824	554	219^	577	154^	267^	262^	271^	258^	677	221^	414	417	339^	199^	346^	106^	224^	162^
10.30 - 11.00				A	8.3	17	676	1843	627	172^	649	254^	346^	243^	253^	251^	671	247^	420	413	306^	199^	334^	115^	189^	152^
NBC TUESDAY MOVIE(S)	198			A	15.3	24	1247	1783	704	283	790	239	476	468	399	253	740	284	475	434	371	192	198	88^	55^	46v
1 TUE. 9.00P 120 NBC FF		98																								
9.00 - 9.30				A	14.3	22	1165	1654	652	269	750	207	427	417	391	268	666	253	413	362	344	195^	177^	91^	61^	43v
9.30 - 10.00				A	15.0	23	1223	1735	699	281	779	218	454	455	425	257	741	283	468	427	383	203	148^	84^	67^	45v
10.00 - 10.30				A	16.0	25	1304	1834	714	287	799	260	495	484	380	242	769	303	505	462	376	186	221	85^	45v	45v
10.30 - 11.00				A	16.0	26	1304	1874	739	292	820	266	513	504	397	243	772	290	498	471	381	189	234	89^	48^	48^
NBC WHITE PAPER(S)	207			A	9.9	16	807	1390	631	247^	660	141^	251^	210^	313	377	568	144^	262^	278^	227^	254^	90^	26v	72v	65v
1 WED. 10.00P 60 NBC DN		99																								
10.00 - 10.30				A	9.7	16	791	1382	693	342	738	162^	318	260^	340	388	506	129^	227^	235^	195^	235^	72v	17v	66v	52v
10.30 - 11.00				A	10.1	17	823	1383	573	152^	582	120^	186^	162^	286^	364	622	158^	293	314	254^	271^	103^	34v	76^	76^
NEWSBREAK-M-F	65	166	170	A	16.7	26	1361	1940	710	257	805	265	436	384	365	307	608	202	361	324	301	202	204	92	323	219
1 MWF 8.58P 1 CBS N		91	90	B	15.6	24	1271	1882	709	269	791	264	444	393	367	285	586	209	352	327	286	189	171	70	334	210
1 TU&TH 8.57P 2																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	13	175	171	A	14.0	21	1141	2088	670	194	745	259	432	357	325	273	629	280	418	338	265	178	172	80^	542	309
1 SAT. 8.58P 1 CBS N		94	92	B	14.0	23	1141	2185	703	248	782	313	511	426	340	227	642	271	441	400	295	157	191	79	570	334
2 SAT. 8.57P 2																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
NEWSBREAK-SUN.				14	178	177	A	25.3	36	2062	1731	790	320	871	272	474	422	422	329	603	159	324	315	317	236	135	54^	122	107
1 SUN.	9.27P	1	CBS N		93	94	B	21.4	31	1744	1812	768	323	862	290	465	410	380	331	587	186	322	304	278	225	148	75	215	150
2 SUN.	10.24P	1																												
NURSE				3	182	188	A	17.2	32	1402	1658	783	238	888	247	459	417	412	355	481	133	261	273	262	166	175	112	114	97
THU.	10.00P	60	CBS GD		97	99	B	16.9	30	1377	1570	764	236	886	237	449	407	429	360	450	135	237	245	224	163	148	93	86	73
10.00 - 10.30							A	16.9	31	1377	1646	776	234	876	247	460	413	404	344	483	142	270	275	257	155	171	107	116	98
10.30 - 11.00							A	17.5	33	1426	1661	792	239	897	244	459	422	421	364	475	122	249	272	266	175	177	115	112	99
ONE DAY AT A TIME				9		193	A	23.6	33	1923	1588	762	335	870	294	463	379	414	337	522	162	270	238	265	228	96^	50^	100^	79^
2 SUN.	9.56P	30	CBS CS			99	B	22.5	33	1834	1705	751	314	848	273	428	374	365	353	572	194	306	278	254	235	118	70	167	121
OPEN ALL NIGHT				5	162	180	A	10.7	17	872	1930	755	264	805	317	469	320	301	299	633	280	413	378	284	133^	166	83^	326	235
SAT.	8.00P	30	ABC CS		91	97	B	11.5	19	937	1855	687	248	759	267	438	343	319	271	679	299	447	380	301	165	163	82	254	181
ORANGE BOWL GAME(S)					215		A	18.0	28	1467	1801	547	210	603	189	354	311	317	211	938	309	570	568	515	288	167	64^	93^	77^
1 FRI.	8.13P	212	NBC SE		99																									
8.30 - 9.00							A	19.2	29	1565	1958	596	248	652	204	362	313	309	245	1034	364	629	663	554	308	165	75^	107^	82^
9.00 - 9.30							A	18.5	27	1508	1833	578	203	622	184	365	341	335	213	970	297	565	590	555	321	163	55^	78^	53^
9.30 - 10.00							A	17.8	26	1451	1809	561	183	599	188	357	337	332	204	923	266	554	584	555	288	201	49^	86^	65^
10.00 - 10.30							A	16.9	26	1377	1744	515	203	589	183	359	323	344	184	875	249	518	534	511	282	174	65^	106^	99^
10.30 - 11.00							A	17.6	27	1434	1777	521	211	570	169	354	323	330	181	924	315	579	528	488	270	182	68^	101^	94^
11.00 - 11.30							A	16.2	26	1320	1673	530	206	586	191	353	292	298	197	869	296	534	480	452	263	137^	67^	81^	75^
ORANGE BOWL PARADE(S)					175		A	12.2	22	994	1789	741	221^	810	105^	275	290	435	479	632	161^	311	297	335	267	83^	51v	264	134^
1 THU.	8.00P	60	NBC AC		93																									
8.00 - 8.30							A	12.5	23	1019	1843	741	219^	818	102^	266	279	434	495	627	153^	300	291	330	273	128^	98^	270	132^
8.30 - 9.00							A	11.9	22	970	1715	734	222^	795	107^	282	298	430	460	629	168^	321	304	336	255	34v	LT	257	133^
PALMS PRECINCT(S)						185	A	10.1	17	823	1533	667	242^	740	262^	423	378	368	234^	658	224^	391	330	334	228^	94^	56v	41v	38v
2 FRI.	10.00P	60	NBC OP			95																								
10.00 - 10.30							A	10.1	17	823	1527	645	251^	727	257^	419	367	372	226^	663	234^	398	327	328	227^	93^	63v	44v	36v
10.30 - 11.00							A	10.2	18	831	1514	680	230^	743	263^	422	381	359	242^	645	211^	382	330	339	225^	90^	46v	36v	36v
PRIVATE BENJAMIN				10	189	192	A	19.5	29	1589	1974	725	296	821	268	507	414	417	253	602	192	365	362	314	167	263	117	288	175
MON.	8.00P	30	CBS CS		98	99	B	17.8	26	1451	1881	721	300	794	275	469	414	374	258	603	210	370	358	303	178	200	85	284	180
QUINCY, M.E.				8		196	A	19.3	31	1573	1650	660	246	743	259	471	424	367	226	665	292	487	419	305	140^	145^	53^	97^	77^
2 WED.	10.00P	60	NBC OP			98	B	17.2	29	1402	1610	771	290	837	312	518	464	380	258	605	254	417	375	275	153	109	38	59	38
10.00 - 10.30							A	19.3	30	1573	1688	658	255	748	272	473	425	361	225	670	289	493	417	316	140^	162	63^	108^	87^
10.30 - 11.00							A	19.3	32	1573	1605	659	235	732	246	464	420	369	225	655	294	480	420	295	138^	130^	42^	88^	64^
REAL PEOPLE				13	197	206	A	19.8	30	1614	1909	710	318	844	244	432	368	413	344	643	191	332	313	326	240	195	71^	227	175
1 WED.	8.00P	60	NBC PV		95	99	B	19.0	29	1549	1769	747	284	832	213	386	359	392	384	637	167	297	297	313	276	120	55	180	136
2 WED.	8.00P	90																												
8.00 - 8.30							A	18.0	28	1467	1834	712	310	833	226	407	360	420	354	649	170	309	308	339	268	151	50^	201	128
8.30 - 9.00							A	19.9	30	1622	1932	725	351	890	266	467	375	431	353	648	190	329	309	334	244	165	53^	229	175
9.00 - 9.30							A	23.3	34	1899	1985	688	278	787	233	411	373	375	312	620	219	369	330	299	191	313	135	265	250
SIMON & SIMON				5	176	176	A	15.8	23	1288	1908	681	260	790	235	410	383	360	311	672	237	374	296	288	242	191	48^	255	181
TUE.	8.00P	60	CBS PD		94	93	B	14.3	22	1165	1793	653	266	748	207	389	364	372	296	663	219	359	315	319	251	167	45	215	152
8.00 - 8.30							A	15.2	23	1239	1936	704	265	813	232	414	381	372	329	684	240	374	294	293	252	190	49^	249	176
8.30 - 9.00							A	16.3	24	1328	1883	662	252	766	231	403	384	352	296	663	234	375	298	284	235	191	48^	263	184
60 MINUTES CONT'D				14	204	204	A	33.5	45	2730	1821	781	311	825	244	430	405	384	329	762	230	423	411	377	279	111	44	123	96

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
60 MINUTES-CONT'D																														
1 SUN.	8.29P	60	CBS	DN		99	99	B	27.7	42	2258	1739	735	278	795	210	372	364	374	360	746	213	385	380	363	306	85	32	113	78
2 SUN.	8.26P	60																												
8.30 - 9.00								A	33.1	45	2698	1821	759	300	799	236	413	398	368	319	801	253	457	444	390	284	99	39^	122	87
9.00 - 9.30								A	33.8	46	2755	1819	806	323	855	252	449	408	402	344	711	196	378	371	366	273	128	50	125	107
STRIKE FORCE					7		194	A	14.1	24	1149	1760	641	283	716	272	519	498	379	150^	599	196^	456	426	360	113^	196^	73^	249	216
2 FRI.	10.00P	60	ABC	OP			98	B	11.8	20	962	1639	660	284	733	276	500	448	373	180	615	194	402	387	346	172	157	64	134	108
10.00 - 10.30								A	13.9	23	1133	1721	603	269	679	256	492	482	363	139^	589	191^	447	427	356	107^	225	87^	228	192^
10.30 - 11.00								A	14.4	25	1174	1777	665	290	741	286	537	510	389	154^	600	199^	460	422	360	114^	168^	59^	268	234
SUGAR BOWL GAME(S)						199		A	11.8	18	962	1876	517	148^	630	221^	366	304	261	219^	1007	379	638	547	501	276	153^	53v	86^	60v
1 FRI.	8.00P	211	ABC	SE		99																								
8.00 - 8.30								A	10.6	16	864	1935	510	229^	675	195^	389	280	347	244^	1103	427	679	550	523	329	90^	47v	67v	40v
8.30 - 9.00								A	10.1	15	823	1871	520	177^	657	208^	369	292	320	236^	1072	397	653	557	527	307	60v	60v	82^	39v
9.00 - 9.30								A	10.1	15	823	1868	599	116^	624	214^	347	318	245^	241^	1044	384	665	581	518	273^	98^	55v	102^	50v
9.30 - 10.00								A	8.9	13	725	1950	663	93^	688	273^	435	404	257^	214^	1049	404	646	583	507	267^	106^	57v	107^	85^
10.00 - 10.30								A	13.7	21	1117	1854	476	132^	586	224	350	298	221	188^	963	369	610	512	477	269	204^	60^	101^	79^
10.30 - 11.00								A	13.7	21	1117	1839	486	134^	619	229	375	296	238	202^	907	320	572	486	482	259	218	34v	95^	71^
11.00 - 11.30								A	15.9	26	1296	1829	444	157^	591	212	313	267	227	222	962	369	649	571	490	247	211	59^	65^	51^
SUMMER SOLSTICE(S)						189		A	17.1	28	1394	1740	810	282	856	268	440	435	407	336	686	241	369	332	328	244	101^	63^	97^	83^
1 WED.	10.00P	60	ABC	GD		98																								
10.00 - 10.30								A	16.8	27	1369	1744	826	291	874	279	453	443	413	344	681	238	356	324	329	250	101^	65^	88^	74^
10.30 - 11.00								A	17.3	29	1410	1735	798	272	840	257	429	426	401	330	689	243	378	342	328	238	101^	61^	105^	90^
TAXI					12	179	194	A	13.5	23	1100	1639	696	306	749	298	496	453	339	200	621	278	432	383	280	145	119	60^	150	122
THU.	9.30P	30	ABC	CS		97	98	B	16.0	26	1304	1675	707	318	770	357	524	428	323	196	641	318	455	407	258	141	132	61	132	98
TELEVISION INSIDE & OUT					4	179		A	8.9	17	725	1698	692	312^	887	315^	488	396	383	336	586	248^	372	404	235^	171^	159^	51v	66v	56v
1 SAT.	10.39P	60	NBC	CC		92		B	10.2	18	831	1531	703	295	795	221	411	370	378	322	558	210	352	327	254	176	110	43	68	42
10.30 - 11.00								A	8.8	16	717	1872	717	376	970	386	584	423	429	333	622	247^	360	384	270^	225^	176^	60v	104^	89^
11.00 - 11.30								A	8.7	17	709	1566	675	279^	841	274^	425	378	364	344	572	245^	373	425	230^	147^	105^	30v	48v	37v
THAT'S INCREDIBLE					15	192	198	A	17.2	26	1402	2052	690	365	749	248	449	406	378	228	804	328	507	437	362	221	183	54^	316	250
MON.	8.00P	60	ABC	PV		94	98	B	18.4	28	1500	1858	641	255	693	225	401	372	343	234	743	273	465	425	357	212	151	47	271	187
8.00 - 8.30								A	16.0	24	1304	1982	674	353	729	240	418	379	357	243	821	347	512	430	355	230	169	52^	263	202
8.30 - 9.00								A	18.4	27	1500	2110	704	373	768	258	479	430	394	215	785	312	498	443	363	214	195	53^	362	293
THREE'S COMPANY					12	190	199	A	23.9	35	1948	2014	730	349	816	357	554	397	324	233	479	177	332	290	248	113	353	141	366	275
TUE.	9.00P	30	ABC	CS		96	99	B	23.5	35	1915	1861	706	320	797	344	540	424	330	218	540	242	374	311	231	131	270	138	254	189
TODAY'S FBI					9	192	198	A	13.7	19	1117	1785	653	354	797	269	485	411	412	242	673	276	421	342	343	181	141	67^	174	135
SUN.	8.00P	60	ABC	OP		99	99	B	16.5	24	1345	1911	708	294	783	252	476	445	400	250	765	277	497	460	396	209	148	56	215	150
8.00 - 8.30								A	12.7	17	1035	1715	649	337	775	240	447	385	408	256	645	275	400	317	312	180	122	59^	173	135
8.30 - 9.00								A	14.6	20	1190	1848	660	369	818	293	519	432	418	231	699	278	440	362	369	185	156	73^	175	134
TOO CLOSE FOR COMFORT					11	196	199	A	22.4	34	1826	1969	774	398	870	384	594	418	360	238	492	189	339	289	246	118	300	125	307	240
TUE.	9.30P	30	ABC	CS		96	99	B	21.7	33	1769	1802	722	336	812	356	558	438	337	210	549	254	389	325	230	122	243	127	198	149
TRAPPER JOHN, M.D.					11	191	196	A	21.3	34	1736	1633	778	317	882	295	503	423	409	311	526	173	309	286	253	185	149	48^	76	70^
1 SUN.	10.29P	60	CBS	GD		99	99	B	20.9	34	1703	1572	772	305	874	286	470	400	378	346	525	175	290	275	234	198	107	49	66	53
2 SUN.	10.26P	60																												
10.30 - 11.00								A	21.3	33	1736	1625	772	322	870	293	491	413	409	307	515	167	291	269	254	189	148	52^	92	82
11.00 - 11.30								A	21.1	36	1720	1648	785	307	895	300	521	442	406	308	542	183	335	310	251	176	155	43^	56^	54^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
20/20	10		192	A	14.6	24	1190	1466	687	235	717	261	494	435	413	181^	630	271	469	358	290	146^	81^	55^	38v	33v
2 THU. 10.00P 60 ABC DN			98	B	14.7	25	1198	1543	716	296	768	299	490	420	372	222	631	252	403	358	282	179	87	44	57	43
10.00 - 10.30				A	14.2	23	1157	1454	674	225	696	245	482	422	406	180^	628	272	455	337	284	160^	85^	59^	45v	36v
10.30 - 11.00				A	14.9	26	1214	1481	704	244	739	276	508	450	425	182^	635	272	487	381	299	133^	75^	49^	32v	32v
TWO OF US	10	188	189	A	17.9	26	1459	1909	721	294	802	256	464	382	390	282	608	230	375	348	274	176	248	126	251	162
MON. 8.30P 30 CBS CS		99	99	B	16.3	24	1328	1785	735	307	800	270	464	418	384	264	577	215	352	334	271	177	173	84	235	151
WALT DISNEY	13		186	A	16.6	25	1353	2515	634	199	715	345	516	420	314	161^	714	412	546	402	259	126^	196	83^	890	497
2 SAT. 8.00P 60 CBS FV			97	B	16.7	28	1361	2245	690	243	759	307	498	431	335	214	644	274	433	396	296	161	198	77	644	379
8.00 - 8.30				A	16.1	25	1312	2452	625	207	709	346	498	409	311	170^	708	397	522	407	272	127^	182	79^	853	480
8.30 - 9.00				A	17.2	26	1402	2552	640	190	717	342	528	426	316	151^	712	426	564	396	243	117^	202	85^	921	510
WKRP IN CINCINNATI	10	190	185	A	15.8	24	1288	1765	653	272	736	245	404	355	341	275	563	212	315	296	258	201	226	117	240	164
WED. 8.30P 30 CBS CS		99	99	B	16.4	25	1337	1756	670	267	734	277	446	379	325	234	566	243	369	327	244	158	174	80	282	194
•LATE FRINGE																										
ABC MOVIE OF THE WEEK	1		147	A	2.8	12	228	1285	426^	277^	553^	237v	513^	329^	302^	40v	732^	346^	416^	298^	316^	163v	LT	LT	LT	LT
2 MON. 12.00M 72 ABC FF			87	B	2.8	12	228	1285	426	277	553	237	513	329	302	40	732	346	416	298	316	163	LT	LT	LT	LT
12.00 - 12.30				A	2.8	10	228	1430	539^	255v	640^	192v	561^	399^	418^	79v	790^	263v	377^	263v	390^	264v	LT	LT	LT	LT
12.30 - 1.00				A	2.7	13	220	1109	323^	291^	468^	209v	450^	304^	259v	LT	641^	328^	386^	336^	281^	100v	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	13	184		A	3.3	14	269	1223	716^	159v	721^	141v	457^	486^	439^	223v	502^	167v	328^	383^	234^	119v	LT	LT	LT	LT
1 MON. 12.43A 30 ABC N			96	B	4.1	21	334	1106	368	151	430	148	269	223	195	134	648	251	413	342	277	196	28	LT	LT	LT
ABC NEWS:NIGHTLINE	51	182	185	A	7.3	20	595	1430	611	204	670	186	386	375	387	220	658	200	390	386	348	202	74^	28^	28^	22v
1 TU & W 11.30P 30 ABC N		97	96	B	6.9	20	562	1392	603	211	652	197	360	337	332	231	661	215	388	356	327	223	63	21	16	13
2 M-F 11.30P 30																										
ABC NEWS:NIGHTLINE-THU(B)			185	A	4.8	16	391	1146	406^	77v	406^	34v	192^	262^	322^	110v	660	193^	420^	306^	291^	240^	LT	LT	80v	80v
2 THU. 12.00M 12 ABC N			97																							
ABC NEWS:NIGHTLINE-FRI(B)		185		A	5.4	14	440	1886	608	256^	751	264^	500^	447^	404^	189^	698	256^	490^	473^	327^	144^	351^	189^	86v	71v
1 FRI. 12.03A 30 ABC N			93																							
ABC WEEKEND REPORT-SAT.	14	168	163	A	6.4	12	522	1441	645	242	714	296	466	418	318	202^	565	274	428	371	225^	106^	96^	26v	66^	57v
SAT. 11.00P 15 ABC N		91	90	B	6.3	13	513	1480	648	228	699	243	403	368	317	227	632	273	427	365	266	160	93	52	56	44
ABC WEEKEND REPORT-SUN.	14	170	173	A	4.9	10	399	1464	643	176^	669	111^	384	487	470	167^	626	278^	433	323	259^	193^	153^	LT	16v	16v
1 SUN. 11.00P 15 ABC N		93	93	B	5.1	12	416	1389	548	202	578	204	366	357	299	153	726	280	536	496	360	157	70	23	15	LT
2 SUN. 11.27P 15																										
CBS NCAA BASKETBALL-TUE.(S)		170		A	3.3	13	269	1710	391^	267^	487^	224v	369^	316^	163v	118v	925	354^	829^	561^	485^	96v	208v	103v	90v	90v
1 TUE. 11.30P 130 CBS SE		90																								
11.30 - 12.00				A	5.9	16	481	1617	487^	225^	537	163^	377^	314^	257^	160^	797	265^	671	477^	435^	126^	135^	49v	148^	148^
12.00 - 12.30				A	3.9	13	318	1717	386^	311^	534^	305^	424^	323^	119v	110v	916	364^	821	563^	457^	95v	170v	104v	97v	97v
12.30 - 1.00				A	2.4	11	196	1577	311^	281v	409^	189v	327^	327^	138v	82v	928^	299v	846^	592^	547^	82v	240v	147v	LT	LT
1.00 - 1.30				A	1.8	10	147	1939	163v	238v	285v	238v	238v	238v	LT	47v	1233^	553^	1177^	735^	624^	56v	421^	177v	LT	LT
CBS SUNDAY NEWS-OSGOOD	15	129	128	A	7.3	16	595	1400	715	255	832	202^	400	348	344	390	494	214	277	228	146^	209	45v	20v	29v	29v
1 SUN. 11.29P 15 CBS N		72	72	B	6.6	14	538	1402	701	210	771	187	338	314	342	385	573	174	300	276	249	247	43	17	15	11
2 SUN. 11.26P 15																										
FANTASY ISLAND-12.00	14	157	161	A	4.6	19	375	1069	316^	196^	439	197^	333	200^	224^	64v	432	160^	363	272^	237^	67v	118^	83^	80v	42v
TUE. 12.00M 69 ABC A		92	93	B	3.2	15	261	1009	394	173	477	219	332	249	213	110	433	239	362	255	161	63	79	52	20	LT
12.00 - 12.30				A	4.5	16	367	1202	284^	207^	425	206^	316^	176^	196^	77v	538	167^	451	354	327^	85^	133^	85^	106^	63v
12.30 - 1.00				A	4.7	22	383	1042	379	215^	491	196^	386	259^	284^	47v	360	154^	308^	222^	182^	52v	115^	81^	76v	37v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																																
FRIDAYS						13	172	171	A	5.4	19	440	1845	529	241^	697	278	522	452	351	116^	767	481	677	533	275	33v	337	119^	44v	42v
1 FRI.	12.33A		71	ABC	GV		95	95	B	5.0	18	408	1556	522	257	612	319	500	364	251	78	644	403	549	403	206	67	269	109	31	28
2 FRI.	12.00M		71																													
12.00 - 12.30									A	6.3	19	513	1713	584	289^	718	325^	608	505	379^	52v	694	461^	641	411^	219^	53v	281^	129^	20v	20v
12.30 - 1.00									A	5.5	19	448	1862	509	234^	672	259^	522	449	361	98^	776	480	681	547	281	41v	366	125^	48v	48v
1.00 - 1.30									A	4.7	18	383	1963	509^	186^	681	269^	418^	389^	271^	192^	850	538^	724	657	308^	LT	350^	146v	82v	82v
FRIDAYS-PART 2						11	172		A	4.7	22	383	2292	555^	553^	827	334^	641	499^	424^	115v	1029	594^	835	742	435^	LT	436^	65v	LT	LT
1 FRI.	1.44A		5	ABC	GV		95		B	3.8	18	310	1323	473	276	536	311	466	309	200	56	579	359	531	393	216	19	201	77	LT	LT
HAPPY NEW YEAR,AMERICA(S)							185		A	9.7	27	791	1693	634	243^	814	242^	450	352	384	296^	553	116^	286^	286^	332	215^	196^	124^	130^	130^
1 THU.	11.30P		123	CBS	GV		98																									
11.30 - 12.00									A	12.6	29	1027	1954	780	299	1018	299	516	385	451	414	599	132^	295	286	340	259	214^	118^	123^	123^
12.00 - 12.30									A	10.0	25	815	1983	750	308	926	226^	488	444	478	341	663	119^	332	341	427	256^	242^	159^	152^	152^
12.30 - 1.00									A	8.3	24	676	1464	531	230^	639	177^	374	338^	330^	192^	461	91^	242^	230^	293^	178^	193^	110^	171^	162^
1.00 - 1.30									A	8.2	29	668	1240	405	105^	586	249^	400	219^	240^	186^	447	114^	259^	273^	248^	142^	123^	110^	84v	84v
LATE MOVIE I						77	157	159	A	7.1	21	579	1373	588	254	756	311	519	418	348	174	492	238	361	304	211	99^	93^	49^	32^	28^
1 MON.	11.30P		71	CBS	FF		88	87	B	6.2	21	505	1349	652	257	753	307	511	433	354	176	518	232	369	323	236	110	60	29	18	16
1 WED.	11.30P		65																													
1 FRI.	11.30P		76																													
2 MON.	11.30P		68																													
2 TU & W	11.30P		66																													
2 THU.	11.30P		72																													
2 FRI.	11.30P		79																													
11.30 - 12.00									A	7.9	21	644	1393	635	291	778	313	512	424	352	204	492	233	351	288	209	109	93	46^	30^	26^
12.00 - 12.30									A	6.7	22	546	1341	547	229	734	306	523	412	344	152	488	239	359	310	210	95^	90^	46^	29^	24v
LATE MOVIE II						77	158	158	A	5.1	25	416	1103	339	178	577	294	418	285	225	106^	444	204	347	301	216	79^	70^	31v	12v	LT
1 MON.	12.41A		43	CBS	FF		88	87	B	4.2	24	342	1219	504	208	624	293	466	367	278	107	519	240	398	341	243	85	59	27	17	LT
1 WED.	12.35A		44																													
1 FRI.	12.46A		40																													
2 MON.	12.42A		49																													
2 TUE.	12.36A		45																													
2 WED.	12.36A		53																													
2 THU.	12.42A		42																													
2 FRI.	12.49A		32																													
12.30 - 1.00									A	4.6	21	375	1152	322	154^	548	303	386	245	172	124^	536	237	379	391	275	99^	68^	43^	LT	LT
1.00 - 1.30									A	4.8	26	391	1087	328	217	573	276	406	300	240	97^	441	218	356	287	198	74^	63^	18v	LT	LT
LOVE BOAT-12.00						14	160	162	A	5.0	20	408	1635	466	291^	633	282^	419	314	245^	137^	653	329	442	319	216^	167^	291^	139^	58v	42v
WED.	12.00M		69	ABC	CS		92	93	B	3.7	18	302	1212	516	227	597	291	414	307	233	134	493	255	352	266	167	118	104	59	18	LT
12.00 - 12.30									A	4.8	16	391	1765	594	341	745	319	515	409	341	133^	635	291^	416	325	228^	169^	329	140^	56v	38v
12.30 - 1.00									A	5.3	23	432	1565	399	242^	533	252^	347	264^	180^	122^	687	368	474	328	215^	171^	280^	137^	65v	46v
NBC LATE NIGHT MOVIE						13		57	A	1.9	6	155	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 SUN.	11.30P		76	NBC	FF			41	B	1.9	6	155	661	293	123	342	172	225	150	129	105	288	163	216	169	76	57	LT	LT	LT	LT
11.30 - 12.00									A	1.9	5	155	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.00 - 12.30									A	1.9	6	155	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NEW YEAR'S ROCKIN EVE '82(S)							197		A	15.5	37	1263	2114	794	345	907	376	643	590	431	209	719	288	493	520	372	148^	260	157^	228	175^
1 THU.	11.30P		57	ABC	PC		99																									
11.30 - 12.00									A	15.3	35	1247	2218	802	333	899	355	610	597	439	222	783	289	506	534	392	193	279	162^	257	201
12.00 - 12.30									A	15.7	39	1280	2005	786	359	914	395	678	588	425	194	654	287	482	508	351	102^	241	153^	196	146^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																														
SATURDAY NIGHT					12	205	207	A	9.5	27	774	1700	561	345	700	397	547	339	227	144^	666	398	525	437	187	122^	290	113^	44^	40^
1 SAT.	12.09A	76	NBC	GV		98	98	B	8.4	25	685	1608	527	284	601	304	447	320	233	125	696	407	569	429	244	90	247	110	64	59
2 SAT.	11.30P	74																												
11.30 - 12.00								A	10.9	25	888	1699	625	461	784	452	639	447	250^	114^	704	425	549	456	204^	114^	149^	24v	62v	47v
12.00 - 12.30								A	9.5	26	774	1696	558	323	709	375	509	333	219	195	604	380	485	404	153^	98^	331	121^	52^	52^
12.30 - 1.00								A	9.6	31	782	1877	565	284^	687	365	513	259^	251^	174^	791	383	607	533	299^	169^	383	229^	16v	16v
1.00 - 1.30								A	8.5	32	693	1537	485	274^	592	408	521	232^	184^	71v	607	420	464	360	84v	138^	289^	117^	49v	49v
SCTV COMEDY NETWORK					12	189	189	A	3.9	18	318	1057	351^	207^	396	177^	274^	167^	175^	106^	346^	192^	245^	245^	132^	60v	164^	47v	151^	151^
1 FRI.	1.13A	66	NBC	GV		96	97	B	3.2	15	261	1204	479	161	511	281	353	226	150	138	556	343	476	316	183	68	89	28	48	40
2 FRI.	12.30A	86																												
12.30 - 1.00								A	5.1	19	416	1063	354^	84v	373^	39v	113v	129v	221^	224^	423^	171^	238^	207^	187^	122v	108v	LT	159^	159^
1.00 - 1.30								A	3.6	16	293	720^	185v	69v	229^	44v	89v	69v	185v	116v	239^	76v	76v	144v	146v	95v	88v	LT	164v	164v
1.30 - 2.00								A	3.4	17	277	1079	412^	304^	462	285^	419^	216^	177^	36v	296^	227^	256^	223^	69v	26v	155^	54v	166^	166^
TOMORROW COAST TO COAST-1		56	184			186		A	3.3	14	269	1104	465	189^	487	122^	272	257	275	167^	550	148^	294	338	317	134^	52v	37v	LT	LT
M-TH	12.30A	30	NBC	CC		93	93	B	2.9	15	236	1129	567	172	595	186	314	280	277	238	490	204	324	278	213	121	28	LT	LT	LT
TOMORROW COAST TO COAST-2		56	185			187		A	2.0	12	163	957	400	191^	430	196^	264^	165^	153^	148^	454	117^	184^	331^	257^	123^	73v	37v	LT	LT
1 M-TH	1.00A	45	NBC	CC		93	93	B	1.9	14	155	966	464	143	475	163	241	196	193	205	452	200	297	277	179	104	LT	LT	LT	LT
2 MON.	1.00A	49																												
2 TUE.	1.00A	56																												
2 W & TH	1.00A	45																												
1.00 - 1.30								A	2.2	12	179	894	374	173^	402	173^	240^	162^	146^	139^	419	107^	162^	296^	234^	123^	73v	39v	LT	LT
1.30 - 2.00								A	1.5	12	122	1672^	230v	459v	582^	459v	459v	164v	123v	123v	1090^	500^	738^	738^	238v	352v	LT	LT	LT	LT
TONIGHT SHOW					69	209	211	A	8.4	25	685	1436	633	251	712	246	425	356	336	231	618	229	404	404	297	152	88	29^	18v	18v
1 M-TH	11.30P	60	NBC	GV		99	99	B	7.1	23	579	1362	675	205	723	238	394	342	316	279	559	224	361	312	235	162	61	21	19	13
1 FRI.	12.13A	60																												
2 M-F	11.30P	60																												
11.30 - 12.00								A	9.1	24	742	1500	685	272	768	256	459	408	377	243	639	236	422	421	310	159	75^	20v	18v	18v
12.00 - 12.30								A	7.6	25	619	1359	594	236	657	199	382	342	349	216	608	219	383	374	291	161	80^	22v	14v	14v
12.30 - 1.00								A	8.3	26	676	1405	580	198^	701	395	465	204^	115^	217^	514	200^	350^	422	244^	92^	162^	93^	28v	28v
VEGA$-12.00					12		156	A	2.9	15	236	1271	551^	94v	551^	217v	300^	229v	203v	131v	657^	288^	474^	343^	186v	183v	LT	LT	63v	63v
2 THU.	12.12A	68	ABC	PD			92	B	3.1	14	253	1117	445	166	497	209	331	276	221	114	545	218	422	353	277	93	62	31	LT	LT
12.30 - 1.00								A	3.0	15	245	1473	596^	131v	596^	208v	338^	261^	261^	127v	767^	359^	583^	408^	224v	184v	LT	LT	110v	110v
1.00 - 1.30								A	3.1	21	253	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
•WEEKDAY DAYTIME																														
ABC AFTERSCHOOL SPECIAL(S)							200	A	9.4	24	766	1708	739	118^	781	336	547	389	313	216^	347	53v	184^	198^	230^	115^	340	267^	240^	145^
2 WED.	4.30P	60	ABC	FV			99																							
4.30 - 5.00								A	8.6	23	701	1639	782	126^	830	366	589	410	332^	223^	346	64v	182^	192^	220^	108^	239^	215^	224^	139^
5.00 - 5.30								A	10.2	25	831	1751	696	110^	732	310	505	366	293	208^	338	38v	180^	201^	239^	116^	426	310	255^	148^
ABC DAYTIME NEWSBRIEF-M-F					69	173	176	A	9.9	29	807	1449	775	256	903	464	677	465	328	190	290	143	230	180	128	45^	170	103	86	44^
1 MON.	1.56P	3	ABC	N		94	94	B	9.3	32	758	1316	822	235	911	459	659	482	309	216	234	122	175	127	86	45	95	69	76	30
1 TU-F	1.57P	2																												
2 M-F	1.57P	2																												
AFTERNOON PLAYHOUSE(S)							146	A	5.5	14	448	1254	470^	85v	539	69v	198^	261^	284^	278^	317^	186^	198^	64v	54v	119v	267^	101v	131v	27v
2 TUE.	4.30P	60	CBS	CL			84																							
4.30 - 5.00								A	5.2	15	424	1217	488^	139v	578	144^	281^	342^	288^	236^	287^	164^	164^	30v	32v	123v	210^	89v	142v	54v
5.00 - 5.30								A	5.8	14	473	1262	455^	36v	497^	LT	121v	184^	279^	313^	334^	203^	222^	92v	70v	112v	310^	105v	121v	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
ALICE-M-F					66	160	160	A	6.7	28	546	1568	591	148	648	298	428	354	265	184	292	107^	162	124	136	110	199	110	429	264
1 M-TH	10.30A	30	CBS	CS		88	89	B	5.1	25	416	1354	628	158	707	337	471	369	263	200	279	113	155	99	110	110	109	49	259	105
2 M-F	10.30A	30																												
ALL MY CHILDREN					69	195	199	A	10.4	30	848	1446	765	243	876	448	664	459	330	175	292	124	209	170	136	68^	182	103	96	54^
M-F	1.00P	60	ABC	DD		98	98	B	9.7	34	791	1310	816	234	899	445	647	471	317	217	235	114	166	122	88	55	97	70	79	31
1.00 - 1.30								A	9.8	29	799	1436	759	237	867	438	652	457	328	178	295	114	205	172	146	77	175	100	99	54^
1.30 - 2.00								A	11.0	32	897	1449	763	248	877	455	668	459	328	171	290	133	215	168	128	60^	187	106	95	55^
ANOTHER WORLD					63	200	206	A	5.0	16	408	1449	854	161	936	359	497	431	357	394	294	65^	106^	93^	123^	177	121^	47^	98^	52^
1 M-TH	2.00P	60	NBC	DD		98	99	B	4.6	16	375	1286	874	162	958	363	487	408	335	433	239	56	84	61	93	147	35	19	54	21
2 M-F	2.00P	60																												
2.00 - 2.30								A	5.0	16	408	1468	863	161	934	363	502	432	348	392	297	71^	104^	91^	116^	179	132^	46^	105^	60^
2.30 - 3.00								A	5.0	16	408	1392	833	156	921	351	481	416	353	394	279	57^	93^	85^	122^	174	103^	41^	89^	44^
AS THE WORLD TURNS					67	193	198	A	8.4	26	685	1382	779	133	908	157	321	299	409	530	305	60^	83^	58^	122	209	76^	43^	93	48^
1 M-TH	1.30P	60	CBS	DD		96	99	B	7.1	25	579	1267	784	143	899	181	350	334	401	487	288	60	81	68	114	188	35	23	45	17
2 M-F	1.30P	60																												
1.30 - 2.00								A	8.1	25	660	1356	762	125	887	148	309	290	405	522	315	61^	83^	60^	135	218	69^	37^	85^	42^
2.00 - 2.30								A	8.7	27	709	1394	797	136	922	160	326	301	410	540	290	54^	80^	58^	111	198	84	52^	98	54^
BATTLESTARS					47	170	173	A	5.3	20	432	1519	762	187	827	201	331	292	340	436	401	82^	158	154	168	221	152	23v	139	88^
1 M-TH	11.30A	30	NBC	QG		91	93	B	4.2	18	342	1364	796	168	839	181	297	266	343	480	368	80	146	130	123	210	66	LT	91	40
2 M-F	11.30A	30																												
BLOCKBUSTERS					66	150	149	A	4.2	17	342	1491	724	196	782	167^	304	334	387	402	366	85^	202	196	167^	140^	135^	53^	208	117^
1 M-TH	10.30A	30	NBC	QG		82	83	B	3.6	18	293	1299	777	132	827	217	326	314	339	438	332	65	157	162	153	153	53	19	87	35
2 M-F	10.30A	30																												
CBS LIBRARY(S)						146		A	6.1	11	497	1803	510	121v	581	141^	312^	323^	420^	164^	554	220^	363^	312^	249^	121v	328^	186^	340^	248^
1 FRI.	5.03P	57	CBS	CL		84																								
5.00 - 5.30								A	6.0	11	489	1650	496	132^	568	125^	271^	288^	396^	179^	549	224^	371^	286^	231^	138^	322^	177^	211^	133^
5.30 - 6.00								A	6.1	11	497	1970	527	113v	599	154^	351^	359^	445^	153^	568	217^	357^	339^	272^	111v	343^	199^	460^	352^
COTTON BOWL GAME(S)						200		A	15.7	29	1280	1734	471	190	529	118^	241	220	297	246	888	314	552	497	439	257	196	94^	121^	93^
1 FRI.	2.00P	183	CBS	SE		99																								
2.00 - 2.30								A	13.9	26	1133	1651	526	204^	594	155^	290	246	302	264	751	264	457	428	391	218	173^	70^	133^	122^
2.30 - 3.00								A	14.6	27	1190	1721	501	195^	577	145^	281	261	303	252	835	323	551	504	391	209	186^	71^	123^	110^
3.00 - 3.30								A	15.7	29	1280	1773	503	211	559	119^	234	229	321	278	903	378	619	544	413	224	200	87^	111^	83^
3.30 - 4.00								A	13.8	26	1125	1754	470	174^	519	107^	214	205^	302	268	908	342	568	515	417	272	187^	88^	140^	98^
4.00 - 4.30								A	15.8	29	1288	1689	399	182^	444	89^	201	177^	265	211	940	289	543	493	480	310	208	124^	97^	65^
4.30 - 5.00								A	20.2	37	1646	1815	452	185	506	107^	237	209	288	225	980	298	576	522	528	294	213	117^	116^	87^
COTTON BOWL PARADE(S)						192		A	13.0	32	1060	1739	650	277	711	146^	294	290	407	362	501	82^	205^	220^	282	256	131^	58^	396	227
1 FRI.	10.00A	90	CBS	AC		99																								
10.00 - 10.30								A	10.5	29	856	1556	649	245^	683	140^	280	256^	436	352	464	69v	172^	190^	252^	258^	106^	52v	303	185^
10.30 - 11.00								A	14.8	36	1206	1808	693	294	740	140^	306	319	428	365	536	94^	225	250	290	264	128^	67^	404	227
11.00 - 11.30								A	13.6	30	1108	1819	614	285	710	160^	299	287	362	370	496	80^	215	216	298	247	151^	53v	462	265
DAYS OF OUR LIVES					65	207	209	A	5.8	18	473	1535	848	147	915	347	488	436	365	378	330	86^	136	104^	155	171	151	74^	139	89^
1 M-TH	1.00P	60	NBC	DD		99	99	B	5.2	19	424	1326	878	148	970	345	463	406	357	458	253	57	94	70	116	151	46	28	57	30
2 M-F	1.00P	60																												
1.00 - 1.30								A	5.6	18	456	1509	846	150	912	337	477	437	365	386	327	84^	130	103^	151	173	136	68^	134	84^
1.30 - 2.00								A	5.9	18	481	1553	860	149	922	355	498	440	370	374	331	92^	146	104^	152	166	156	77^	144	94^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON WK 1	T/C THIS SEASON WK 2	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																														
DOCTORS					67	177	178	A	3.5	12	285	1389	733	129^	870	322	442	375	320	394	267	71^	110^	88^	108^	150^	143^	56^	109^	56^
1 M-TH	12.30P	30	NBC	DD		89	89	B	3.3	13	269	1302	841	170	922	337	422	346	319	457	278	71	101	79	115	169	41	20	61	26
2 M-F	12.30P	30																												
EDGE OF NIGHT					63	152	156	A	5.3	14	432	1417	639	196	796	327	477	350	317	271	345	176	239	197	132^	88^	169	134^	107^	75^
M-F	4.00P	30	ABC	DD		81	80	B	5.1	16	416	1344	728	242	841	336	500	405	330	292	257	116	163	114	105	85	139	119	107	60
FAMILY FEUD					69	171	171	A	7.5	24	611	1380	675	155	751	290	432	329	309	272	334	90^	173	155	157	146	123	46^	172	107
M-F	12.00N	30	ABC	QP		92	91	B	6.5	26	530	1299	710	172	779	298	432	326	313	306	315	108	176	141	124	126	72	39	133	58
FIESTA BOWL(S)						215		A	19.3	36	1573	1766	532	210	574	199	321	265	265	200	967	346	632	539	501	275	128^	43^	97^	75^
1 FRI.	1.30P	195	NBC	SE		99																								
1.30 - 2.00								A	20.0	36	1630	1759	596	243	644	204	320	293	289	266	860	301	515	447	406	267	104^	18v	151	110^
2.00 - 2.30								A	21.3	40	1736	1772	552	211	587	167	328	314	312	193	964	351	615	528	477	283	136	48^	85^	70^
2.30 - 3.00								A	20.3	38	1654	1792	524	199	552	183	305	262	262	184	1015	344	679	557	538	291	122^	54^	103^	75^
3.00 - 3.30								A	18.6	34	1516	1765	487	191	528	205	307	226	231	172	1036	370	699	594	555	276	110^	36v	91^	67^
3.30 - 4.00								A	19.5	36	1589	1795	502	213	546	223	327	226	235	180	992	352	671	585	545	260	171	65^	86^	64^
4.00 - 4.30								A	18.3	34	1491	1737	522	205	577	219	346	257	256	189	964	361	648	549	513	260	113^	40^	83^	72^
GENERAL HOSPITAL					67	194	199	A	12.7	35	1035	1433	729	222	858	426	623	415	322	205	234	105	149	112	91	65	213	141	128	85
M-F	3.00P	60	ABC	DD		99	99	B	11.9	38	970	1339	782	200	859	431	612	453	301	213	202	95	131	89	68	60	178	132	100	64
3.00 - 3.30								A	12.4	35	1011	1430	731	215	862	423	622	417	323	212	224	104	146	101	83	63	214	141	130	85
3.30 - 4.00								A	12.9	34	1051	1434	731	228	859	429	625	414	324	201	240	104	152	121	98	66	211	141	124	84
GOOD MORNING, AMERICA-730					69	203	204	A	5.1	32	416	1353	810	236	817	185	358	319	391	405	428	73^	145	148	226	228	33v	17v	75^	24v
M-F	7.30A	30	ABC	N		99	99	B	5.2	30	424	1371	794	196	808	218	396	379	369	347	426	108	163	152	206	208	48	14	89	49
GOOD MORNING, AMERICA-830					69	201	202	A	5.6	25	456	1327	787	210	805	195	338	326	399	402	387	61^	138	174	192	193	43^	22v	92^	31v
M-F	8.30A	30	ABC	N		98	98	B	5.3	26	432	1215	774	176	798	190	373	372	387	370	331	64	128	127	158	172	25	LT	61	18
GUIDING LIGHT					67	195	195	A	9.3	27	758	1358	754	150	937	236	437	369	457	435	219	73^	98	79	82	102	97	63^	105	62^
1 M-W	3.00P	60	CBS	DD		99	99	B	7.9	25	644	1307	784	160	911	229	421	399	435	413	248	76	108	92	96	123	79	54	69	40
2 M-F	3.00P	60																												
3.00 - 3.30								A	9.2	27	750	1360	756	146	941	232	426	360	452	450	224	75^	101	82	86	104	93	60^	102	57^
3.30 - 4.00								A	9.4	26	766	1345	746	150	927	237	441	375	460	419	207	70^	93	74^	75^	97	101	65^	110	68^
LOVE BOAT DAYTIME					68	183	186	A	7.1	25	579	1568	558	171	624	310	440	320	240	151	298	128	214	182	144	69^	302	134	344	210
M-F	11.00A	60	ABC	CS		94	94	B	5.9	26	481	1322	615	189	668	336	481	354	252	159	300	164	228	158	109	62	138	73	216	101
11.00 - 11.30								A	6.5	24	530	1566	564	166	619	296	420	323	240	161	294	127	216	185	149	67^	282	130	371	223
11.30 - 12.00								A	7.8	27	636	1538	543	167	615	315	449	311	235	138	294	128	211	178	135	70^	313	136	316	193
MORNING-KURALT & SAWYER					68	179	179	A	2.8	15	228	1390	619	141^	702	114^	259	246^	360	395	544	100^	214^	210^	352	299	39v	LT	105^	31v
M-F	7.30A	90	CBS	N		98	98	B	2.5	13	204	1304	618	134	664	127	261	291	348	335	434	94	185	191	229	217	41	LT	165	50
7.30 - 8.00								A	2.1	13	171	1433	572	94^	672	163^	338^	304^	380	281^	543	82v	180^	211^	356	315^	48v	LT	170^	53v
8.00 - 8.30								A	2.9	15	236	1314	572	139^	653	81^	216^	221^	348	390	563	101^	241^	215^	369	306	26v	LT	72^	LT
8.30 - 9.00								A	3.5	16	285	1361	667	161^	727	106^	235	220	340	450	505	95^	200^	196^	326	280	41v	17v	88^	28v
NEW YEARS DAY WITH REGIS(S)						193		A	5.7	17	465	1895	834	245^	837	127v	309^	381^	392^	456^	586	175^	381^	403^	286^	154^	141^	141^	331^	238^
1 FRI.	10.00A	60	NBC	CC		96																								
10.00 - 10.30								A	5.3	18	432	1632	750	218^	750	113v	263^	330^	354^	420^	553	169^	365^	383^	261^	144^	LT	LT	329^	218^
10.30 - 11.00								A	6.1	17	497	2113	910	262^	910	139^	346^	424^	423^	486	607	180^	391^	418^	300^	159^	263^	263^	333^	255^
NEW YEARS-GENE SHALLIT-1(S)						190		A	1.8	15	147	1170^	646^	198v	646^	LT	156v	218v	504^	428^	524^	LT	163v	163v	388v	361v	LT	LT	LT	LT
1 FRI.	7.30A	30	NBC	N		86																								
NEW YEARS-GENE SHALLIT-2(S)						189		A	3.5	15	285	1144	821^	217^	821^	81v	126v	256^	446^	565^	323^	21v	78v	57v	162v	245^	LT	LT	LT	LT
1 FRI.	8.30A	30	NBC	N		86																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																																
NEWSBREAK-11.57						65	166	164	A	7.3	27	595	1402	643	132	759	169	314	295	321	401	369	109	168	130	140	176	87^	36^	187	131
1 M-TH	11.57A		2	CBS	N		89	86	B	6.2	27	505	1295	688	131	792	228	362	303	299	386	348	100	144	106	125	189	49	17	106	42
2 M-F	11.57A		2																													
NEWSBREAK-3.57						67	176	175	A	7.7	22	628	1311	732	145	932	260	441	365	430	419	170	51^	76^	62^	59^	82^	107	71^	102	56^
1 M-W	3.57P		2	CBS	N		95	94	B	6.5	20	530	1256	742	151	874	229	408	393	419	376	219	70	103	83	80	108	91	63	72	43
2 M-F	3.57P		2																													
ONE DAY AT A TIME-M-F						64	129	132	A	5.0	22	408	1434	533	158	614	245	383	290	239	208	321	95^	153	127^	169	152	168	92^	331	212
1 M-TH	10.00A	30	CBS	CS			79	80	B	3.6	18	293	1265	587	148	656	278	418	331	255	204	276	96	139	100	121	124	110	54	223	91
2 M-F	10.00A	30																														
ONE LIFE TO LIVE						69	194	199	A	10.6	31	864	1399	772	226	893	455	641	428	320	212	231	116	164	120	88	51^	168	104	107	67^
M-F	2.00P		60	ABC	DD		99	99	B	9.9	34	807	1273	825	218	899	452	634	467	310	225	204	98	137	91	73	57	94	72	76	39
2.00 - 2.30									A	10.2	30	831	1381	763	236	887	457	645	428	317	202	222	116	163	121	84	42^	163	97	109	66^
2.30 - 3.00									A	10.9	32	888	1412	780	214	898	454	639	429	322	219	235	116	161	117	88	57^	171	111	108	67
PASSWORD PLUS						48	144	144	A	3.9	13	318	1462	720	107^	742	167^	326	352	364	359	378	101^	161^	120^	164^	195	128^	85^	214	144^
1 M-TH	12.00N	30	NBC	QG			73	73	B	3.0	12	245	1378	819	132	839	165	322	335	365	456	345	95	131	91	104	206	79	38	115	64
2 M-F	12.00N	30																														
PEACH BOWL(S)							193		A	9.3	22	758	1313	422	115^	430	65v	168^	182^	261^	224^	686	170^	348	387	379	270^	75v	12v	122^	94^
1 THU.	3.00P		180	CBS	SE		99																									
3.00 - 3.30									A	7.7	20	628	1408	583	112^	605	126^	257^	259^	318^	300^	556	98^	255^	300^	333^	256^	35v	8v	212^	191^
3.30 - 4.00									A	8.4	22	685	1207	410	112^	427	55v	143^	147^	256^	237^	669	129^	305^	381	389	288^	31v	LT	80v	80v
4.00 - 4.30									A	9.0	23	734	1262	381	85^	381	10v	110^	152^	268^	229^	751	203^	394	438	376	274^	50v	8v	80v	54v
4.30 - 5.00									A	9.0	21	734	1184	350	101^	350	11v	134^	151^	262^	199^	700	179^	356	403	361	275^	33v	LT	101^	69v
5.00 - 5.30									A	10.1	23	823	1348	426	147^	426	84^	190^	204^	247^	203^	705	182^	385	415	411	251^	106^	19v	111^	74v
5.30 - 6.00									A	11.8	25	962	1400	399	128^	408	92^	175^	190^	231^	189^	686	203^	354	370	370	267	165^	33v	141^	102^
PRICE IS RIGHT 1						66	192	192	A	7.0	28	571	1436	614	148	737	191	312	277	282	385	389	125	192	135	148	174	105	42^	205	130
1 M-TH	11.00A	30	CBS	AP			95	96	B	6.0	29	489	1356	676	135	789	282	404	302	262	348	360	101	162	119	133	183	62	22	145	54
2 M-F	11.00A	30																														
PRICE IS RIGHT 2						65	192	192	A	8.5	32	693	1424	663	139	769	190	321	283	300	406	380	111	172	120	146	185	89	33^	186	136
1 M-TH	11.30A	30	CBS	AP			95	96	B	7.3	33	595	1333	702	138	806	254	386	311	287	377	357	97	149	112	135	192	53	18	117	47
2 M-F	11.30A	30																														
REGIS PHILBIN SHOW						24	138	137	A	2.6	11	212	1467	938	202^	1005	311	477	402	439	438	316	66v	160^	207^	175^	104^	47v	28v	99^	52v
1 M-TH	10.00A	30	NBC	CC			77	76	B	2.4	11	196	1377	913	175	958	285	427	402	349	465	326	87	169	178	144	133	34	LT	59	28
2 M-F	10.00A	30																														
ROSE BOWL FOOTBALL PRE(S)							213		A	13.9	25	1133	1667	570	233	627	234	364	285	280	223	900	393	595	490	409	260	92^	LT	48v	36v
1 FRI.	4.45P		10	NBC	SC		99																									
ROSE BOWL GAME(S)							221		A	25.0	42	2038	1809	572	211	615	165	309	277	289	269	962	347	606	554	485	289	133	24v	99^	74^
1 FRI.	4.55P		198	NBC	SE		99																									
5.00 - 5.30									A	24.8	46	2021	1800	574	215	614	160	319	279	308	259	950	326	601	542	493	282	146	40^	90^	72^
5.30 - 6.00									A	26.5	48	2160	1798	573	212	632	171	312	280	295	276	940	333	597	543	467	282	129	27^	97^	71^
6.00 - 6.30									A	25.9	44	2111	1727	546	188	567	135	279	266	277	252	967	328	613	567	511	292	104^	LT	89^	65^
6.30 - 7.00									A	23.8	39	1940	1769	570	207	607	151	287	251	270	299	938	315	572	538	478	306	113^	16v	111^	81^
7.00 - 7.30									A	25.7	41	2095	1876	555	220	610	184	328	285	283	248	997	383	627	555	488	299	163	25v	106^	78^
7.30 - 8.00									A	26.4	41	2152	1903	603	207	645	165	316	288	297	289	986	387	634	569	475	284	164	37^	108^	76^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
RYAN'S HOPE					69	182	184	A	7.4	23	603	1317	685	207	771	364	550	403	288	202	296	99	188	153	160	98	129	68^	121	68^
M-F	12.30P	30	ABC	DD		97	97	B	7.0	27	571	1228	731	204	807	368	535	407	294	238	255	105	163	119	106	81	72	41	94	36
SEARCH FOR TOMORROW					64	186	188	A	7.8	24	636	1349	729	140	879	178	365	326	427	458	287	59^	104	74^	114	171	74^	46^	109	56^
1 M-TH	2.30P	30	CBS	DD		95	95	B	6.6	23	538	1242	731	138	845	185	365	344	400	419	287	65	101	89	118	165	53	32	57	27
2 M-F	2.30P	30																												
TEXAS					64	178	182	A	3.8	11	310	1529	820	232	933	390	520	424	342	358	260	29v	93^	78^	140^	164^	187^	74^	149^	97^
1 M-TH	3.00P	60	NBC	DD		88	89	B	3.5	11	285	1432	863	191	945	407	543	428	345	353	296	85	126	85	131	159	77	46	114	57
2 M-F	3.00P	60																												
3.00 - 3.30								A	3.7	11	302	1487	815	206	928	412	523	411	314	354	240	21v	73^	68^	128^	164^	174^	72^	145^	93^
3.30 - 4.00								A	3.9	11	318	1544	809	245	925	372	509	421	355	362	270	34v	107^	82^	148^	160^	198	78^	151^	101^
TODAY SHOW-7.30AM					68	212	212	A	4.5	27	367	1398	709	196	739	131^	254	263	359	417	556	103^	229	242	252	298	35v	LT	68^	33v
1 M-TH	7.30A	30	NBC	N		99	99	B	4.6	26	375	1325	713	180	730	157	285	268	334	398	489	103	191	190	215	276	31	LT	75	47
2 M-F	7.30A	30																												
TODAY SHOW-8.30AM					68	212	212	A	5.5	25	448	1337	759	181	812	169	279	221	349	477	455	68^	154	161	213	277	12v	LT	58^	21v
1 M-TH	8.30A	30	NBC	N		99	99	B	5.2	26	424	1258	760	125	788	141	249	228	320	501	420	68	127	126	176	274	LT	LT	41	20
2 M-F	8.30A	30																												
TOURNAMENT-ROSES PARADE(S)						196		A	16.2	31	1320	1931	642	300	794	197	355	325	384	369	683	216	338	342	332	264	182	101^	272	177^
1 FRI.	11.30A	150	CBS	AC		99																								
11.30 - 12.00								A	14.1	30	1149	1950	666	322	786	213	330	296	347	406	575	117^	218	258	316	284	170^	90^	419	234
12.00 - 12.30								A	15.9	32	1296	1991	669	300	804	227	348	305	346	388	649	157^	259	304	343	283	208	130^	330	195
12.30 - 1.00								A	17.6	33	1434	1923	635	313	798	198	356	325	400	362	689	194	314	344	346	283	162^	91^	274	184
1.00 - 1.30								A	17.1	31	1394	1969	626	305	797	199	380	347	399	346	760	311	451	408	325	238	202	101^	210	169^
1.30 - 2.00								A	16.4	30	1337	1802	620	264	774	155^	351	336	412	346	719	276	422	371	326	241	165^	91^	144^	115^
TOURNAMENT-ROSES PARADE(S)						212		A	16.8	34	1369	1854	787	264	817	172	365	378	425	380	644	130^	338	372	393	225	138^	77^	255	176
1 FRI.	11.00A	150	NBC	AC		99																								
11.00 - 11.30								A	13.2	32	1076	2012	857	321	880	198^	403	406	434	411	562	103^	282	344	348	210^	249	157^	321	221
11.30 - 12.00								A	15.9	34	1296	1953	830	246	851	172^	363	383	431	421	586	78^	269	340	386	227	226	151^	290	205
12.00 - 12.30								A	17.7	35	1443	1859	820	269	853	186	387	409	450	386	643	115^	347	374	403	219	94^	45^	269	172
12.30 - 1.00								A	18.3	34	1491	1853	776	273	804	174	370	395	421	352	706	147^	378	413	433	233	82^	34v	261	168
1.00 - 1.30								A	18.7	34	1524	1669	694	233	732	143^	318	316	396	345	689	192	381	381	379	225	83^	31v	165	125^
UP TO THE MINUTE					66	135	126	A	2.9	8	236	1419	775	122^	860	209^	369	343	316	406	374	30v	86^	76^	94^	276	105^	50v	80^	42v
1 M-W	4.00P	30	CBS	DN		68	65	B	2.7	8	220	1284	731	170	834	243	376	344	310	394	327	67	127	122	125	183	50	25	73	39
2 M-F	4.00P	30																												
WAKE UP					66	165	165	A	.7	6	57	1070	333^	LT	333^	193v	298^	245v	140v	LT	175v	140v	140v	140v	LT	LT	LT	LT	526^	210v
M-F	7.00A	30	CBS	C		91	91	B	1.1	8	90	1224	341	119	407	191	237	210	115	145	197	79	107	112	79	76	67	LT	553	183
WHEEL OF FORTUNE					66	187	187	A	6.1	24	497	1416	721	148	790	178	307	303	366	406	351	92^	148	159	158	163	120	36^	155	101^
1 M-TH	11.00A	30	NBC	QG		93	93	B	4.8	23	391	1263	789	137	832	187	315	319	357	442	314	80	124	120	121	164	40	13	77	32
2 M-F	11.00A	30																												
YOUNG AND THE RESTLESS					67	195	195	A	8.5	29	693	1287	677	153	844	212	413	361	407	369	252	72^	91	68^	78^	143	81^	47^	110	63^
1 M-TH	12.30P	60	CBS	DD		99	99	B	7.3	29	595	1244	757	143	889	274	466	386	377	365	250	79	106	87	90	125	38	25	67	26
2 M-F	12.30P	60																												
12.30 - 1.00								A	8.4	29	685	1291	666	151	823	204	398	352	384	370	268	76^	94	69^	75^	155	75^	39^	125	71^
1.00 - 1.30								A	8.7	29	709	1254	681	151	855	217	424	365	424	366	228	69^	87	65^	75^	126	77^	52^	94	52^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	7	180	182	A	6.7	21	546	1826	450	275	532	269	420	288	186^	108^	400	194^	272	201^	117^	119^	270	168^	624	401
SAT. 12.00N 30 ABC FV		95	96	B	5.4	18	440	1704	416	186	479	227	349	225	158	124	366	185	259	186	111	95	229	106	630	414
ABC WIDE WORLD-SPORTS SAT	4		202	A	10.6	22	864	1645	530	181^	636	150^	298	256^	307	291	827	342	500	373	355	283	69v	27v	113^	55v
2 SAT. 4.00P 196 ABC SA			99	B	9.2	20	750	1629	481	164	559	184	306	257	254	214	867	355	559	474	388	270	83	25	120	63
4.00 - 4.30				A	7.9	20	644	1550	549	146^	727	206^	383	277^	344^	282^	657	226^	399	340^	315^	258^	39v	39v	127^	82v
4.30 - 5.00				A	8.9	22	725	1703	608	129^	701	138^	277^	259^	325^	342	787	302^	433	358	344	315^	74v	33v	141^	64v
5.00 - 5.30				A	10.7	24	872	1912	488	172^	614	147^	277	243^	287	279	1101	629	746	375	310	321	69^	29v	128^	57v
5.30 - 6.00				A	10.5	21	856	1827	512	205^	617	155^	316	270^	278	263^	1041	566	694	366	322	301	69v	30v	100^	43v
6.00 - 6.30				A	11.7	22	954	1487	539	202^	635	155^	307	269	303	293	715	216^	394	398	406	260	39v	21v	98^	50v
6.30 - 7.00				A	12.5	22	1019	1424	510	188^	572	139^	272	232	286	275	701	188^	386	387	393	257	62^	28v	89^	35v
AMERICAN BANDSTAND '82	6	160	163	A	5.3	15	432	1648	532	289	687	379	503	333	227^	166^	413	217^	268^	191^	145^	125^	202^	162^	346	255^
SAT. 12.30P 60 ABC PC		86	86	B	4.6	14	375	1553	537	256	654	349	474	286	184	165	369	202	259	172	122	98	201	131	329	242
12.30 - 1.00				A	4.8	14	391	1591	461	263^	555	285^	407	301^	210^	130^	426	256^	301^	210^	116^	105^	187^	163^	423	289^
1.00 - 1.30				A	5.7	15	465	1703	599	313	802	460	584	361	243^	201^	405	191^	245^	178^	168^	140^	212^	159^	284	228^
BETCHA DON'T KNOW-8:28AM	1		172	A	3.4	28	277	1495	195v	LT	195v	36v	195v	195v	159v	LT	LT	LT	LT	LT	LT	LT	163v	LT	1137	491^
2 SAT. 8.28A 2 NBC CN			95	B	3.4	28	277	1495	195	LT	195	36	195	195	159	LT	LT	LT	LT	LT	LT	LT	163	LT	1137	491
BETCHA DON'T KNOW-9:12AM	1		209	A	8.8	45	717	1575	233^	114^	277^	144^	241^	146^	97^	36v	145^	32v	74v	42v	42v	71v	120^	27v	1033	540
2 SAT. 9.12A 2 NBC CN			99	B	8.8	45	717	1575	233	114	277	144	241	146	97	36	145	32	74	42	42	71	120	27	1033	540
BETCHA DON'T KNOW-10:28AM	1		198	A	6.0	23	489	1564	248^	133^	350^	231^	309^	150^	78v	41v	181^	100v	100v	19v	LT	81v	198^	32v	835	494
2 SAT. 10.28A 2 NBC CN			97	B	6.0	23	489	1564	248	133	350	231	309	150	78	41	181	100	100	19	LT	81	[illegible]	[illegible]	[illegible]	[illegible]
BETCHA-KNOW-11:58AM(B)			167	A	4.8	16	391	1754	323^	203^	397^	218^	274^	161^	119v	123v	301^	154v	249^	176^	95v	52v	288^	107v	768	596^
2 SAT. 11.58A 2 NBC CN			80																							
BETCHA DON'T KNOW-12:28PM	1		150	A	5.6	18	456	1789	430^	281^	570	211^	373^	232^	359^	197^	433^	258^	324^	220^	111v	109v	391^	85v	395^	227^
2 SAT. 12.28P 2 NBC CN			76	B	5.6	18	456	1789	430	281	570	211	373	232	359	197	433	258	324	220	111	109	391	85	395	227
BLACKSTAR	5	180	177	A	7.3	23	595	1808	341	135^	383	164^	307	190^	181^	76^	302	137^	197^	183^	130^	67^	254	120^	869	506
SAT. 11.30A 30 CBS CA		93	86	B	6.6	22	538	1769	358	150	391	188	296	176	139	95	332	192	235	191	84	78	176	80	870	477
BUGS BUNNY/ROAD RUNNER 1	4	176	192	A	6.5	28	530	1785	285	121^	321	110^	175^	159^	186^	77^	441	241	286	255	155^	75^	224^	83^	799	478
SAT. 9.30A 30 CBS CA		85	98	B	6.3	26	513	1715	333	154	376	153	203	122	156	134	357	239	268	194	87	46	178	67	804	437
BUGS BUNNY/ROAD RUNNER 2	5	194	193	A	8.4	32	685	1699	309	119^	350	108^	221	168^	220	92^	428	163^	233	261	235	78^	267	101^	654	397
SAT. 10.00A 30 CBS CA		97	98	B	7.9	29	644	1660	314	144	352	143	212	124	159	120	390	211	272	242	159	50	226	82	692	355
BUGS BUNNY/ROAD RUNNER 3	5	194	193	A	8.7	32	709	1501	313	123^	356	156^	255	147^	183	92^	327	175	237	205	140^	34v	215	104^	603	346
SAT. 10.30A 30 CBS CA		97	98	B	8.1	29	660	1558	286	135	338	160	226	123	145	106	351	218	265	218	113	47	206	91	663	347
BUGS BUNNY/ROAD RUNNER 4	5	194	193	A	8.8	30	717	1669	309	112^	341	155^	255	166^	162^	71^	315	164^	220	196	133^	56^	277	144^	736	423
SAT. 11.00A 30 CBS CA		97	98	B	8.7	31	709	1640	331	139	382	197	277	171	134	95	344	218	254	188	87	72	209	99	705	359
BULLWINKLE	14	161	139	A	5.0	15	408	1380	380	243^	414	181^	274^	177^	203^	129^	235^	110^	157^	149^	125^	54v	260^	76^	471	252^
SAT. 12.30P 30 NBC CA		87	73	B	3.7	12	302	1404	286	126	313	152	201	129	108	102	279	147	185	132	75	81	175	93	637	321
CBS NCAA BASKETBALL	5		175	A	3.1	9	253	1075	317^	107v	364^	142v	206v	158v	194v	127v	558^	241^	459^	363^	261^	96v	31v	LT	122v	79v
2 SAT. 1.00P 136 CBS SE			94	B	4.9	13	399	1385	338	128	371	154	219	156	149	127	750	317	515	419	364	202	127	45	137	91
1.00 - 1.30				A	3.0	9	245	1151	360^	98v	396^	171v	282^	200v	225v	98v	540^	298^	478^	347^	217v	62v	89v	49v	126v	126v
1.30 - 2.00				A	2.6	8	212	1330	543^	326^	590^	410^	486^	187v	180v	91v	513^	235v	476^	401^	265v	37v	LT	LT	227v	136v
2.00 - 2.30				A	2.6	7	212	910^	255v	43v	321^	66v	113v	155v	217v	166v	514^	197v	457^	353^	260v	57v	LT	LT	75v	75v
2.30 - 3.00				A	3.2	9	261	885^	218v	35v	241^	23v	54v	88v	146v	153v	583^	227v	475^	375^	283^	108v	LT	LT	61v	61v

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
CBS NFC CHAMPIONSHIP PRE(S)		202		A	25.8	43	2103	1900	504	265	617	270	418	306	266	169	927	390	639	530	473	222	166	67^	190	108^
2 SUN. 4.30P 30 CBS SC		99																								
CBS NFC CHAMPIONSHIP GAME(S)		202		A	42.9	62	3496	1965	615	281	689	271	452	368	328	196	953	370	627	552	481	249	166	52^	157	108
2 SUN. 5.00P 195 CBS SE		99																								
5.00 - 5.30				A	36.8	59	2999	1862	560	260	637	268	408	317	285	186	950	371	628	537	484	253	162	62^	113	72^
5.30 - 6.00				A	40.0	62	3260	1864	539	256	622	259	397	315	285	181	950	363	615	535	498	261	160	55^	132	89
6.00 - 6.30				A	42.8	63	3488	2008	615	286	697	293	482	376	323	175	972	371	643	566	504	247	183	61^	156	100
6.30 - 7.00				A	41.1	59	3350	1971	625	292	698	280	477	382	335	184	950	368	632	554	489	237	178	48^	145	94
7.00 - 7.30				A	46.2	64	3765	2005	651	299	717	270	467	387	349	210	956	377	623	557	467	249	162	43^	170	116
7.30 - 8.00				A	46.6	63	3798	2013	653	291	720	263	467	388	359	215	956	373	626	568	471	247	154	43^	183	136
CBS NFC CHAMPIONSHIP POST(S)		202		A	41.0	55	3342	1975	743	295	794	263	466	417	357	284	885	314	545	489	415	275	105	34^	191	130
2 SUN. 8.15P 11 CBS SC		99																								
CBS NFC PLAYOFF PRE-SAT.(S)	200			A	12.9	38	1051	1563	457	197^	525	133^	302	234	292	205^	751	257	495	427	343	201^	134^	38v	153^	109^
1 SAT. 12.30P 30 CBS SC	99																									
CBS NFC PLAYOFF GAME-SAT.(S)	202			A	25.0	57	2038	1572	436	215	474	150	290	228	261	159	852	297	511	502	418	270	108^	8v	138	105^
1 SAT. 1.00P 190 CBS SE	99																									
1.00 - 1.30				A	21.7	55	1769	1570	442	205	467	138	287	228	268	161	812	288	489	477	384	245	158	37^	133^	113^
1.30 - 2.00				A	24.9	58	2029	1547	428	207	450	137	292	240	265	135	840	292	497	497	417	261	129	21v	128	100^
2.00 - 2.30				A	25.7	60	2095	1607	442	224	473	147	285	216	262	167	908	344	553	536	432	273	87^	LT	139	126
2.30 - 3.00				A	24.5	56	1997	1638	457	232	498	158	297	221	265	181	904	323	552	526	450	281	92^	LT	144	117^
3.00 - 3.30				A	26.6	58	2168	1522	424	204	459	137	274	225	264	160	854	265	501	505	443	288	74^	LT	135	88^
3.30 - 4.00				A	26.1	56	2127	1533	414	213	470	171	290	222	236	151	814	277	495	478	394	270	107^	LT	142	93^
CBS NFC PLAYOFF POST-SAT.(S)	202			A	20.7	44	1687	1608	493	247	571	191	328	249	275	190	753	235	410	455	384	262	169	15v	115^	80^
1 SAT. 4.10P 20 CBS SC	99																									
CBS NFC PLAYOFF PRE-SUN.(S)	202			A	21.0	39	1712	1825	526	178	588	164	342	269	322	215	894	314	609	560	461	234	161	55^	182	138
1 SUN. 4.30P 30 CBS SC	99																									
CBS NFC PLAYOFF GAME-SUN(S)	202			A	32.7	51	2665	1875	557	227	611	223	365	294	281	203	958	360	636	594	467	255	145	29^	161	123
1 SUN. 5.00P 200 CBS SE	99																									
5.00 - 5.30				A	28.9	50	2355	1835	529	181	574	183	343	266	305	195	936	325	595	556	481	270	140	34^	185	148
5.30 - 6.00				A	30.8	52	2510	1808	490	179	537	175	311	257	286	184	935	331	589	570	473	264	147	33^	189	142
6.00 - 6.30				A	31.8	50	2592	1877	496	228	561	222	346	261	249	185	997	394	687	629	486	244	166	19v	153	120
6.30 - 7.00				A	31.4	49	2559	1923	516	238	591	243	375	285	250	181	981	396	687	637	471	227	171	25^	180	134
7.00 - 7.30				A	36.2	55	2950	1845	554	232	600	238	354	293	246	198	982	366	657	614	472	257	116	28^	147	118
7.30 - 8.00				A	36.0	53	2934	1896	608	255	658	243	395	321	292	212	953	356	629	595	457	258	143	25^	142	108
8.00 - 8.30				A	34.4	50	2804	1961	750	283	806	271	455	391	370	282	904	331	574	549	428	269	132	30^	119	90
CBS NFC PLAYOFF POST-SUN(S)	202			A	29.7	43	2421	1969	780	289	835	284	471	399	372	296	872	305	540	542	414	269	146	34^	116	88^
1 SUN. 8.20P 9 CBS SC	99																									
CBS SPORTS SATURDAY	11	178		A	7.1	17	579	1420	408	65v	468	115^	213^	230^	225^	220^	822	249^	439	334^	413	322^	55v	25v	75v	26v
2 SAT. 3.16P 168 CBS SA		94		B	6.4	15	522	1401	448	175	501	146	289	269	260	177	712	259	412	360	324	253	95	23	93	61
3.30 - 4.00				A	6.7	18	546	1295	310^	84v	350^	40v	122^	171^	273^	179^	824	320^	500	368^	404^	269^	58v	LT	63v	LT
4.00 - 4.30				A	7.1	18	579	1423	300^	50v	344^	88v	136^	176^	159^	168^	946	327^	533	366^	420	353^	58v	15v	75v	LT
4.30 - 5.00				A	6.5	16	530	1385	425^	64v	508	149^	273^	250^	225^	208^	833	230^	466	359^	431^	316^	20v	20v	24v	LT
5.00 - 5.30				A	7.5	17	611	1447	466	54v	544	155^	281^	259^	236^	239^	786	198^	374^	290^	408	353^	38v	38v	79v	60v
5.30 - 6.00				A	8.6	17	701	1456	499	63v	539	140^	245^	269^	212^	270^	755	206^	360	282^	399	327^	77v	37v	85v	46v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																														
DAFFY/SPEEDY SHOW				9	181	163	A	5.8	18	473	1328	280	160^	328	142^	218^	147^	186^	89^	290	132^	186^	180^	158^	38v	270	52v	440	256
SAT.	12.00N	30	NBC CA		92	80	B	5.5	19	448	1483	245	124	264	138	181	133	87	70	311	172	225	146	89	66	229	100	679	412
DEAR ALEX & ANNIE-11.55AM				4	185	190	A	5.7	19	465	1923	337	245^	417	244^	357	215^	150^	60v	452	325	385	194^	96^	67^	339	120^	715	426
SAT.	11.55A	4	ABC CN		96	97	B	5.0	17	408	1788	358	146	408	209	306	192	118	102	424	292	346	186	95	78	225	81	731	445
DEAR ALEX & ANNIE-11.25AM				15	126	128	A	3.4	11	277	1563	624	282^	701	243^	426^	350^	298^	243^	250^	98v	192^	141^	108v	44v	172^	86v	440	343^
SUN.	11.25A	4	ABC CN		83	84	B	2.8	11	228	1588	481	191	532	245	332	241	168	162	315	126	218	163	151	80	186	89	555	377
FACE THE NATION				15	155	157	A	3.9	13	318	1296	484	138^	484	31v	110^	121^	242^	363^	736	185^	400	417	410	293^	66v	32v	LT	LT
SUN.	11.30A	30	CBS CC		94	93	B	3.8	13	310	1336	514	157	539	116	189	182	195	336	648	145	286	281	322	317	59	17	90	52
FLINTSTONE'S COMEDY SHW2				16	180	173	A	2.1	21	171	1368	169v	58v	193^	42v	147v	147v	151v	46v	106v	81v	81v	52v	LT	LT	152v	52v	917	444^
SAT.	8.00A	30	NBC CA		95	95	B	2.7	22	220	1570	191	72	202	77	135	116	102	53	205	103	138	105	66	55	171	70	992	634
FONZ AND HAPPY DAYS GANG				16	193	196	A	3.3	17	269	1461	234^	193^	364^	282^	306^	108v	82v	44v	193^	92v	130^	96v	60v	63v	41v	LT	863	487
SAT.	9.00A	30	ABC CA		98	99	B	4.6	22	375	1644	207	97	240	156	190	110	64	38	174	99	150	117	64	21	188	55	1042	616
GOLDIE GOLD/ACTION JACK				16	186	192	A	6.6	23	538	1732	237	169^	360	276	319	120^	84^	41v	269	142^	215^	175^	118^	54v	229	99^	874	542
SAT.	11.00A	30	ABC CA		97	98	B	5.7	22	465	1551	257	128	292	176	236	138	86	53	228	121	176	125	79	51	282	132	749	466
HEATHCLIFF & MARMADUKE				16	182	185	A	2.4	15	196	1214	220^	87v	220^	97v	183^	209^	123v	LT	153v	71v	116v	91v	82v	37v	LT	LT	826	428^
SAT.	8.30A	30	ABC CA		94	94	B	3.5	18	285	1566	201	54	218	130	176	135	69	37	185	116	146	103	56	33	163	47	1000	580
IN THE NEWS- 8.26AM				16	189	176	A	2.1	16	171	1503	252^	252^	252^	LT	252^	252^	252^	LT	211^	47v	71v	118v	71v	93v	139v	70v	901	468^
SAT.	8.26A	3	CBS CN		97	86	B	3.0	20	245	1497	187	113	224	114	183	114	92	38	170	76	111	91	85	46	118	50	985	561
IN THE NEWS- 8.56AM				16	195	182	A	3.9	22	318	1538	199^	38v	199^	94v	142^	85v	105^	57v	400	193^	253^	286^	147^	60v	284^	88v	655	378^
SAT.	8.56A	3	CBS CN		99	91	B	3.7	20	302	1469	206	64	219	125	159	85	79	50	254	132	179	138	94	63	174	65	822	415
IN THE NEWS- 9.26AM				16	194	183	A	5.3	23	432	1544	260^	58v	278^	89^	134^	114^	162^	93^	385	155^	224^	266^	180^	91^	298	95^	583	313
SAT.	9.26A	3	CBS CN		99	91	B	5.1	23	416	1551	276	112	340	180	253	149	121	73	279	155	200	156	95	61	202	67	730	352
IN THE NEWS-9.56AM				15	176	192	A	6.7	28	546	1738	316	135^	347	120^	184^	160^	203^	88^	481	257	313	261	176^	83^	215^	93^	695	427
SAT.	9.56A	3	CBS CN		85	98	B	7.1	29	579	1619	304	129	358	179	251	146	127	92	328	202	247	188	91	63	208	81	725	361
IN THE NEWS-11.56AM				16	181	177	A	7.1	22	579	1744	316	112^	364	145^	286	182^	179^	78^	325	133^	201^	196^	151^	68^	238	114^	817	483
SAT.	11.56A	3	CBS CN		93	86	B	5.8	21	473	1589	356	151	401	216	294	173	120	94	260	160	197	143	67	49	183	67	745	392
IN THE NEWS-12.26PM				15	170	165	A	5.9	17	481	1672	295	187^	380	127^	253	156^	193^	127^	460	161^	314	269	220^	127^	214^	104^	618	304
SAT.	12.26P	3	CBS CN		92	84	B	5.5	19	448	1577	354	165	415	207	278	173	135	114	312	192	251	151	95	52	161	51	689	373
IN THE NEWS-12.56PM				14		148	A	5.5	15	448	1621	205^	LT	236^	124v	124v	165^	112v	71v	398^	250^	286^	265^	105v	73v	299^	210^	688	319^
2 SAT.	12.56P	3	CBS CN			79	B	5.7	19	465	1665	351	129	423	210	281	176	141	127	372	215	277	183	128	72	165	59	705	382
IN THE NEWS-10.56AM				16	194	193	A	8.6	30	701	1532	311	123^	358	156^	256	153^	183	95^	327	181	243	209	134^	39v	238	117^	609	344
SAT.	10.56A	3	CBS CN		97	98	B	7.1	27	579	1521	324	140	368	192	272	160	144	88	303	200	239	174	76	47	195	101	655	323
IN THE NEWS-11.26AM				16	194	193	A	9.0	30	734	1655	291	100^	323	144^	230	147^	151^	73^	308	161^	214	187	124^	60^	293	154^	731	397
SAT.	11.26A	3	CBS CN		97	98	B	7.1	27	579	1598	343	152	394	220	290	173	126	89	296	189	225	157	72	59	196	84	712	357
KID SUPER POWER I				16	199	198	A	5.7	25	465	1684	204^	90^	256^	164^	223^	113^	59v	33v	207^	97^	151^	89^	54v	56v	203^	86^	1018	554
SAT.	9.30A	30	NBC CA		97	97	B	5.7	24	465	1646	242	93	259	147	183	99	67	69	182	100	136	86	61	34	145	66	1060	650
KID SUPER POWER II				16	199	198	A	5.8	23	473	1562	135^	68^	206^	150^	186^	89^	36v	20v	182^	113^	154^	69^	41v	28v	108^	19v	1066	601
SAT.	10.00A	30	NBC CA		97	97	B	5.7	23	465	1686	245	113	265	153	197	108	71	59	214	138	173	100	54	37	132	41	1075	665

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
KIDS ARE PEOPLE TOO I	15	126	127	A	2.8	9	228	1759	511	180^	563	264^	382	285^	171	167^	431	273^	338	118v	79v	79v	234	113v	531	452^
1 SUN. 10.30A 30 ABC CL		83	83	B	2.5	10	204	1502	413	159	444	204	285	218	141	132	323	173	261	155	120	57	207	115	528	339
2 SUN. 10.30A 35																										
10.30 - 11.00				A	2.7	9	220	1777	518	191^	577	268^	382	286^	173	177^	449	295^	355	104v	73v	81v	227	109v	524^	446^
KIDS ARE PEOPLE TOO II	15	126	128	A	3.5	12	285	1526	537	284^	603	252^	421	315^	246	179^	242	110^	191	129^	105v	38v	182^	98v	499	418^
1 SUN. 11.00A 30 ABC CL		83	84	B	2.8	11	228	1588	449	179	491	232	315	230	156	146	304	130	218	153	139	70	227	97	566	392
2 SUN. 11.05A 25																										
LAVERNE AND SHIRLEY	12	193	196	A	4.8	21	391	1762	236	167^	294	187^	264	165^	107^	23v	172^	84^	135	102^	78v	37v	260^	94^	1036	660
SAT. 9.30A 30 ABC CA		98	99	B	6.3	27	513	1653	204	103	237	126	179	127	91	52	152	77	130	117	65	20	273	83	991	646
MEET THE PRESS	14	155	165	A	5.1	15	416	1572	550	110^	567	99^	176	167^	187	382	676	131^	335	314	331	299	81^	12v	248^	169^
SUN. 12.00N 30 NBC CC		92	93	B	3.7	13	302	1310	449	140	506	110	172	171	165	310	627	133	285	283	307	301	49	LT	128	69
NCAA BASKETBALL-NAT'L	2		199	A	9.8	28	799	1494	265	223^	428	289^	344	208^	118^	69v	679	283^	474	360	334	187^	213^	69v	174^	140^
2 SAT. 1.00P 129 NBC SE			98	B	7.1	21	579	1518	328	214	452	258	343	215	146	91	695	282	489	396	334	188	186	49	185	127
1.00 - 1.30				A	8.1	25	660	1553	277	306^	449	267^	363	216^	182^	73v	572	289^	400	275^	243	172^	281	120^	251^	164^
1.30 - 2.00				A	9.8	29	799	1567	311	326	500	307	397	222^	166^	88^	608	265^	424	295^	293	184^	260^	96^	199^	159^
2.00 - 2.30				A	10.4	29	848	1434	248	154^	394	288	322	188^	77^	60v	713	324	501	352	321	195^	190^	84^	137^	113^
2.30 - 3.00				A	10.9	29	888	1446	234	143^	380	295	311	200^	62v	55v	766	276	545	460	419	186^	157^	11v	143^	134^
NCAA BASKETBALL-REG'L	1		182	A	6.0	15	489	1276	397	182^	433	191^	262	259^	173	149^	744	279^	401	298^	342	280^	64v	LT	35v	25v
2 SAT. 3.09P 119 NBC SE			90	B	6.0	15	489	1276	397	182	433	191	262	259	173	149	744	279	401	298	342	280	64	LT	35	25
3.00 - 3.30				A	5.8	15	473	1220	315	148^	442	247^	304	222^	118v	112v	638	202^	277	263^	322	260^	93v	LT	47v	47v
3.30 - 4.00				A	5.8	15	473	1099	333	152^	376	175^	243	234^	135	121v	649	242^	336	225^	288	274^	47v	LT	27v	27v
4.00 - 4.30				A	5.9	15	481	1486	503	212^	515	185^	347	369^	276	146^	902	413^	525	324^	344	301^	38v	LT	31v	14v
4.30 - 5.00				A	6.3	15	513	1316	394	186^	394	172^	204	233^	161	161^	800	297^	449	341^	350	303^	87v	LT	35v	15v
5.00 - 5.30				A	2.4	5	196	985^	398	179v	398	179v	224v	224v	107v	174v	587	275v	490	332^	312^	97v	LT	LT	LT	LT
NFL '82-NBC(S)			178	A	16.8	39	1369	1817	559	210	588	229	374	310	268	189	831	242	529	505	518	213	137^	30v	261	212
2 SUN. 12.30P 30 NBC SC			93																							
NFL CHAMPIONSHIP GAME-NBC(S)			221	A	35.0	61	2853	1809	550	218	595	242	394	339	268	166	921	342	588	517	461	266	158	35^	135	92
2 SUN. 1.00P 170 NBC SE			99																							
1.00 - 1.30				A	30.0	58	2445	1838	596	223	643	267	423	361	275	185	897	331	571	517	459	261	126	28^	172	119
1.30 - 2.00				A	34.8	62	2836	1820	571	213	628	262	411	342	268	180	901	313	566	510	474	274	151	24^	140	85
2.00 - 2.30				A	35.1	61	2861	1797	528	213	577	234	385	327	268	160	944	365	615	532	460	261	158	36^	118	84
2.30 - 3.00				A	35.7	62	2910	1799	531	209	576	236	389	336	266	157	928	340	597	527	468	264	162	40^	133	91
3.00 - 3.30				A	37.7	63	3073	1781	532	226	570	229	379	333	264	157	915	338	579	502	460	267	177	40^	119	87
3.30 - 4.00				A	37.8	62	3081	1825	538	220	573	226	378	339	271	157	940	369	597	514	443	276	183	46^	129	94
NFL CHAMPIONSHIP POST-NBC(S)			220	A	28.7	48	2339	1768	552	262	610	225	407	352	300	171	845	309	516	451	426	274	195	55^	118	93^
2 SUN. 3.50P 40 NBC SC			99																							
4.00 - 4.30				A	27.3	46	2225	1742	555	272	622	223	414	357	312	176	814	295	495	429	421	268	195	60^	111	88^
NFL '82-SAT(S)		201		A	15.1	32	1231	1524	400	251	456	191^	304	232	195	131^	872	372	621	590	413	187^	99^	LT	97^	36v
1 SAT. 4.30P 30 NBC SC		97																								
NFL PLAYOFF GAME-SAT(S)		218		A	27.9	47	2274	1881	568	263	632	254	414	327	312	173	931	337	600	568	477	267	153	36^	165	116
1 SAT. 5.00P 241 NBC SE		99																								
5.00 - 5.30				A	21.2	42	1728	1767	468	250	511	187	346	313	272	122^	942	339	622	595	472	262	163	34v	151	86^
5.30 - 6.00				A	23.8	44	1940	1854	497	236	527	195	349	293	293	132	974	364	648	619	476	267	172	19v	181	100^
6.00 - 6.30				A	26.7	46	2176	1860	551	258	603	248	404	327	307	153	945	318	610	621	511	255	149	30^	163	111
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
NFL PLAYOFF GAME-S-CONT'D																										
6.30 - 7.00				A	25.6	44	2086	1863	566	259	630	263	432	328	314	164	937	332	611	567	482	264	125	23v	171	117
7.00 - 7.30				A	27.8	45	2266	2019	609	266	688	301	468	352	315	169	997	363	642	601	525	277	169	41^	165	129
7.30 - 8.00				A	29.7	47	2421	1992	589	268	670	285	450	328	321	178	1000	367	665	611	530	271	175	52^	147	105
8.00 - 8.30				A	33.4	52	2722	1823	592	273	666	255	412	330	329	208	850	305	522	487	437	270	140	44^	167	131
8.30 - 9.00				A	34.3	52	2795	1863	624	275	691	268	419	333	322	224	860	320	529	496	427	275	137	40^	175	135
NFL PLAYOFF POST-SAT(S) 218																										
1 SAT. 9.01P 8 NBC SC 99				A	26.3	40	2143	2082	764	412	824	310	497	406	371	289	854	311	548	483	391	268	217	84^	187	137
NFL '82-SUN(S) 172																										
1 SUN. 12.30P 30 NBC SC 90				A	10.5	29	856	1679	434	120^	473	124^	223^	191^	260^	218^	906	342	581	557	437	255^	154^	14v	146^	129^
NFL PLAYOFF GAME-SUN(S) 220																										
1 SUN. 1.00P 172 NBC SE 99				A	29.1	58	2372	1738	444	211	469	147	266	221	256	156	960	358	602	598	475	256	155	39^	154	128
1.00 - 1.30				A	23.6	54	1923	1710	421	191	438	134	242	214	243	152	977	371	602	568	472	284	130	24v	165	136
1.30 - 2.00				A	27.0	57	2201	1702	420	213	439	129	240	218	248	150	987	362	607	609	496	274	120	23v	156	120
2.00 - 2.30				A	27.5	56	2241	1739	456	232	482	174	287	229	243	145	967	377	594	591	457	261	150	32^	140	114
2.30 - 3.00				A	30.6	58	2494	1744	446	224	481	154	270	221	261	160	952	347	583	596	474	253	170	44^	141	116
3.00 - 3.30				A	33.2	60	2706	1722	444	206	472	141	264	213	262	162	921	332	594	599	476	232	176	52^	153	132
3.30 - 4.00				A	34.3	61	2795	1797	467	200	488	154	284	232	268	158	954	357	616	607	471	245	185	53^	170	143
NFL PLAYOFF POST-SUN(S) 220																										
1 SUN. 3.52P 38 NBC SC 99				A	22.2	41	1809	1788	431	196	461	152	259	201	238	173	939	370	599	589	444	234	208	40^	180	148
4.00 - 4.30				A	21.3	39	1736	1768	412	187	444	143	246	190	230	175	930	368	587	574	433	239	[illegible]	[illegible]	[illegible]	[illegible]
POPEYE/OLIVE COMEDY SHOW 5 189 176				A	1.7	14	139	583^	LT	LT	LT	LT	LT	LT	LT	LT	137v	43v	43v	43v	LT	94v	58v	44v	367^	201v
SAT. 8.00A 30 CBS CA 97 86				B	2.1	16	171	1000	73	48	91	46	79	69	45	LT	129	53	93	88	47	36	109	43	671	403
PRO BOWLERS TOUR 1 173				A	8.4	21	685	1323	584	206^	716	224^	374	322^	326^	301^	390	108^	111^	114^	185^	237^	64v	64v	153^	107^
2 SAT. 2.30P 87 ABC SE 91				B	8.4	21	685	1323	584	206	716	224	374	322	326	301	390	108	111	114	185	237	64	64	153	107
2.30 - 3.00				A	7.1	18	579	1321	622	170^	748	222^	353^	302^	313^	364^	431	97v	112^	106^	227^	276^	37v	37v	105^	47v
3.00 - 3.30				A	8.8	22	717	1363	604	230^	718	250^	406	361	327^	268^	397	140^	140^	127^	184^	211^	93^	93^	155^	107^
3.30 - 4.00				A	9.4	23	766	1274	543	208^	692	210^	369	312	334	277^	352	90^	90^	112^	161^	224^	44v	44v	186^	149^
RICHIE RICH/SCOOBY DOO-1 16 189 192				A	4.8	20	391	1898	219^	170^	283^	182^	234^	110^	101^	38v	237^	110^	175^	139^	112^	62v	323	116^	1055	616
SAT. 10.00A 30 ABC CA 98 99				B	6.0	27	489	1641	220	130	244	141	193	121	84	41	172	102	145	95	57	26	270	114	955	600
RICHIE RICH/SCOOBY DOO-2 16 193 196				A	6.0	24	489	1763	192^	131^	233^	174^	199^	108^	59v	23v	242^	88^	185^	157^	140^	48v	298	117^	990	602
SAT. 10.30A 30 ABC CA 99 99				B	7.0	29	571	1630	222	123	251	161	210	124	77	29	182	102	150	106	71	26	273	126	924	570
SCHOOLHOUSE ROCK-8.26AM 16 184 188				A	2.2	20	179	1207	145v	72v	145v	101v	101v	145v	44v	LT	157v	106v	157v	118v	51v	LT	28v	LT	877	420^
SAT. 8.26A 4 ABC CN 94 98				B	3.3	20	269	1508	187	55	210	134	169	126	58	33	193	114	157	110	47	35	145	32	960	538
SCHOOLHOUSE ROCK-10.55AM 16 193 196				A	5.9	23	481	1767	206^	141^	247^	185^	215^	119^	62v	21v	272	99^	221^	191^	160^	41v	268	107^	980	579
SAT. 10.55A 4 ABC CN 99 99				B	6.2	26	505	1611	231	127	264	169	219	124	79	34	187	102	155	108	75	24	276	125	884	549
SCHOOLHOUSE ROCK-11.25AM 4 186 192				A	6.8	24	554	1605	188^	112^	246	166^	209^	129^	80^	37v	270	145^	217^	178^	115^	53v	247	111^	842	523
SAT. 11.25A 4 ABC CN 97 98				B	5.9	21	481	1661	270	101	323	201	260	164	81	63	264	158	218	161	88	46	222	84	852	516
SMURFS I 16 208 209				A	4.9	34	399	1058	48v	18v	57v	28v	57v	57v	29v	LT	40v	17v	17v	LT	LT	23v	81^	30v	880	439
SAT. 8.30A 30 NBC CA 99 99				B	5.7	34	465	1521	178	95	189	98	148	95	74	37	130	69	96	66	44	29	126	55	1076	684
SMURFS II 16 208 209				A	7.3	38	595	1461	174^	82^	211	130^	192^	100^	62^	19v	157^	65^	104^	55^	39v	53^	96^	36v	997	531
SAT. 9.00A 30 NBC CA 99 99				B	7.7	37	628	1578	189	90	210	118	158	90	65	47	134	68	98	65	46	33	155	62	1079	694

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE / T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																									
SPACE STARS I(B)		166	A	3.9	14	318	1877	373^	138v	426^	132v	346^	265^	214^	80v	254^	165v	201^	94v	36v	53v	250^	66v	947	630^
2 SAT. 11.00A 30 NBC CA		80																							
SPACE STARS I	6	187	A	4.9	18	399	1915	431^	364^	431^	293^	364^	175^	138v	LT	337^	280^	337^	94v	57v	LT	301^	85v	846	411^
1 SAT. 11.00A 30 NBC CA		95	B	4.7	17	383	1536	226	158	242	136	189	128	81	40	258	181	219	116	60	29	195	63	841	497
SPACE STARS II(B)		167	A	4.5	15	367	1752	261^	142v	318^	180^	219^	135v	84v	99v	281^	142v	235^	166^	93v	46v	332^	106v	821	630^
2 SAT. 11.30A 30 NBC CA		80																							
SPACE STARS II	6	187	A	6.0	20	489	1292	176^	148^	176^	132^	146^	44v	44v	LT	204^	92v	204^	112v	112v	LT	177^	LT	735	405^
1 SAT. 11.30A 30 NBC CA		95	B	5.4	19	440	1473	221	130	231	123	187	133	81	38	281	166	227	154	98	37	207	48	754	458
SPIDER-MAN & FRIENDS	7	203	A	6.1	23	497	1883	209^	119^	294	189^	273	126^	84^	21v	341	179^	228^	102^	124^	113^	241^	66^	1007	534
SAT. 10.30A 30 NBC CA		99	B	5.8	22	473	1691	230	140	257	141	212	130	99	44	267	167	209	115	79	51	236	61	931	558
SUNDAY MORNING	16	159	A	4.5	22	367	1708	790	290^	801	242^	317^	246^	330	434	755	345	450	316^	339	276^	24v	LT	128^	81v
SUN. 9.00A 90 CBS N		91	B	5.0	25	408	1493	634	243	657	190	287	271	282	333	655	254	364	337	298	233	41	LT	140	85
9.00 - 9.30			A	3.4	21	277	1729	694	195^	701	170^	253^	202^	328^	412^	804	368^	541	379^	393^	242^	43v	LT	181^	119^
9.30 - 10.00			A	4.7	23	383	1872	872	355	887	339	391	228^	322	434	824	431	510	328	331	290^	36v	LT	125^	78v
10.00 - 10.30			A	5.3	22	432	1583	791	281	800	203^	297	289	344	458	671	266^	347	269^	307	285	LT	LT	104^	63v
SUPERFRIENDS	16	184	A	2.3	23	187	1310	150v	75v	150v	112v	112v	150v	38v	LT	208^	111v	208^	167^	97v	LT	54v	LT	898	417^
SAT. 8.00A 30 ABC CA		98	B	3.1	20	253	1471	197	60	219	131	172	128	65	40	196	113	159	121	50	34	136	30	920	514
TARZAN/L.RANGER/ZORRO HR1	5	195	A	3.2	19	261	1655	276^	73v	276^	116v	215^	134^	160^	61v	414^	212^	262^	280^	126^	76v	244^	72v	721	392^
SAT. 8.30A 30 CBS CA		91	B	3.4	20	277	1535	212	73	232	117	164	94	99	63	300	124	201	194	110	70	191	45	812	428
TARZAN/L.RANGER/ZORRO HR2	5	194	A	4.7	22	383	1587	280^	53v	306^	105^	149^	114^	166^	111^	388	163^	220^	260^	173^	95^	290^	83^	603	322
SAT. 9.00A 30 CBS CA		91	B	4.7	22	383	1573	260	97	299	128	176	110	132	98	295	141	201	184	115	64	221	57	758	427
THIS WEEK-DAVID BRINKLEY	8	178	A	4.4	13	359	1540	705	226^	769	270^	356	284^	197^	385	666	244^	274^	224^	217^	325^	32v	14v	73v	53v
SUN. 11.30A 60 ABC N		91	B	3.6	12	293	1471	585	190	623	187	262	226	209	311	709	251	351	296	281	311	37	LT	102	61
11.30 - 12.00			A	4.3	13	350	1649	715	260^	818	295^	374	254^	208^	401	670	324^	350	226^	189^	249^	38v	14v	123^	84v
12.00 - 12.30			A	4.5	12	367	1425	695	193^	720	246^	338	308^	185^	370	656	163^	196^	215^	242^	398	21v	LT	28v	28v
THUNDARR THE BARBARIAN	16	185	A	6.0	20	489	1918	335	254	430	265	386	217^	152^	44v	416	289	358	209^	104^	58v	340	121^	732	456
SAT. 11.30A 30 ABC CA		96	B	5.2	19	424	1624	284	155	313	177	253	165	101	55	360	232	294	187	94	63	261	106	690	433
TOM AND JERRY COMEDY SHOW	14	148	A	6.2	17	505	1549	116v	LT	143^	82v	82v	82v	61v	61v	311^	166^	229^	167^	97v	82v	279^	197^	816	461^
2 SAT. 12.30P 30 CBS CA		79	B	5.6	19	456	1666	328	144	381	201	266	160	119	100	311	187	240	160	98	54	186	69	788	439
TROLLKINS	4	170	A	6.0	18	489	1665	307	175^	378	121^	244^	158^	195^	134^	417	168^	276	253	190^	113^	219^	109^	651	308
SAT. 12.00N 30 CBS CA		84	B	5.8	18	473	1636	302	163	359	166	257	150	153	97	363	182	265	203	144	78	168	82	746	381

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. DEC. 28, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,950 20.8	THAT'S INCREDIBLE (R)(OP)			24,040 29.5	GATOR BOWL FOOTBALL GAME ARKANSAS VS NORTH CAROLINA (9:00-12:12AM)(-OP)						
	AVERAGE AUDIENCE (Households (000) & %)					12,630				11,330							
	SHARE OF AUDIENCE %					15.5	14.4*		16.6*	13.9	15.5*		15.3*		15.2*		13.5*
	AVG. AUD. BY ¼ HR. %					24 / 14.3	23 * / 14.5	16.5	26 * / 16.6	24 / 15.9	24 * / 15.2	15.7	24 * / 15.0	15.2	24 * / 15.3	13.1	22 * / 13.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,420 22.6		16,540 20.3		23,230 28.5		20,780 25.5		20,700 25.4			
						PRIVATE BENJAMIN		TWO OF US (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					16,060		15,160		21,030		18,990		17,030			
	SHARE OF AUDIENCE %					19.7		18.6		25.8		23.3		20.9	20.8*		20.9*
	AVG. AUD. BY ¼ HR. %					31 / 19.0	20.3	28 / 18.1	19.0	40 / 24.7	26.8	36 / 23.1	23.5	35 / 20.6	34 * / 21.1	21.2	36 * / 20.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,030 20.9	LITTLE HOUSE-PRAIRIE (R)(OP)			18,580 22.8	NBC MONDAY NIGHT MOVIES FROM HERE TO ETERNITY, PART 2(R)(OP)						
	AVERAGE AUDIENCE (Households (000) & %)					12,710				12,390							
	SHARE OF AUDIENCE %					15.6	14.9*		16.3*	15.2	13.6*		15.5*		15.6*		16.0*
	AVG. AUD. BY ¼ HR. %					24 / 14.7	23 * / 15.2	16.2	25 * / 16.3	25 / 13.4	21 * / 13.8	15.2	24 * / 15.8	15.7	25 * / 15.4	16.1	28 * / 15.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,800 24.3	THAT'S INCREDIBLE (OP)			26,900 33.0	ABC THEATRE THE ELEPHANT MAN						
	AVERAGE AUDIENCE (Households (000) & %)					15,320				17,030							
	SHARE OF AUDIENCE %					18.8	17.5*		20.1*	20.9	23.3*		21.4*		20.2*		18.6*
	AVG. AUD. BY ¼ HR. %					27 / 16.9	25 * / 18.1	19.4	28 * / 20.8	31 / 24.4	32 * / 22.2	21.6	31 * / 21.2	20.6	31 * / 19.8	18.9	30 * / 18.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,010 22.1		15,240 18.7		21,190 26.0		18,910 23.2		18,340 22.5			
						PRIVATE BENJAMIN		TWO OF US (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)					15,730		14,020		19,230		17,440		13,860			
	SHARE OF AUDIENCE %					19.3		17.2		23.6		21.4		17.0	17.1*		17.0*
	AVG. AUD. BY ¼ HR. %					28 / 18.6	20.1	24 / 17.2	17.2	33 / 22.8	24.5	31 / 21.1	21.7	27 / 17.7	26 * / 16.5	17.0	27 * / 17.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,270 26.1	LITTLE HOUSE-PRAIRIE (OP)			21,680 26.6	KID FROM NOWHERE (OP)						
	AVERAGE AUDIENCE (Households (000) & %)					17,440				15,400							
	SHARE OF AUDIENCE %					21.4	20.5*		22.4*	18.9	17.3*		18.6*		19.8*		20.0*
	AVG. AUD. BY ¼ HR. %					30 / 19.8	29 * / 21.1	22.3	31 * / 22.4	28 / 16.8	24 * / 17.7	18.8	27 * / 18.5	19.5	30 * / 20.0	20.1	32 * / 19.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.5	61.8	61.7	62.4	63.9	65.0	65.4	66.3	64.9	65.2	64.1	63.8	62.0	60.5	58.0	56.5
	WK. 2	66.1	66.9	66.2	67.3	68.3	71.1	71.5	72.3	72.7	71.9	69.6	69.2	66.5	64.9	62.8	60.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. JAN. 4, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 29, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,440 21.4		15,160 18.6		19,560 24.0		17,930 22.0		18,260 22.4			
						HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					15,240 18.7		13,860 17.0		17,690 21.7		16,460 20.2		14,750 18.1	18.5*		17.7*
	SHARE OF AUDIENCE %					29		26		33		31		29	29 *		29 *
	AVG. AUD. BY ¼ HR. %					18.2	19.1	16.4	17.5	21.2	22.1	19.9	20.5	18.9	18.1	17.7	17.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,280 21.2				18,500 22.7							
						SIMON & SIMON (OP)				CBS TUESDAY NIGHT MOVIES INCIDENT AT CRESTRIDGE							
	AVERAGE AUDIENCE (Households (000) & %)					13,120 16.1				13,940 17.1							
	SHARE OF AUDIENCE %					25	15.5* 24 *		16.6* 26 *	27	16.8* 26 *		16.7* 26 *		17.7* 28 *		17.2* 28 *
	AVG. AUD. BY ¼ HR. %					15.5	15.6	16.6	16.7	16.6	17.0	16.8	16.6	17.7	17.8	17.5	16.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0				17,690 21.7							
						LITTLE HOUSE-PRAIRIE SPEC (R)(OP)				NBC TUESDAY MOVIE FROM HERE TO ETERNITY, PART 3(R) (SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					13,040 16.0				12,470 15.3							
	SHARE OF AUDIENCE %					25	14.9* 23 *		17.1* 26 *	24	14.3* 22 *		15.0* 23 *		16.0* 25 *		16.0* 26 *
	AVG. AUD. BY ¼ HR. %					14.5	15.4	16.8	17.4	14.3	14.2	14.6	15.4	16.0	16.1	16.2	15.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,540 25.2		20,050 24.6		23,470 28.8		21,520 26.4		22,660 27.8			
						HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000) & %)					18,260 22.4		18,500 22.7		21,190 26.0		19,970 24.5		18,170 22.3	22.7*		21.9*
	SHARE OF AUDIENCE %					33		32		37		36		36	35 *		36 *
	AVG. AUD. BY ¼ HR. %					22.0	22.8	22.1	23.4	25.8	26.2	24.2	24.7	23.0	22.4	22.0	21.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,400 18.9				18,340 22.5							
						SIMON & SIMON (OP)				CBS TUESDAY NIGHT MOVIES THE AMBUSH MURDERS							
	AVERAGE AUDIENCE (Households (000) & %)					12,550 15.4				12,390 15.2							
	SHARE OF AUDIENCE %					22	14.8* 22 *		16.0* 22 *	23	14.9* 21 *		15.0* 22 *		15.3* 24 *		15.5* 25 *
	AVG. AUD. BY ¼ HR. %					14.4	15.1	16.0	16.0	15.0	14.8	15.3	14.6	14.8	15.7	15.6	15.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,090 22.2				19,150 23.5				16,060 19.7			
						FATHER MURPHY (OP)				MAVERICK (SUS-OP)				FLAMINGO ROAD			
	AVERAGE AUDIENCE (Households (000) & %)					14,830 18.2				15,890 19.5				13,530 16.6			
	SHARE OF AUDIENCE %					26	17.6* 26 *		18.8* 26 *	28	19.3* 27 *		19.7* 29 *	26	16.8* 26 *		16.5* 27 *
	AVG. AUD. BY ¼ HR. %					17.2	18.1	18.6	19.0	19.3	19.4	19.8	19.7	17.3	16.2	16.5	16.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.4	60.4	60.9	63.7	64.5	64.8	64.6	65.3	65.6	65.6	64.0	64.5	64.1	63.4	61.7	59.4
	WK. 2	65.7	66.5	66.4	67.1	67.6	69.5	71.0	71.9	70.8	69.6	68.2	68.1	65.1	63.5	62.0	60.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. TUE. JAN. 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. DEC. 30, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,020 17.2				15,400 18.9				18,500 22.7			
						GREATEST AMERICAN HERO (R)				FALL GUY (R)(OP)				SUMMER SOLSTICE			
	AVERAGE AUDIENCE (Households (000) & %)					10,350 12.7				11,900 14.6				13,940 17.1			
	SHARE OF AUDIENCE %					20	11.8* 19 *		13.5* 21 *	23	13.7* 22 *		15.4* 25 *	28	16.8* 27 *		17.3* 29 *
	AVG. AUD. BY ¼ HR. %					11.6	12.1	13.2	13.9	13.3	14.2	15.5	15.3	16.8	16.9	17.1	17.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,240 18.7		13,940 17.1		24,290 29.8							
						MR. MERLIN		WKRP IN CINCINNATI (OP)		CBS WEDNESDAY NIGHT MOVIE SENIOR TRIP							
	AVERAGE AUDIENCE (Households (000) & %)					13,280 16.3		12,630 15.5		15,890 19.5							
	SHARE OF AUDIENCE %					26		24		32	16.9* 27 *		18.6* 30 *		20.9* 34 *		21.4* 36 *
	AVG. AUD. BY ¼ HR. %					16.0	16.6	15.6	15.5	16.4	17.4	18.6	18.6	20.6	21.2	21.8	21.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,280 21.2				15,490 19.0		12,880 15.8		11,170 13.7			
						REAL PEOPLE (R)(OP)				FACTS OF LIFE		LOVE, SIDNEY (OP)			NBC WHITE PAPER THE PRESIDENCY AND THE NATION		
	AVERAGE AUDIENCE (Households (000) & %)					13,530 16.6				13,690 16.8		11,650 14.3		8,070 9.9			
	SHARE OF AUDIENCE %					26	15.7* 25 *		17.6* 28 *	26		23		16	9.7* 16 *		10.1* 17 *
	AVG. AUD. BY ¼ HR. %					15.0	16.3	17.8	17.3	16.9	16.8	14.4	14.2	9.7	9.6	10.1	10.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,160 18.6				19,070 23.4				17,930 22.0			
						GREATEST AMERICAN HERO				FALL GUY (OP)				DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2				14,180 17.4				14,750 18.1			
	SHARE OF AUDIENCE %					21	13.3* 20 *		15.2* 22 *	26	16.4* 24 *		18.4* 28 *	29	18.5* 29 *		17.7* 29 *
	AVG. AUD. BY ¼ HR. %					13.1	13.5	15.1	15.3	15.6	17.2	18.5	18.3	18.6	18.4	17.8	17.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,220 19.9		14,750 18.1		21,270 26.1							
						MR. MERLIN		WKRP IN CINCINNATI (OP)		CBS WEDNESDAY NIGHT MOVIE THE LONG RIDERS							
	AVERAGE AUDIENCE (Households (000) & %)					13,770 16.9		13,120 16.1		12,800 15.7							
	SHARE OF AUDIENCE %					25		24		24	15.3* 23 *		15.6* 23 *		16.1* 25 *		15.8* 26 *
	AVG. AUD. BY ¼ HR. %					16.6	17.3	16.1	16.0	15.1	15.5	15.2	16.0	16.5	15.6	16.0	15.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					27,790 34.1						17,690 21.7		17,930 22.0			
						REAL PEOPLE (OP)						FACTS OF LIFE (OP)		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					17,850 21.9						16,540 20.3		15,730 19.3			
	SHARE OF AUDIENCE %					32	20.2* 30 *		22.2* 33 *		23.3* 34 *	31		31	19.3* 30 *		19.3* 32 *
	AVG. AUD. BY ¼ HR. %					19.5	20.9	22.3	22.0	23.7	22.9	20.1	20.5	19.1	19.6	19.4	19.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.8	58.9	60.0	61.3	62.0	63.2	63.5	63.5	63.5	63.6	63.0	62.6	61.4	61.4	60.5	59.0
WK. 2	64.2	65.4	65.1	66.3	67.0	67.1	67.7	67.7	67.5	68.1	66.9	66.1	64.0	62.7	61.0	59.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

EVE. WED. JAN. 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. DEC. 31, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,840 13.3		8,970 11.0		9,210 11.3		9,050 11.1		9,940 12.2			
						MORK & MINDY (R)		BEST OF THE WEST (R)		BARNEY MILLER (R)		TAXI (R)(OP)		ABC NEWS CLOSEUP JAPAN-MYTHS BEHIND THE MIRACLE			
	AVERAGE AUDIENCE (Households (000) & %)					8,880 10.9		7,990 9.8		7,910 9.7		7,740 9.5		6,850 8.4	8.5*		8.2*
	SHARE OF AUDIENCE %					20		18		18		19		17	17 *		17 *
	AVG. AUD. BY ¼ HR. %					10.8	11.0	9.7	10.0	9.9	9.5	9.3	9.6	9.0	8.1	8.0	8.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					24,450 30.0								18,750 23.0			
						MAGNUM, P.I. (OP)								NURSE			
	AVERAGE AUDIENCE (Households (000) & %)					16,300 20.0	17.3*		19.5*		21.2*		22.1*	15,490 19.0	18.8*		19.1*
	SHARE OF AUDIENCE %					38	31 *		36 *		40 *		44 *	39	39 *		39 *
	AVG. AUD. BY ¼ HR. %					16.6	18.1	19.3	19.8	21.0	21.4	22.3	21.9	19.0	18.6	19.2	19.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,200 16.2				13,040 16.0							
						ORANGE BOWL PARADE (OP)				NBC THU MOVIE OF THE WK SILVER BEARS(SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					9,940 12.2	12.5*		11.9*	6,440 7.9	8.2*		7.0*		8.0*		8.3*
	SHARE OF AUDIENCE %					22	23 *		22 *	16	16 *		14 *		16 *		17 *
	AVG. AUD. BY ¼ HR. %					12.3	12.7	12.3	11.6	8.8	7.6	7.4	6.6	7.7	8.3	8.3	8.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,940 17.1		12,140 14.9		15,570 19.1		15,730 19.3		16,220 19.9			
						MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					12,310 15.1		11,250 13.8		14,340 17.6		14,180 17.4		11,900 14.6	14.2*		14.9*
	SHARE OF AUDIENCE %					23		20		25		26		24	23 *		26 *
	AVG. AUD. BY ¼ HR. %					14.7	15.5	13.7	13.9	17.5	17.8	17.5	17.2	14.3	14.2	14.9	14.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					23,800 29.2				21,190 26.0				15,080 18.5			
						MAGNUM, P.I. (OP)				KNOTS LANDING				NURSE			
	AVERAGE AUDIENCE (Households (000) & %)					19,890 24.4	23.1*		25.8*	16,950 20.8	20.6*		20.9*	12,550 15.4	15.0*		15.8*
	SHARE OF AUDIENCE %					36	34 *		37 *	31	30 *		31 *	26	24 *		27 *
	AVG. AUD. BY ¼ HR. %					22.1	24.1	26.1	25.5	20.4	20.9	21.5	20.3	15.0	15.1	15.7	15.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,580 22.8				15,970 19.6		13,450 16.5		22,250 27.3			
						FAME (OP)				DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					13,370 16.4	15.7*		17.1*	14,340 17.6		12,230 15.0		17,930 22.0	22.3*		21.7*
	SHARE OF AUDIENCE %					24	23 *		25 *	25		23		37	36 *		38 *
	AVG. AUD. BY ¼ HR. %					15.8	15.6	16.6	17.5	17.7	17.5	14.4	15.5	22.2	22.4	22.1	21.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	57.5	56.7	54.5	54.6	54.9	55.3	54.7	54.3	53.4	52.3	51.0	50.1	49.0	48.7	48.8	48.7
	WK. 2	64.4	66.0	65.2	66.5	66.5	67.7	68.7	69.1	69.4	69.1	67.1	65.8	62.7	60.5	58.8	56.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. THU. JAN. 7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JAN. 1, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					22,900 28.1	SUGAR BOWL GAME PITTSBURGH VS GEORGIA (8:00-11:31PM)(-OP)										
	AVERAGE AUDIENCE (Households (000) & %)					9,620											
	SHARE OF AUDIENCE %					11.8	10.6*		10.1*		10.1*		8.9*		13.7*		13.7*
	AVG. AUD. BY ¼ HR. %					18	16 *		15 *		15 *		13 *		21 *		21 *
						10.6	10.7	9.6	10.6	11.0	9.1	6.6	11.1	14.1	13.2	13.0	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					25,270 31.0	DUKES OF HAZZARD (OP)			29,100 35.7	DALLAS			23,800 29.2	FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					20,460				23,880				19,480			
	SHARE OF AUDIENCE %					25.1	23.7*		26.5*	29.3	27.9*		30.7*	23.9	24.2*		23.6*
	AVG. AUD. BY ¼ HR. %					37	35 *		39 *	44	42 *		46 *	39	39 *		39 *
						23.1	24.4	25.7	27.3	27.4	28.5	30.4	31.0	24.5	23.8	23.9	23.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					30,560 37.5	ORANGE BOWL GAME CLEMSON VS NEBRASKA(OP) (8:13-11:45PM)(-OP)										
	AVERAGE AUDIENCE (Households (000) & %)					14,670											
	SHARE OF AUDIENCE %					18.0			19.2*		18.5*		17.8*		16.9*		17.6*
	AVG. AUD. BY ¼ HR. %					28			29 *		27 *		26 *		26 *		27 *
						18.8	19.1	19.7	18.7	18.0	19.1	20.0	15.5	16.2	17.6	18.1	17.1

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,280 16.3	BENSON	11,080 13.6	BOSOM BUDDIES	10,920 13.4	DARKROOM (OP)			14,590 17.9	STRIKE FORCE		
	AVERAGE AUDIENCE (Households (000) & %)					11,490		10,190		9,050				11,490			
	SHARE OF AUDIENCE %					14.1		12.5		11.1	11.0*		11.2*	14.1	13.9*		14.4*
	AVG. AUD. BY ¼ HR. %					22		19		17	17 *		17 *	24	23 *		25 *
						13.9	14.4	12.6	12.3	10.9	11.1	11.0	11.5	13.9	13.9	14.4	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					26,490 32.5	DUKES OF HAZZARD (OP)			29,420 36.1	DALLAS			22,090 27.1	FALCON CREST		
	AVERAGE AUDIENCE (Households (000) & %)					20,210				26,160				18,420			
	SHARE OF AUDIENCE %					24.8	23.2*		26.3*	32.1	31.2*		33.0*	22.6	23.6*		21.7*
	AVG. AUD. BY ¼ HR. %					39	37 *		40 *	49	48 *		51 *	38	39 *		38 *
						22.4	24.1	25.7	27.0	30.4	32.0	33.0	33.0	24.2	22.9	22.0	21.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,960 15.9	NBC MAGAZINE (OP)			9,540 11.7	MCCLAIN'S LAW (OP)			10,760 13.2	PALMS PRECINCT		
	AVERAGE AUDIENCE (Households (000) & %)					9,290				7,910				8,230			
	SHARE OF AUDIENCE %					11.4	11.5*		11.3*	9.7	9.8*		9.5*	10.1	10.1*		10.2*
	AVG. AUD. BY ¼ HR. %					18	18 *		17 *	15	15 *		15 *	17	17 *		18 *
						11.9	11.1	11.5	11.1	9.9	9.8	9.5	9.5	10.2	9.9	9.9	10.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	64.7	66.0	65.9	66.9	67.4	67.5	67.9	67.8	67.2	67.0	66.9	65.9	63.1	62.1	61.2	60.1
	WK. 2	58.7	59.4	59.9	61.1	61.7	63.7	64.8	65.3	64.8	64.9	65.2	65.1	61.4	60.0	58.5	57.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. FRI. JAN. 8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.2, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,020 12.3		9,860 12.1		20,460 25.1				17,850 21.9			
						OPEN ALL NIGHT		MAKING A LIVING (OP)		LOVE BOAT (OP)				FANTASY ISLAND			
	AVERAGE AUDIENCE (Households (000) & %)					8,480 10.4		8,640 10.6		16,630 20.4	19.2*		21.6*	14,100 17.3	17.4*		17.2*
	SHARE OF AUDIENCE %					16		16		33	30 *		35 *	30	30 *		31 *
	AVG. AUD. BY ¼ HR. %					10.2	10.6	10.0	11.3	17.7	20.6	21.5	21.7	17.5	17.2	17.3	17.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,970 19.6				23,150 28.4							
						BONNIE AND THE FRANKLINS (OP)				CBS SAT. NIGHT MOVIE MURDER IS EASY							
	AVERAGE AUDIENCE (Households (000) & %)					12,060 14.8	14.5*		15.1*	16,380 20.1	19.4*		19.7*		20.7*		20.7*
	SHARE OF AUDIENCE %					23	22 *		23 *	34	31 *		32 *		35 *		37 *
	AVG. AUD. BY ¼ HR. %					13.7	15.2	15.4	14.8	18.5	20.2	19.7	19.6	20.4	20.9	20.9	20.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)									16,540 20.3				9,620 11.8		13,280 16.3	
					NFL PLAYOFF GAME-SAT SAN DIEGO VS MIAMI (4:30-9:00PM)(-OP)						BARBARA MANDRELL (9:09-10:09PM)(OP)(S)(OP) (-OP)				HARPER VALLEY (10:09-10:39PM) (OP)(-OP)	TELEVISION INSIDE & OUT (10:39-11:39PM) (OP)	
	AVERAGE AUDIENCE (Households (000) & %)		27.8*		29.7*		33.4*		34.3*	11,740 14.4	14.2*		14.3*	8,560 10.5		7,250 8.9	8.8*
	SHARE OF AUDIENCE %		45 *		47 *		52 *		52 *	23	23 *		23 *	18		17	16 *
	AVG. AUD. BY ¼ HR. %	27.2	28.5	29.4	30.0	33.2	33.6	34.0	34.7	14.6	14.0	14.3	14.4	10.6	10.4	9.4	8.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,430 12.8		12,060 14.8		21,600 26.5				18,090 22.2			
		(1)				OPEN ALL NIGHT		MAKING A LIVING (OP)		LOVE BOAT (OP)				FANTASY ISLAND			
	AVERAGE AUDIENCE (Households (000) & %)					8,880 10.9		10,430 12.8		18,090 22.2	21.3*		23.0*	15,320 18.8	19.0*		18.5*
	SHARE OF AUDIENCE %					17		20		34	33 *		36 *	32	32 *		32 *
	AVG. AUD. BY ¼ HR. %	13.7	12.9			10.6	11.2	12.0	13.6	20.4	22.3	22.9	23.2	19.6	18.5	18.7	18.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,930 22.0				25,020 30.7							
						WALT DISNEY MAN'S HUNTING INSTINCT(R)(OP)							FOUL PLAY (R) (9:00-11:30PM)				
	AVERAGE AUDIENCE (Households (000) & %)					13,530 16.6	16.1*		17.2*	15,890 19.5	17.5*		19.2*		20.1*		20.8*
	SHARE OF AUDIENCE %					25	25 *		26 *	32	27 *		30 *		34 *		36 *
	AVG. AUD. BY ¼ HR. %					15.6	16.6	17.2	17.3	17.3	17.7	19.0	19.3	20.0	20.1	20.6	21.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,290 24.9				14,430 17.7							
						BARBARA MANDRELL (R)(OP)							NBC SAT NIGHT MOVIE SPEC. THE LATE SHOW(R)(SUS-OP)				
	AVERAGE AUDIENCE (Households (000) & %)					16,300 20.0	19.9*		20.0*	7,990 9.8	10.9*		9.8*		9.2*		9.1*
	SHARE OF AUDIENCE %					31	31 *		31 *	16	17 *		15 *		15 *		16 *
	AVG. AUD. BY ¼ HR. %					19.4	20.4	20.6	19.5	11.5	10.3	10.0	9.5	9.3	9.1	9.1	9.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.6	63.3	63.5	63.8	64.2	65.1	65.2	65.7	64.3	62.7	61.9	62.0	59.3	58.4	56.6	54.3
WK. 2	62.4	62.6	61.8	61.9	64.0	65.4	65.6	65.4	65.1	65.6	65.0	63.7	60.8	59.0	58.0	57.1

U.S. TV Households: 81,500,000

(1)ABC WIDE WORLD-SPORTS SAT,ABC,(4:00-7:16PM)

For explanation of symbols, See page A.

EVE.SAT. JAN.9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JAN. 2, 1982

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,220 / 6.4															
AVERAGE AUDIENCE (Households (000) & %)	4,810 / 5.9															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.9															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					11,820 / 14.5											
	TELEVISION INSIDE & OUT (10:39-11:39PM)					SATURDAY NIGHT (12:09-1:25AM) (SUSTAINING 1:25-1:39AM)										
AVERAGE AUDIENCE (Households (000) & %)					7,580 / 9.3	10.0*		9.6*		8.5*						
SHARE OF AUDIENCE %		8.7* / 17 *			30	28 *		31 *		32 *						
AVG. AUD. BY ¼ HR. %	9.0	8.3	10.0		9.8	10.1	9.8	9.3	8.8	7.9						
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,620 / 6.9															
AVERAGE AUDIENCE (Households (000) & %)	5,540 / 6.8															
SHARE OF AUDIENCE %	13															
AVG. AUD. BY ¼ HR. %	6.8															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
	FOUL PLAY (R) (9:00-11:30PM)															
AVERAGE AUDIENCE (Households (000) & %)		20.1*														
SHARE OF AUDIENCE %		38 *														
AVG. AUD. BY ¼ HR. %	21.4	18.8														
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			13,770 / 16.9													
			SATURDAY NIGHT (11:30-12:44AM) (SUSTAINING 12:44-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			7,990 / 9.8	10.9*		9.2*										
SHARE OF AUDIENCE %			25	25 *		24 *										
AVG. AUD. BY ¼ HR. %			11.1	10.6	9.4	9.1	8.6									
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	51.2	48.1	41.5	38.7	36.3	34.4	31.7	28.9	26.1	23.4	21.0	18.8	17.0	15.1	13.5	11.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.1	52.1	45.3	42.3	38.7	36.7	33.3	30.3	26.1	23.0	20.8	19.0	17.3	15.4	13.2	11.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. SAT. JAN. 9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JAN. 3, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	13,200 16.2				14,830 18.2				17,600 21.6							
		CODE RED				TODAY'S FBI (R)(OP)				ABC SUNDAY NIGHT MOVIE RUNNING(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	9,620 11.8	10.8*		12.7*	10,920 13.4	13.2*		13.6*	9,940 12.2	10.5*		11.8*		12.9*		13.6*
	SHARE OF AUDIENCE %	17	16 *		18 *	19	19 *		19 *	19	15 *		17 *		20 *		23 *
	AVG. AUD. BY ¼ HR. %	10.3	11.4	12.5	12.9	12.9	13.5	13.6	13.6	10.3	10.7	11.9	11.7	12.7	13.1	13.5	13.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)						36,020 44.2				24,120 29.6		22,490 27.6		21,840 26.8		
		CBS NFC PLAYOFF GAME-SUN NY GIANTS VS SAN FRANCISCO (5)(OP)(→OP)						60 MINUTES (8:29-9:29PM)(5)(OP)(→OP)					ALICE (9:29-9:59PM) (OP)(→OP)	JEFFERSONS (9:59-10:29PM) (→OP)(OP)		TRAPPER JOHN, M.D. (10:29-11:29PM) (OP)	
	AVERAGE AUDIENCE (Households (000) & %)		36.2*		36.0*		27,140 33.3		31.2*		22,330 27.4		20,780 25.5		17,280 21.2		20.9*
	SHARE OF AUDIENCE %		55 *		53 *		46		44 *		39		38		36		33 *
	AVG. AUD. BY ¼ HR. %	35.9	36.5	36.1	35.8	35.0	28.7	30.6	31.8	35.8	29.8	26.8	25.5	25.5	22.6	21.2	20.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	13,370 16.4				20,130 24.7				24,530 30.1							
		CATALINA C-LAB				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE THE BOYS FROM BRAZIL(R) (SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	8,640 10.6	9.7*		11.5*	15,810 19.4	18.0*		20.7*	15,650 19.2	18.9*		19.8*		19.1*		19.0*
	SHARE OF AUDIENCE %	15	14 *		17 *	27	26 *		29 *	29	26 *		29 *		30 *		32 *
	AVG. AUD. BY ¼ HR. %	9.5	10.0	11.1	11.8	16.5	19.5	20.8	20.6	19.2	18.6	20.2	19.4	19.3	18.8	19.0	19.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	12,800 15.7				14,830 18.2				26,730 32.8							
		CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE DIAMONDS ARE FOREVER(R)(OP) (9:00-11:15PM) (SUSTAINING 11:15-11:27PM)							
	AVERAGE AUDIENCE (Households (000) & %)	9,540 11.7	10.9*		12.4*	11,330 13.9	12.1*		15.6*	17,850 21.9	20.4*		22.8*		22.5*		22.1*
	SHARE OF AUDIENCE %	16	15 *		16 *	18	16 *		21 *	32	27 *		32 *		33 *		35 *
	AVG. AUD. BY ¼ HR. %	10.6	11.3	12.1	12.7	10.8	13.4	15.1	16.1	19.5	21.2	22.7	22.9	22.7	22.2	22.3	21.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)						36,350 44.6				19,970 24.5		21,110 25.9		21,430 26.3		
		CBS NFC CHAMPIONSHIP GAME DALLAS VS SAN FRANCISCO (4:30-8:26PM)						60 MINUTES (8:26-9:26PM)(OP)(→OP)				ARCHIE BUNKER'S PLACE (9:26-9:56PM) (→OP)(OP)		ONE DAY AT A TIME (9:56-10:26PM) (→OP)(OP)		TRAPPER JOHN, M.D. (10:26-11:26PM)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		46.2*		46.6*		27,380 33.6		35.0*		18,340 22.5		19,230 23.6		17,360 21.3		21.6*
	SHARE OF AUDIENCE %		64 *		63 *		44		46 *		31		33		33		33 *
	AVG. AUD. BY ¼ HR. %	46.1	46.2	46.2	46.9	50.3	34.8	34.9	35.1	33.1	22.3	22.4	21.8	23.5	23.1	21.8	21.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	11,740 14.4				19,560 24.0				23,150 28.4							
		HERE'S BOOMER SPECIAL				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE WILL, G. GORDON LIDDY(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	7,820 9.6	8.8*		10.4*	14,590 17.9	15.3*		20.4*	15,730 19.3	19.3*		19.4*		19.5*		19.1*
	SHARE OF AUDIENCE %	13	12 *		14 *	24	20 *		27 *	28	26 *		27 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %	8.3	9.4	10.0	10.8	13.2	17.4	20.4	20.4	18.9	19.6	19.6	19.2	19.4	19.6	19.1	19.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	66.9	68.2	69.2	69.4	70.2	70.9	71.6	71.9	71.7	71.4	68.5	67.2	63.9	62.6	60.5	59.4
WK. 2	73.2	74.5	75.4	75.9	76.3	75.5	75.3	76.1	75.7	74.2	72.3	71.3	69.0	66.8	63.6	62.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. SUN. JAN. 10, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.3, 1982

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
TOTAL AUDIENCE (Households (000) & %)	3,750 / 4.6															
ABC TV	ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)	3,670 / 4.5															
SHARE OF AUDIENCE %	8															
AVG. AUD. BY ¼ HR. %	4.5															
TOTAL AUDIENCE (Households (000) & %)		6,030 / 7.4														
CBS TV		(1) (→OP)	CBS SUNDAY NEWS-OSGOOD (11:29-11:44PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)		5,870 / 7.2														
SHARE OF AUDIENCE %		17														
AVG. AUD. BY ¼ HR. %	22.0	7.8	7.1													
WEEK 2																
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)		4,650 / 5.7														
ABC TV	(2) (R)		ABC WEEKEND REPORT-SUN. (11:27-11:32PM)													
AVERAGE AUDIENCE (Households (000) & %)		4,240 / 5.2														
SHARE OF AUDIENCE %		12														
AVG. AUD. BY ¼ HR. %	21.6	6.3	4.9													
TOTAL AUDIENCE (Households (000) & %)		6,190 / 7.6														
CBS TV	(3) (→OP)		CBS SUNDAY NEWS-OSGOOD (10:26-11:26PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)		5,950 / 7.3														
SHARE OF AUDIENCE %		15														
AVG. AUD. BY ¼ HR. %	21.1	8.4	6.9													
TOTAL AUDIENCE (Households (000) & %)			2,930 / 3.6													
NBC TV			← NBC LATE NIGHT MOVIE → THE GANGSTER CHRONICLES, PART 1(R) (11:30-12:46AM) (SUSTAINING 12:46-2:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,550 / 1.9	1.9*		1.9*										
SHARE OF AUDIENCE %			6	5 *		6 *										
AVG. AUD. BY ¼ HR. %			2.0	1.9	2.0	1.9	1.6	1.4								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	54.9	49.0	39.0	33.5	28.7	26.0	22.8	20.9	17.4	15.1	12.9	11.7	9.8	8.4	7.3	6.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	59.8	55.1	44.1	37.6	30.9	27.7	23.7	20.0	17.0	15.2	13.9	12.1	10.3	8.7	7.6	6.0

U.S. TV Households: 81,500,000

(1)TRAPPER JOHN, M.D.,CBS,(10:29-11:29PM)

(3)TRAPPER JOHN, M.D.,CBS,(10:26-11:26PM)

(2)ABC SUNDAY NIGHT MOVIE,DIAMONDS ARE FOREVER,ABC,(9:00-11:15PM)(SUSTAINING 11:15-11:27PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.10, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.–FRI. DEC.28, 1981–JAN.1, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,890 6.0				4,970 6.1									
		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				4,400 5.4									
	SHARE OF AUDIENCE %			34				24									
	AVG. AUD. BY ¼ HR. %			4.7	4.8			5.3	5.4								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	650 .8		4,970 6.1										6,280 7.7		8,150 10.0	
		WAKE UP		← MORNING-KURALT & SAWYER →										ONE DAY AT A TIME-M-F (M-TH)(S)(OP)		ALICE-M-F (M-TH)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	490 .6		2,280 2.8	1.9*		2.8*		3.6*					5,220 6.4		6,930 8.5	
	SHARE OF AUDIENCE %	6		15	14 *		15 *		16 *					24		31	
	AVG. AUD. BY ¼ HR. %	.5	.7	1.7	2.1	2.5	3.0	3.4	3.9					6.0	6.9	8.1	8.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,080 5.0				4,810 5.9						2,770 3.4		4,480 5.5	
		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)(M-TH)(S)(OP) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)(M-TH)(S)(OP) →								REGIS PHILBIN SHOW (M-TH)(S)(OP)		BLOCKBUSTERS (M-TH)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,100 3.8				3,830 4.7						2,120 2.6		3,830 4.7	
	SHARE OF AUDIENCE %			26				21						10		17	
	AVG. AUD. BY ¼ HR. %			3.7	4.0			4.7	4.8					2.5	2.7	4.4	4.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,710 7.0				5,540 6.8									
		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000) & %)			4,400 5.4				4,810 5.9									
	SHARE OF AUDIENCE %			30				27									
	AVG. AUD. BY ¼ HR. %			5.3	5.4			5.9	6.0								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	900 1.1		4,970 6.1										3,910 4.8		5,130 6.3	
		WAKE UP		← MORNING-KURALT & SAWYER →										ONE DAY AT A TIME-M-F		ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)	730 .9		2,360 2.9	2.3*		3.0*		3.4*					3,180 3.9		4,400 5.4	
	SHARE OF AUDIENCE %	7		15	13 *		15 *		16 *					19		25	
	AVG. AUD. BY ¼ HR. %	.7	.9	2.0	2.6	2.9	3.2	3.5	3.4					3.6	4.1	5.1	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,380 6.6				6,030 7.4						2,770 3.4		3,670 4.5	
		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								REGIS PHILBIN SHOW		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,160 5.1				5,050 6.2						2,200 2.7		3,100 3.8	
	SHARE OF AUDIENCE %			28				29						13		17	
	AVG. AUD. BY ¼ HR. %			5.1	5.1			6.3	6.1					2.7	2.7	3.6	4.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.2	9.0	10.8	12.4	14.6	16.9	18.7	20.5	21.9	24.1	25.5	27.0	27.6	29.1	30.0	31.3
WK. 2	9.6	12.3	14.4	16.0	17.9	19.6	20.9	21.0	20.4	20.8	21.4	21.1	20.5	20.5	21.0	22.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.–FRI. JAN.4–8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.-FRI. DEC.28, 1981-JAN.1, 1982

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,700 11.9	LOVE BOAT DAYTIME			7,740 9.5	FAMILY FEUD	7,170 8.8	RYAN'S HOPE (SUS-OP)	11,410 14.0	ALL MY CHILDREN (OP)			11,170 13.7	ONE LIFE TO LIVE (SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	6,930 8.5	7.7*		9.3*	6,680 8.2		6,030 7.4		8,560 10.5	10.0*		11.1*	8,800 10.8	10.4*		11.2*
	SHARE OF AUDIENCE %	26	24 *		27 *	23		20		28	27 *		29 *	29	28 *		29 *
	AVG. AUD. BY ¼ HR. %	7.2	8.1	9.0	9.5	8.0	8.4	7.2	7.6	9.6	10.4	11.1	11.1	10.3	10.5	11.0	11.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,740 9.5	PRICE IS RIGHT 1 (M-TH)(S)(OP)	8,640 10.6	PRICE IS RIGHT 2 (M-TH)(S)(OP)			10,760 13.2	YOUNG AND THE RESTLESS (M-TH)(S)(OP)			9,370 11.5	AS THE WORLD TURNS (M-TH)(S)(OP)			7,580 9.3	SEARCH FOR TOMORROW (M-TH)(S)(OP) (SUS-OP)
	AVERAGE AUDIENCE (Households (000) & %)	6,440 7.9		7,580 9.3				7,660 9.4	9.2*		9.5*	7,250 8.9	8.6*		9.2*	6,850 8.4	
	SHARE OF AUDIENCE %	28		31				30	30 *		30 *	26	25 *		27 *	25	
	AVG. AUD. BY ¼ HR. %	7.6	8.3	9.1	9.6			9.1	9.4	9.6	9.5	8.4	8.9	9.2	9.2	8.4	8.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,190 7.6	WHEEL OF FORTUNE (M-TH)(S)(OP)	5,050 6.2	BATTLESTARS (M-TH)(S)(OP)	4,080 5.0	PASSWORD PLUS (M-TH)(S)(OP)	3,670 4.5	DOCTORS (M-TH)(S)(OP)	6,760 8.3	DAYS OF OUR LIVES (M-TH)(S)(OP)			5,620 6.9	ANOTHER WORLD (M-TH)(S)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)	5,380 6.6		4,480 5.5		3,420 4.2		3,100 3.8		4,890 6.0	5.9*		6.2*	3,990 4.9	5.0*		4.8*
	SHARE OF AUDIENCE %	23		18		13		12		18	18 *		18 *	14	15 *		14 *
	AVG. AUD. BY ¼ HR. %	6.7	6.4	5.4	5.7	4.0	4.3	3.8	3.8	5.7	6.0	6.2	6.3	5.1	4.9	4.9	4.6

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,600 8.1	LOVE BOAT DAYTIME			6,440 7.9	FAMILY FEUD	7,010 8.6	RYAN'S HOPE (SUS-OP)	10,600 13.0	ALL MY CHILDREN (OP)			10,680 13.1	ONE LIFE TO LIVE (SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)	4,730 5.8	5.3*		6.3*	5,460 6.7		5,950 7.3		8,310 10.2	9.5*		10.8*	8,390 10.3	10.0*		10.6*
	SHARE OF AUDIENCE %	25	24 *		26 *	25		26		34	31 *		35 *	34	33 *		35 *
	AVG. AUD. BY ¼ HR. %	5.0	5.5	6.1	6.6	6.3	7.2	7.3	7.4	9.2	9.9	10.8	10.9	9.8	10.1	10.7	10.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,030 7.4	PRICE IS RIGHT 1	7,090 8.7	PRICE IS RIGHT 2 (OP)			8,800 10.8	YOUNG AND THE RESTLESS			8,070 9.9	AS THE WORLD TURNS			6,520 8.0	SEARCH FOR TOMORROW
	AVERAGE AUDIENCE (Households (000) & %)	5,130 6.3		6,360 7.8				6,440 7.9	7.7*		8.1*	6,440 7.9	7.6*		8.3*	5,950 7.3	
	SHARE OF AUDIENCE %	28		33				29	29 *		29 *	26	25 *		28 *	24	
	AVG. AUD. BY ¼ HR. %	6.0	6.6	7.6	8.0			7.6	7.8	7.9	8.2	7.5	7.8	8.3	8.3	7.2	7.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,300 6.5	WHEEL OF FORTUNE	4,650 5.7	BATTLESTARS	3,420 4.2	PASSWORD PLUS	3,180 3.9	DOCTORS	5,950 7.3	DAYS OF OUR LIVES			5,130 6.3	ANOTHER WORLD		
	AVERAGE AUDIENCE (Households (000) & %)	4,650 5.7		4,160 5.1		2,930 3.6		2,690 3.3		4,560 5.6	5.5*		5.7*	4,080 5.0	5.0*		5.1*
	SHARE OF AUDIENCE %	26		21		13		12		18	18 *		19 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	5.7	5.8	5.1	5.2	3.5	3.8	3.2	3.4	5.4	5.5	5.6	5.8	4.9	5.0	5.2	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	31.9	33.3	34.0	35.1	35.8	36.8	36.0	36.7	36.9	37.7	37.8	38.6	37.7	37.7	37.7	38.4
WK. 2	22.0	23.2	24.0	25.4	27.0	28.4	27.5	28.4	29.6	30.3	30.2	30.6	29.6	30.2	30.5	31.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.4-8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.-FRI. DEC.28, 1981-JAN.1, 1982

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	13,200 / 16.2				5,050 / 6.2										12,230 / 15.0	
		GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	10,600 / 13.0	12.8*		13.1*	4,320 / 5.3										10,600 / 13.0	
	SHARE OF AUDIENCE %	33	33 *		33 *	13										22	
	AVG. AUD. BY ¼ HR. %	12.5	13.1	13.3	12.9	5.5	5.2									12.8	13.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	9,450 / 11.6				2,850 / 3.5										13,940 / 17.1	
		GUIDING LIGHT (M-W)(S)(OP)				UP TO THE MINUTE (M-W)(S)(OP)				(S)(OP)						CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	7,740 / 9.5	9.5*		9.5*	2,360 / 2.9										12,310 / 15.1	
	SHARE OF AUDIENCE %	27	27 *		27 *	8										26	
	AVG. AUD. BY ¼ HR. %	9.3	9.6	9.7	9.3	2.9	2.9									15.1	15.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,400 / 5.4														11,250 / 13.8	
		TEXAS (M-TH)(S)(OP)								(S)(OP)						NBC NIGHTLY NEWS (M-TH)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	3,260 / 4.0	3.9*		4.2*											10,020 / 12.3	
	SHARE OF AUDIENCE %	11	11 *		12 *											21	
	AVG. AUD. BY ¼ HR. %	3.9	3.9	4.2	4.3											12.1	12.5

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	12,630 / 15.5				4,890 / 6.0										12,960 / 15.9	
		GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT				(S)(OP)						ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	10,110 / 12.4	12.0*		12.8*	4,240 / 5.2										11,490 / 14.1	
	SHARE OF AUDIENCE %	36	37 *		36 *	15										23	
	AVG. AUD. BY ¼ HR. %	11.7	12.4	12.9	12.7	5.4	4.9									13.9	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,800 / 10.8				2,930 / 3.6										13,450 / 16.5	
		GUIDING LIGHT (OP)				UP TO THE MINUTE				(S)(OP)						CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	7,420 / 9.1	9.0*		9.3*	2,280 / 2.8										12,140 / 14.9	
	SHARE OF AUDIENCE %	27	28 *		26 *	8										24	
	AVG. AUD. BY ¼ HR. %	8.8	9.2	9.4	9.2	2.9	2.7									14.6	15.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,160 / 5.1														12,630 / 15.5	
		TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,930 / 3.6	3.6*		3.7*											11,250 / 13.8	
	SHARE OF AUDIENCE %	11	11 *		10 *											22	
	AVG. AUD. BY ¼ HR. %	3.7	3.5	3.6	3.8											13.5	14.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.9	39.6	40.3	40.8	40.0	41.2	41.9	43.9	45.2	47.1	49.8	52.6	55.8	57.7	58.3	59.1
WK. 2	32.4	34.3	35.6	36.5	35.0	36.2	37.7	39.9	42.3	45.1	47.8	51.7	55.8	58.8	60.2	62.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.4-8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.2, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					1,790		2,280		2,770		3,830		4,400		5,050	
						2.2		2.8		3.4		4.7		5.4		6.2	
						SUPERFRIENDS (OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,300		1,710		2,450		3,260		3,670		4,400	
						1.6		2.1		3.0		4.0		4.5		5.4	
	SHARE OF AUDIENCE %					18		15		17		18		20		23	
	AVG. AUD. BY ¼ HR. %					1.4	1.8	1.7	2.4	2.6	3.3	3.8	4.2	4.0	5.1	5.4	5.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					1,630		2,690		4,480		6,440		8,230		7,990	
						2.0		3.3		5.5		7.9		10.1		9.8	
						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,300		1,960		3,500		5,130		6,850		6,760	
						1.6		2.4		4.3		6.3		8.4		8.3	
	SHARE OF AUDIENCE %					17		17		24		28		32		30	
	AVG. AUD. BY ¼ HR. %					1.4	1.7	2.0	2.9	3.9	4.8	5.8	6.7	8.1	8.7	8.6	7.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,120		4,240		5,790		4,970		4,970		5,540	
						2.6		5.2		7.1		6.1		6.1		6.8	
						FLINTSTONE'S COMEDY SHW2		SMURFS I		SMURFS II		KID SUPER POWER I		KID SUPER POWER II		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					1,550		3,500		5,050		4,240		4,400		4,810	
						1.9		4.3		6.2		5.2		5.4		5.9	
	SHARE OF AUDIENCE %					21		34		36		24		23		23	
	AVG. AUD. BY ¼ HR. %					1.6	2.2	3.8	4.7	6.0	6.3	5.0	5.3	5.5	5.3	5.6	6.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,020		2,930		3,750		5,130		5,130		6,190	
						3.7		3.6		4.6		6.3		6.3		7.6	
						SUPERFRIENDS (OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,450		2,200		2,850		4,480		4,160		5,300	
						3.0		2.7		3.5		5.5		5.1		6.5	
	SHARE OF AUDIENCE %					28		15		17		23		21		24	
	AVG. AUD. BY ¼ HR. %					2.7	3.2	2.6	2.8	3.0	4.0	5.4	5.6	4.9	5.4	6.0	7.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					1,790		4,160		5,380		6,280		8,150		8,390	
						2.2		5.1		6.6		7.7		10.0		10.3	
						POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,470		3,180		4,160		5,380		6,850		7,420	
						1.8		3.9		5.1		6.6		8.4		9.1	
	SHARE OF AUDIENCE %					12		20		21		28		33		33	
	AVG. AUD. BY ¼ HR. %					1.6	2.1	3.5	4.3	4.7	5.6	6.3	6.8	8.2	8.5	9.0	9.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,530		5,220		7,910		5,540		5,870		6,190	
						3.1		6.4		9.7		6.8		7.2		7.6	
						FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					1,870		4,480		6,760		5,050		4,970		5,050	
						2.3		5.5		8.3		6.2		6.1		6.2	
	SHARE OF AUDIENCE %					21		34		40		26		24		22	
	AVG. AUD. BY ¼ HR. %					2.0	2.6	4.8	6.1	8.3	8.3	6.3	6.1	6.1	6.0	6.3	6.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.1	6.2	6.6	7.9	8.9	10.1	12.3	15.2	17.1	19.0	21.5	23.4	24.5	26.1	26.7	27.7
	WK. 2	4.6	6.2	7.8	8.7	11.3	13.5	15.7	18.0	20.1	22.8	23.8	24.8	25.8	26.3	27.4	28.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JAN.9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.2, 1982

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,050 / 6.2		4,810 / 5.9		5,540 / 6.8		6,600 / 8.1									
	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS THE REVENGE OF RED CHIEF		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000) & %)	4,480 / 5.5		3,750 / 4.6		4,400 / 5.4		3,910 / 4.8	4.5*		5.1*						
SHARE OF AUDIENCE %	20		16		17		12	13 *		12 *						
AVG. AUD. BY ¼ HR. %	5.5	5.5	4.8	4.4	5.4	5.3	4.2	4.8	5.3	4.8						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	8,230 / 10.1		7,250 / 8.9		7,090 / 8.7		12,880 / 15.8		32,840 / 40.3							
	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		CBS NFC PLAYOFF PRE-SAT.		← CBS NFC PLAYOFF GAME-SAT. TAMPA VS DALLAS (1:00-4:10PM) →							
AVERAGE AUDIENCE (Households (000) & %)	7,010 / 8.6		6,030 / 7.4		5,790 / 7.1		10,510 / 12.9		20,380 / 25.0	21.7*		24.9*		25.7*		24.5*
SHARE OF AUDIENCE %	28		24		22		38		57	55 *		58 *		60 *		56 *
AVG. AUD. BY ¼ HR. %	8.6	8.7	7.4	7.4	7.1	7.0	11.8	14.1	20.1	23.3	24.7	25.1	25.5	25.8	24.2	24.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	4,480 / 5.5		5,710 / 7.0		6,030 / 7.4		5,620 / 6.9									
	SPACE STARS I		SPACE STARS II		DAFFY/SPEEDY SHOW		BULLWINKLE									
AVERAGE AUDIENCE (Households (000) & %)	3,990 / 4.9		4,890 / 6.0		5,300 / 6.5		4,480 / 5.5									
SHARE OF AUDIENCE %	18		20		20		15									
AVG. AUD. BY ¼ HR. %	4.7	5.0	6.1	5.9	6.2	6.8	5.6	5.4								
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	7,500 / 9.2		7,660 / 9.4		7,420 / 9.1		8,310 / 10.2								12,060 / 14.8	
	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS BUNNICULA THE VAMPIRE RABBIT		← AMERICAN BANDSTAND '82 →								PRO BOWLERS TOUR MULTI-SEGMENT TELECAST	
AVERAGE AUDIENCE (Households (000) & %)	6,190 / 7.6		6,030 / 7.4		6,440 / 7.9		4,650 / 5.7	5.1*		6.3*					6,850 / 8.4	7.1*
SHARE OF AUDIENCE %	27		25		25		17	16 *		19 *					21	18 *
AVG. AUD. BY ¼ HR. %	7.4	7.9	7.3	7.6	7.4	8.5	5.6	4.6	6.3	6.4					5.2	7.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	8,720 / 10.7		6,850 / 8.4		4,560 / 5.6		5,790 / 7.1		9,450 / 11.6							
	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		← CBS NCAA BASKETBALL USF VS SOUTH CAROLINA FLORIDA STATE VS MEMPHIS STATE (1:00-3:18PM) →							
AVERAGE AUDIENCE (Households (000) & %)	7,340 / 9.0		5,790 / 7.1		3,990 / 4.9		5,050 / 6.2		2,530 / 3.1	3.0*		2.6*		2.6*		3.2*
SHARE OF AUDIENCE %	32		22		14		17		9	9 *		8 *		7 *		9 *
AVG. AUD. BY ¼ HR. %	9.0	9.1	7.3	6.9	5.3	4.5	6.1	6.2	3.5	2.4	2.6	2.5	2.6	2.5	2.9	3.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	4,080 / 5.0		4,240 / 5.2		5,300 / 6.5		4,560 / 5.6		13,450 / 16.5							
	SPACE STARS I(B)		SPACE STARS II(B) (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE		← NCAA BASKETBALL-NAT'L VIRGINIA VS NORTH CAROLINA (1:00-3:09PM) →							
AVERAGE AUDIENCE (Households (000) & %)	3,180 / 3.9		3,670 / 4.5		4,160 / 5.1		3,670 / 4.5		7,990 / 9.8	8.1*		9.8*		10.4*		10.9*
SHARE OF AUDIENCE %	14		15		16		14		28	25 *		29 *		29 *		29 *
AVG. AUD. BY ¼ HR. %	3.9	3.9	4.2	4.7	4.8	5.5	4.6	4.4	7.5	8.6	9.9	9.7	9.8	11.0	11.0	10.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	28.8	29.4	29.7	29.7	31.2	32.7	35.0	37.7	40.4	42.9	43.0	43.3	43.1	43.6	44.2	45.3
WK. 2	28.3	29.6	29.4	30.8	30.9	31.6	32.4	32.0	33.0	34.5	34.4	34.9	36.6	38.0	38.0	39.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. JAN.9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.2, 1982

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,480 23.9										11,740 14.4	
		CBS NFC PLAYOFF GAME-SAT. TAMPA VS DALLAS (1:00-4:10PM)(→OP)				CBS NFC PLAYOFF POST-SAT. (4:10-4:30PM)(OP)										CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)					16,870 20.7										10,270 12.6	
	SHARE OF AUDIENCE %		26.6* 58 *		26.1* 56 *	44										21	
	AVG. AUD. BY ¼ HR. %	26.3	27.0	25.9	26.2	23.3	19.8									12.3	12.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)							15,080 18.5		39,850 48.9							
								NFL '82-SAT		NFL PLAYOFF GAME-SAT SAN DIEGO VS MIAMI (4:30-9:09PM)							
	AVERAGE AUDIENCE (Households (000) & %)							12,310 15.1		22,740 27.9							
	SHARE OF AUDIENCE %							32		47	21.2* 42 *		23.8* 44 *		26.7* 46 *		25.6* 44 *
	AVG. AUD. BY ¼ HR. %							14.3	15.9	20.4	21.9	23.0	24.7	26.8	26.6	25.4	25.8

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					22,010 27.0											
		PRO BOWLERS TOUR MULTI-SEGMENT TELECAST→				ABC WIDE WORLD-SPORTS SAT (4:00-7:16PM)											
	AVERAGE AUDIENCE (Households (000) & %)					8,640 10.6											
	SHARE OF AUDIENCE %		8.8* 22 *		9.4* 23 *	22	7.9* 20 *		8.9* 22 *		10.7* 24 *		10.5* 21 *		11.7* 22 *		12.5* 22 *
	AVG. AUD. BY ¼ HR. %	8.5	9.1	9.3	9.5	7.7	8.2	8.6	9.2	10.6	10.7	10.5	10.5	11.4	11.9	12.3	12.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)		17,360 21.3													9,940 12.2	
		(1) (→OP)	CBS SPORTS SATURDAY (3:16-6:04PM)													CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		5,790													8,560	
	SHARE OF AUDIENCE %		7.1 17		6.7* 18 *		7.1* 18 *		6.5* 16 *		7.5* 17 *		8.6* 17 *			10.5 17	
	AVG. AUD. BY ¼ HR. %	5.3	5.3	6.0	7.4	7.5	6.6	6.5	6.4	7.4	7.5	8.4	8.7	9.2		10.0	11.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	9,940 12.2														11,170 13.7	
			NCAA BASKETBALL-REG'L VARIOUS TEAMS AND TIMES(OP) MULTI-SEGMENT TELECAST→													NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	4,890														10,020	
	SHARE OF AUDIENCE %	6.0 15	5.8* 15 *		5.8* 15 *		5.9* 15 *		6.3* 15 *		2.4* 5 *					12.3 20	
	AVG. AUD. BY ¼ HR. %	5.4	5.9	6.1	5.5	5.8	5.9	6.1	6.3	2.7	1.4					12.2	12.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	46.5	47.8	47.4	48.5	48.7	48.6	48.8	50.4	52.7	54.9	56.3	58.3	60.4	60.4	60.1	61.1
WK. 2	38.9	39.1	39.4	39.9	40.5	42.0	42.7	43.8	45.9	48.1	50.8	53.4	55.6	58.1	59.8	60.6

U.S. TV Households: 81,500,000

(1)CBS NCAA BASKETBALL,USF VS SOUTH CAROLINA & FLORIDA STATE VS MEMPHIS STATE,CBS,(1:00-3:16PM)

For explanation of symbols, See page A.

DAY SAT. JAN.9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.3, 1982

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)															2,280 2.8	
																KIDS ARE PEOPLE TOO I	
	AVERAGE AUDIENCE (Households (000) & %)															1,960 2.4	
	SHARE OF AUDIENCE %															9	
	AVG. AUD. BY ¼ HR. %															2.4	2.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									6,440 7.9							
						MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		SUNDAY MORNING						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									3,500 4.3	3.2*		4.4*		5.4*		
	SHARE OF AUDIENCE %									22	21 *		22 *		24 *		
	AVG. AUD. BY ¼ HR. %									2.9	3.6	4.3	4.5	5.3	5.5		
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)															3,260 4.0	
																KIDS ARE PEOPLE TOO I (10:30-11:05AM)	
	AVERAGE AUDIENCE (Households (000) & %)															2,530 3.1	3.0*
	SHARE OF AUDIENCE %															9	9 *
	AVG. AUD. BY ¼ HR. %															2.7	3.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									6,850 8.4							
						MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		SUNDAY MORNING						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									3,750 4.6	3.6*		5.0*		5.2*		
	SHARE OF AUDIENCE %									21	21 *		23 *		20 *		
	AVG. AUD. BY ¼ HR. %									3.2	4.0	4.9	5.0	5.1	5.4		
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	4.5	4.9	5.5	6.4	7.9	9.7	11.7	13.3	15.3	18.2	20.7	21.6	23.6	25.1	25.2	26.1
	WK. 2	4.2	5.0	6.5	7.3	8.7	11.4	12.5	14.4	17.4	20.4	23.1	25.6	28.2	30.1	31.7	33.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JAN.10, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.3, 1982

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,100 / 3.8		5,790 / 7.1													
		KIDS ARE PEOPLE TOO II (OP)		← THIS WEEK-DAVID BRINKLEY →					DIRECTIONS (SUS)								
	AVERAGE AUDIENCE (Households (000) & %)	2,530 / 3.1		3,340 / 4.1	3.9*		4.3*										
	SHARE OF AUDIENCE %	11		13	13 *		13 *										
	AVG. AUD. BY ¼ HR. %	3.1	3.1	3.8	4.0	4.0	4.7										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,400 / 5.4													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			3,590 / 4.4													
	SHARE OF AUDIENCE %			16													
	AVG. AUD. BY ¼ HR. %			4.5	4.3												
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,240 / 5.2		11,000 / 13.5		35,210 / 43.2							
						MEET THE PRESS		NFL '82-SUN		← NFL PLAYOFF GAME-SUN BUFFALO VS CINCINNATI (1:00-3:52PM) →							
	AVERAGE AUDIENCE (Households (000) & %)					3,420 / 4.2		8,560 / 10.5		23,720 / 29.1	23.6*		27.0*		27.5*		30.6*
	SHARE OF AUDIENCE %					14		29		58	54 *		57 *		56 *		58 *
	AVG. AUD. BY ¼ HR. %					4.0	4.4	8.6	12.4	21.8	25.5	26.4	27.6	27.5	27.6	29.9	31.3

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,500 / 4.3		5,540 / 6.8													
		KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →					DIRECTIONS (SUS)								
	AVERAGE AUDIENCE (Households (000) & %)	3,180 / 3.9		3,750 / 4.6	4.6*		4.6*										
	SHARE OF AUDIENCE %	11		12	13 *		12 *										
	AVG. AUD. BY ¼ HR. %	3.7	3.9	4.8	4.4	4.6	4.6										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,260 / 4.0													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,690 / 3.3													
	SHARE OF AUDIENCE %			10													
	AVG. AUD. BY ¼ HR. %			3.1	3.5												
NBC TV	TOTAL AUDIENCE (Households (000) & %)					6,360 / 7.8		17,440 / 21.4		38,630 / 47.4							
						MEET THE PRESS		NFL '82-NBC		← NFL CHAMPIONSHIP GAME-NBC CINCINNATI VS SAN DIEGO (1:00-3:50PM) →							
	AVERAGE AUDIENCE (Households (000) & %)					4,890 / 6.0		13,690 / 16.8		28,530 / 35.0	30.0*		34.8*		35.1*		35.7*
	SHARE OF AUDIENCE %					17		39		61	58 *		62 *		61 *		62 *
	AVG. AUD. BY ¼ HR. %					5.5	6.5	13.9	19.6	28.4	31.7	34.1	35.5	36.1	34.1	35.1	36.2

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	26.7	27.7	29.2	30.6	32.7	35.6	38.4	41.2	44.0	46.2	47.8	49.5	50.3	51.5	52.9	54.2
	WK. 2	34.0	33.9	35.2	36.3	38.5	41.0	45.0	46.8	50.5	52.8	55.3	56.3	57.3	57.8	57.9	59.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JAN.10, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.3, 1982

WEEK		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,820 9.6 ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)															6,850 8.4	
		SHARE OF AUDIENCE %															13	
		AVG. AUD. BY ¼ HR. %															8.4	8.3
	CBS TV	TOTAL AUDIENCE (Households (000) & %)							20,460 25.1		43,030 52.8							
									CBS NFC PLAYOFF PRE-SUN.		CBS NFC PLAYOFF GAME-SUN NY GIANTS VS SAN FRANCISCO (5:00-8:20PM)							
		AVERAGE AUDIENCE (Households (000) & %)							17,120 21.0		26,650 32.7							
		SHARE OF AUDIENCE %							39		51	28.9* 50 *		30.8* 52 *		31.8* 50 *		31.4* 49 *
		AVG. AUD. BY ¼ HR. %							19.4	22.7	28.1	29.6	30.4	31.3	31.9	31.7	30.7	32.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)				22,580 27.7											9,130 11.2	
			NFL PLAYOFF GAME-SUN BUFFALO VS CINCINNATI (1:00-3:52PM)(+OP)				NFL PLAYOFF POST-SUN (3:52-4:30PM)(OP)										NBC NIGHTLY NEWS-SUN.	
		AVERAGE AUDIENCE (Households (000) & %)				18,090 22.2											7,500 9.2	
		SHARE OF AUDIENCE %		33.2* 60 *		41		21.3* 39 *									14	
		AVG. AUD. BY ¼ HR. %	32.7	33.8	34.9	25.5	22.4	20.2									8.0	8.4
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,820 9.6	
																	ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)															7,010 8.6	
		SHARE OF AUDIENCE %															12	
		AVG. AUD. BY ¼ HR. %															8.5	8.7
	CBS TV	TOTAL AUDIENCE (Households (000) & %)							24,450 30.0		48,250 59.2							
									CBS NFC CHAMPIONSHIP PRE		CBS NFC CHAMPIONSHIP GAME DALLAS VS SAN FRANCISCO (4:30-8:26PM)							
		AVERAGE AUDIENCE (Households (000) & %)							21,030 25.8		34,960 42.9							
		SHARE OF AUDIENCE %							43		62	36.8* 59 *		40.0* 62 *		42.8* 63 *		41.1* 59 *
		AVG. AUD. BY ¼ HR. %							23.5	28.2	35.2	38.3	39.2	40.8	42.9	42.8	40.0	42.3
	NBC TV	TOTAL AUDIENCE (Households (000) & %)				30,070 36.9											8,880 10.9	
			NFL CHAMPIONSHIP GAME-NBC CINCINNATI VS SAN DIEGO (1:00-3:50PM)(+OP)				NFL CHAMPIONSHIP POST-NBC (3:50-4:30PM)(OP)										NBC NIGHTLY NEWS-SUN.	
		AVERAGE AUDIENCE (Households (000) & %)				23,390 28.7											7,090 8.7	
		SHARE OF AUDIENCE %		37.7* 63 *		48		27.3* 46 *									13	
		AVG. AUD. BY ¼ HR. %	37.2	38.3	38.3	32.8	29.0	25.7									9.1	8.4
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.9	56.5	56.8	55.8	55.7	55.5	54.5	55.7	58.5	58.7	58.9	61.2	63.1	65.0	64.7	65.9
		WK. 2	60.3	60.9	60.8	61.0	61.1	61.1	61.2	62.6	63.4	64.7	64.5	65.5	67.9	70.0	70.1	71.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JAN.10, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC GATOR BOWL FOOTBALL GAME(S)	1	9.00-12.12AM	→GRID	24,040	29.5	11,330	13.9	24									
			11.00						14.1								
			11.15				13.3*	24*	12.5								
			11.30						11.6								
			11.45				11.3*	24*	10.9								
			12.00						11.9								
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.48- 9.49PM	9.45														
	2	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	1	9.48- 9.49PM	9.45														
	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
ABC SUGAR BOWL GAME(S)	1	8.00-11.31PM	→GRID	22,900	28.1	9,620	11.8	18									
			11.00						16.2								
			11.15				15.9*	26*	15.5								
			11.30						8.6								
NBC ORANGE BOWL GAME(S)	1	8.13-11.45PM	→GRID	30,560	37.5	14,670	18.0	28									
			11.00						15.8								
			11.15				16.2*	26*	16.6								
			11.30						20.1								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	10,020	12.3	10,020	12.3	19	12.3		12,710	15.6	12,710	15.6	24	15.6	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,240	18.7	15,240	18.7	30	18.7		16,870	20.7	16,870	20.7	32	20.7	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	10,680	13.1	10,680	13.1	20	13.1								
	2	8.57- 8.59PM	8.45								12,550	15.4	11,740	14.4	22	14.4	
NBC NFL PLAYOFF GAME-SAT(S)	1	5.00- 9.01PM	→GRID	39,850	48.9	22,740	27.9	47									
			9.00						34.6								
NBC NBC NEWS UPDATE-SAT.	2	8.58- 8.59PM	8.45								12,470	15.3	12,470	15.3	23	15.3	
NBC BARBARA MANDRELL	1	9.09-10.09PM	→GRID	16,540	20.3	11,740	14.4	23									
			10.00						14.9								
NBC NFL PLAYOFF POST-SAT(S)	1	9.01- 9.09PM	9.00	29,670	36.4	21,430	26.3	40	26.3								
NBC NEWS UPDATE-2-SAT(SUS)	2	9.47- 9.48PM	9.45														
NBC HARPER VALLEY	1	10.09-10.39PM	→GRID	9,620	11.8	8,560	10.5	18									
			10.30						10.5								
NBC NBC NEWS UPDATE-SAT.	1	10.07-10.08PM	10.00	9,940	12.2	9,940	12.2	20	12.2								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.28- 8.29PM	8.15								12,390	15.2	12,390	15.2	20	15.2	
	1	8.32- 8.34PM	8.30	11,650	14.3	11,330	13.9	19	13.9								
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	9,050	11.1	9,050	11.1	17	11.1								
	2	9.59-10.01PM	9.45								17,930	22.0	17,770	21.8	31	21.7	
			10.00													21.8	

 U.S. TV HOUSEHOLDS: 81,500,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS CBS NFC PLAYOFF GAME-SUN(S)	1	5.00- 8.20PM	→GRID	43,030	52.8	26,650	32.7	51									
			8.15				34.4*	50*	32.6		33,580	41.2	33,420	41.0	55		
CBS CBS NFC CHAMPIONSHIP POST(S)	2	8.15- 8.26PM	→GRID														
CBS CBS NFC PLAYOFF POST-SUN(S)	1	8.20- 8.29PM	8.15	28,120	34.5	24,210	29.7	43	29.7								
CBS 60 MINUTES	1	8.29- 9.29PM	→GRID	36,020	44.2	27,140	33.3	46			36,350	44.6	27,380	33.6	44		
	2	8.26- 9.26PM	→GRID											31.7*	42*	29.9	
			9.15				35.7*	49*	35.6								
CBS ALICE	1	9.29- 9.59PM	→GRID	24,120	29.6	22,330	27.4	39									
			9.45						27.9		19,970	24.5	18,340	22.5	31		
CBS ARCHIE BUNKER'S PLACE	2	9.26- 9.56PM	→GRID													22.8	
			9.45														
CBS NEWSBREAK-SUN.	1	9.27- 9.28PM	9.15	22,980	28.2	22,980	28.2	39	28.2								
CBS JEFFERSONS	1	9.59-10.29PM	→GRID	22,490	27.6	20,780	25.5	38									
			10.15						25.5		21,110	25.9	19,230	23.6	33		
CBS ONE DAY AT A TIME	2	9.56-10.26PM	→GRID													24.4	
			10.15								18,170	22.3	18,170	22.3	32	22.3	
CBS NEWSBREAK-SUN.	2	10.24-10.25PM	10.15														
CBS TRAPPER JOHN, M.D.	1	10.29-11.29PM	→GRID	21,840	26.8	17,280	21.2	36									
	2	10.26-11.26PM	→GRID								21,430	26.3	17,360	21.3	33		
			11.15				21.5*	38*	21.0					20.6*	34*	19.9	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	12,390	15.2	12,390	15.2	21	15.2		12,310	15.1	12,310	15.1	20	15.1	
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.51- 9.52PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	9.58- 9.59PM	9.45								14,430	17.7	14,430	17.7	25	17.7	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	11,000	13.5	11,080	13.6	22	15.5	M-F	14,910	18.3	14,910	18.3	27	21.9	M-F
			9.30						6.4	TU-F							
			9.45						14.9	TU-F						17.4	TU-F
ABC ABC NEWS:NIGHTLINE	2	11.30-12.00MD	11.30								7,010	8.6	5,710	7.0	19	7.8	M-F
			11.45													6.3	M-F
ABC ABC NEWS:NIGHTLINE-T-F	1	11.30-12.00MD	11.30	7,740	9.5	6,440	7.9	20	8.8	TU & W							
			11.45						7.1	TU & W							
ABC NEW YEAR'S ROCKIN EVE '82(S)	1	11.30-12.27AM	11.30	19,400	23.8	12,630	15.5	37	14.0	THU.							
			11.45				15.3*	35*	16.5	THU.							
			12.00						16.7	THU.							
			12.15				15.7*	39*	14.5	THU.							
	1	12.27- 1.59AM	(SUS)														
ABC ABC MOVIE OF THE WEEK	2	12.00- 1.12AM	12.00								3,830	4.7	2,280	2.8	12	3.1	MON.
			12.15											2.8*	10*	2.6	MON.
			12.30													2.7	MON.
			12.45											2.7*	13*	2.8	MON.
			1.00													3.0	MON.
	2	1.12- 2.12AM	(SUS)														
ABC ABC NEWS:NIGHTLINE-FRI(B) CONT'D	1	12.03-12.33AM	12.00	5,620	6.9	4,400	5.4	14	5.9	FRI.							

 U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-FRI(B)-CONT'D			12.15						5.1	FRI.							
			12.30						4.9	FRI.							
ABC ABC NEWS:NIGHTLINE-THU(B)	2	12.00-12.12AM	12.00								3,990	4.9	3,910	4.8	16	4.8	THU.
ABC FANTASY ISLAND-12.00		12.00- 1.09AM	12.00	6,760	8.3	4,240	5.2	21	4.7	TUE.	4,480	5.5	3,180	3.9	18	4.2	TUE.
			12.15				4.9*	17*	5.0	TUE.				4.1*	16*	4.1	TUE.
			12.30						5.6	TUE.						4.0	TUE.
			12.45				5.6*	25*	5.6	TUE.				3.8*	19*	3.6	TUE.
			1.00						5.2	TUE.						3.1	TUE.
ABC FRIDAYS	2	12.00- 1.11AM	12.00								8,390	10.3	4,650	5.7	20	6.5	FRI.
			12.15											6.3*	19*	6.2	FRI.
			12.30													5.4	FRI.
			12.45											5.4*	20*	5.4	FRI.
			1.00													5.0	FRI.
ABC LOVE BOAT-12.00		12.00- 1.09AM	12.00	6,930	8.5	4,650	5.7	21	5.1	WED.	5,380	6.6	3,500	4.3	19	4.2	WED.
			12.15				5.3*	17*	5.5	WED.				4.3*	16*	4.4	WED.
			12.30						6.1	WED.						4.6	WED.
			12.45				6.1*	25*	6.2	WED.				4.5*	22*	4.4	WED.
			1.00						5.5	WED.						3.6	WED.
ABC VEGA$-12.00	2	12.12- 1.20AM	12.00								3,590	4.4	2,360	2.9	15	2.8	THU.
			12.15													2.4	THU.
			12.30													2.8	THU.
			12.45											3.0*	15*	3.2	THU.
			1.00													3.3	THU.
			1.15											3.1*	21*	2.5	THU.
ABC ABC NEWS:NIGHTLINE-MON	1	12.43- 1.13AM	12.30	3,260	4.0	2,690	3.3	14	3.9	MON.							
			12.45						3.5	MON.							
			1.00						2.9	MON.							
ABC FRIDAYS	1	12.33- 1.44AM	12.30	7,010	8.6	4,160	5.1	19	5.7	FRI.							
			12.45				5.6*	18*	5.5	FRI.							
			1.00						4.7	FRI.							
			1.15				4.7*	18*	4.7	FRI.							
			1.30						5.1	FRI.							
ABC FRIDAYS-PART II(SUS)	2	1.11- 1.29AM	1.00														FRI.
ABC FRIDAYS-PART 2	1	1.44- 1.49AM	1.30	4,160	5.1	3,830	4.7	22	4.9	FRI.							
			1.45						4.6	FRI.							
	1	1.49- 2.02AM	(SUS)														
CBS NEWSBREAK-M-F	1	>	8.45	13,940	17.1	13,450	16.5	26	16.9	M-F							
	2	8.58- 8.59PM	8.45								13,770	16.9	13,770	16.9	24	16.9	M-F
CBS CBS NCAA BASKETBALL-TUE.(S)	1	11.30- 1.40AM	11.30	7,580	9.3	2,690	3.3	13	6.3	TUE.							
			11.45				5.9*	16*	5.4	TUE.							
			12.00						4.5	TUE.							
			12.15				3.9*	13*	3.4	TUE.							
			12.30						2.6	TUE.							
			12.45				2.4*	11*	2.2	TUE.							
			1.00						2.0	TUE.							
			1.15				1.8*	10*	1.7	TUE.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NCAA BASKETBALL-TUE.(S)-CONT'D																	
			1.30						1.5	TUE.							
CBS HAPPY NEW YEAR,AMERICA(S)	1	11.30- 1.33AM	11.30	18,910	23.2	7,910	9.7	27	12.8	THU.							
			11.45				12.6*	29*	12.3	THU.							
			12.00						11.0	THU.							
			12.15				10.0*	25*	9.1	THU.							
			12.30						8.9	THU.							
			12.45				8.3*	24*	7.7	THU.							
			1.00						8.7	THU.							
			1.15				8.2*	29*	7.7	THU.							
			1.30						7.0	THU.							
CBS LATE MOVIE I		>	11.30	9,940	12.2	6,360	7.8	21	8.4	MWF	8,480	10.4	5,460	6.7	22	7.6	M-F
			11.45				8.4*	20*	8.4	MWF				7.5*	21*	7.4	M-F
			12.00						7.6	MWF						6.7	M-F
			12.15				7.3*	22*	7.1	MWF				6.3*	22*	5.9	M-F
			12.30						6.9	MWF						5.9	M-F
			12.45						6.7	MWF						4.9	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	5,790	7.1	4,810	5.9	25	6.7	MWF	4,480	5.5	3,750	4.6	25	5.1	M-F
			12.45				5.4*	22*	6.3	MWF				4.3*	21*	4.8	M-F
			1.00						5.7	MWF						4.4	M-F
			1.15				6.0*	27*	5.4	MWF				4.4*	26*	4.2	M-F
			1.30													4.9	MON.
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		>	8.45	10,680	13.1	10,680	13.1	21	12.9	M-F	12,630	15.5	12,630	15.5	22	13.9	M-F
			9.00													22.1	WED.
			9.45						13.7	FRI.							
NBC NBC NEWS UPDATE-2-M-F		>	9.45	10,840	13.3	10,840	13.3	21	13.3	M & W	12,060	14.8	12,060	14.8	22	14.8	MWF
NBC TONIGHT SHOW		>	11.30	10,920	13.4	6,760	8.3	23	9.0	M-F	10,840	13.3	6,850	8.4	26	9.9	M-F
			11.45				8.8*	22*	8.7	M-TH				9.4*	26*	8.9	M-F
			12.00						8.5	M-F						8.2	M-F
			12.15				7.7*	23*	7.7	M-F				7.5*	27*	6.8	M-F
			12.30						8.8	FRI.							
			12.45				8.3*	26*	7.8	FRI.							
			1.00						8.1	FRI.							
NBC SCTV COMEDY NETWORK	2	12.30- 1.56AM	12.30								6,280	7.7	3,180	3.9	18	5.7	FRI.
			12.45											5.1*	19*	4.6	FRI.
			1.00													3.9	FRI.
			1.15											3.6*	16*	3.4	FRI.
			1.30													3.0	FRI.
			1.45											2.9*	17*	2.7	FRI.
NBC TOMORROW COAST TO COAST-1		12.30- 1.00AM	12.30	3,100	3.8	2,610	3.2	12	3.4	M-TH	3,340	4.1	2,770	3.4	17	3.7	M-TH
			12.45						2.9	M-TH						3.1	M-TH
NBC SCTV COMEDY NETWORK	1	1.13- 2.19AM	1.00	5,300	6.5	3,180	3.9	18	5.2	FRI.							
			1.15						4.7	FRI.							
			1.30						4.1	FRI.							
			1.45				3.8*	18*	3.5	FRI.							
			2.00						3.3	FRI.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC SCTV COMEDY NETWORK-CONT'D			2.15						3.3	FRI.							
NBC TOMORROW COAST TO COAST-2	1	1.00- 1.45AM	1.00	2,610	3.2	1,710	2.1	11	2.3	M-TH	2,450	3.0	1,630	2.0	14	2.4	M-TH
	2	>	1.00											2.2*	14*	2.0	M-TH
			1.15				2.2*	11*	2.0	M-TH						1.9	M-TH
			1.30						1.8	M-TH				1.5*	12*	1.7	M-TH
			1.45														
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	8,560	10.5	8,150	10.0	26	10.1	M-F	8,230	10.1	7,990	9.8	32	9.8	M-F
	2	1.57- 1.59PM	1.45														M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							
ABC ABC SPEC REPORT(SUS)	1	3.31- 3.35PM	3.30							TUE.							
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								10,680	13.1	7,660	9.4	24	8.3	WED.
			4.45											8.6*	23*	8.8	WED.
			5.00													10.2	WED.
			5.15											10.2*	25*	10.3	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS COTTON BOWL PARADE(S)	1	10.00-11.30AM	10.00	18,910	23.2	10,600	13.0	32	9.4	FRI.							
			10.15				10.5*	29*	11.7	FRI.							
			10.30						14.0	FRI.							
			10.45				14.8*	36*	15.7	FRI.							
			11.00						14.3	FRI.							
			11.15				13.6*	30*	12.9	FRI.							
CBS TOURNAMENT-ROSES PARADE(S)	1	11.30- 2.00PM	11.30	24,450	30.0	13,200	16.2	31	13.7	FRI.							
			11.45				14.1*	30*	14.5	FRI.							
			12.00						15.6	FRI.							
			12.15				15.9*	32*	16.2	FRI.							
			12.30						17.7	FRI.							
			12.45				17.6*	33*	17.4	FRI.							
			1.00						17.3	FRI.							
			1.15				17.1*	31*	16.9	FRI.							
			1.30						17.1	FRI.							
			1.45				16.4*	30*	15.6	FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,010	8.6	6,850	8.4	27	8.4	M-TH	5,460	6.7	5,300	6.5	26	6.5	M-F
CBS COTTON BOWL GAME(S)	1	2.00- 5.03PM	2.00	29,910	36.7	12,800	15.7	29	13.9	FRI.							
			2.15				13.9*	26*	13.9	FRI.							
			2.30						14.2	FRI.							
			2.45				14.6*	27*	14.9	FRI.							
			3.00						16.8	FRI.							
			3.15				15.7*	29*	14.5	FRI.							
			3.30						13.3	FRI.							
			3.45				13.8*	26*	14.3	FRI.							
			4.00						15.4	FRI.							

CONT'D

 U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS COTTON BOWL GAME(S)-CONT'D			4.15				15.8*	29*	16.1	FRI.							
			4.30						19.0	FRI.							
			4.45				20.2*	37*	21.4	FRI.							
			5.00						16.3	FRI.							
CBS CBS NEWS SPEC. RPT(SUS)	1	2.33- 2.38PM	2.30							TUE.							
CBS PEACH BOWL(S)	1	3.00- 6.00PM	3.00	18,500	22.7	7,580	9.3	22	7.8	THU.							
			3.15				7.7*	20*	7.7	THU.							
			3.30						8.5	THU.							
			3.45				8.4*	22*	8.4	THU.							
			4.00						9.3	THU.							
			4.15				9.0*	23*	8.7	THU.							
			4.30						8.5	THU.							
			4.45				9.0*	21*	9.4	THU.							
			5.00						9.6	THU.							
			5.15				10.1*	23*	10.6	THU.							
			5.30						12.0	THU.							
			5.45				11.8*	25*	11.7	THU.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,520	8.0	6,280	7.7	22	7.7	M-W	6,520	8.0	6,280	7.7	22	7.7	M-F
CBS AFTERNOON PLAYHOUSE(S)	2	4.30- 5.30PM	4.30								7,340	9.0	4,480	5.5	14	5.2	TUE.
			4.45											5.2*	15*	5.1	TUE.
			5.00													5.8	TUE.
			5.15											5.8*	14*	5.8	TUE.
CBS CBS LIBRARY(S)	1	5.03- 6.00PM	5.00	8,070	9.9	4,970	6.1	11	6.6	FRI.							
			5.15				6.0*	11*	5.6	FRI.							
			5.30						6.1	FRI.							
			5.45				6.1*	11*	6.2	FRI.							
NBC NEW YEARS-GENE SHALLIT-1(S)	1	7.30- 8.00AM	7.30	2,120	2.6	1,470	1.8	15	1.5	FRI.							
			7.45						2.1	FRI.							
NBC NEW YEARS-GENE SHALLIT-2(S)	1	8.30- 9.00AM	8.30	3,500	4.3	2,850	3.5	15	3.3	FRI.							
			8.45						3.6	FRI.							
NBC NEW YEARS DAY WITH REGIS(S)	1	10.00-11.00AM	10.00	8,800	10.8	4,650	5.7	17	5.1	FRI.							
			10.15				5.3*	18*	5.5	FRI.							
			10.30						5.9	FRI.							
			10.45				6.1*	17*	6.3	FRI.							
NBC TOURNAMENT-ROSES PARADE(S)	1	11.00- 1.30PM	11.00	25,100	30.8	13,690	16.8	34	12.0	FRI.							
			11.15				13.2*	32*	14.4	FRI.							
			11.30						15.5	FRI.							
			11.45				15.9*	34*	16.3	FRI.							
			12.00						17.7	FRI.							
			12.15				17.7*	35*	17.8	FRI.							
			12.30						18.2	FRI.							
			12.45				18.3*	34*	18.4	FRI.							
			1.00						18.3	FRI.							
			1.15				18.7*	34*	19.0	FRI.							
NBC FIESTA BOWL(S)	1	1.30- 4.45PM	1.30	30,810	37.8	15,730	19.3	36	19.0	FRI.							
			1.45				20.0*	36*	21.1	FRI.							
			2.00						21.9	FRI.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC FIESTA BOWL(S)-CONT'D			2.15				21.3*	40*	20.6	FRI.							
			2.30						20.5	FRI.							
			2.45				20.3*	38*	20.2	FRI.							
			3.00						18.6	FRI.							
			3.15				18.6*	34*	18.6	FRI.							
			3.30						19.8	FRI.							
			3.45				19.5*	36*	19.2	FRI.							
			4.00						18.8	FRI.							
			4.15				18.3*	34*	17.8	FRI.							
			4.30						15.4	FRI.							
NBC ROSE BOWL FOOTBALL PRE(S)	1	4.45- 4.55PM	4.45	10,920	13.4	11,330	13.9	25	13.9	FRI.							
NBC ROSE BOWL GAME(S)	1	4.55- 8.13PM	4.45	34,800	42.7	20,380	25.0	42	14.0	FRI.							
			5.00						23.4	FRI.							
			5.15				24.8*	46*	26.2	FRI.							
			5.30						26.4	FRI.							
			5.45				26.5*	48*	26.5	FRI.							
			6.00						26.0	FRI.							
			6.15				25.9*	44*	25.9	FRI.							
			6.30						24.3	FRI.							
			6.45				23.8*	39*	23.2	FRI.							
			7.00						25.6	FRI.							
			7.15				25.7*	41*	25.7	FRI.							
			7.30						26.5	FRI.							
			7.45				26.4*	41*	26.2	FRI.							
			8.00						22.0	FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	1,710	2.1	1,550	1.9	20	1.9		2,120	2.6	1,960	2.4	20	2.4	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	4,400	5.4	4,160	5.1	21	5.1		5,790	7.1	5,460	6.7	24	6.7	
ABC SCHOOLHOUSE ROCK-11.25AM		11.25-11.29AM	11.15	4,890	6.0	4,480	5.5	19	5.5		6,850	8.4	6,520	8.0	28	8.0	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	4,080	5.0	3,420	4.2	14	4.2		6,760	8.3	5,790	7.1	23	7.1	
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,550	1.9	1,470	1.8	18	1.8		2,280	2.8	1,960	2.4	15	2.4	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,610	3.2	2,530	3.1	20	3.1		3,990	4.9	3,750	4.6	22	4.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,080	5.0	3,830	4.7	25	4.7		5,130	6.3	4,730	5.8	22	5.8	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,300	6.5	5,220	6.4	27	6.4		5,870	7.2	5,710	7.0	29	7.0	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,760	8.3	6,520	8.0	28	8.0		7,910	9.7	7,500	9.2	33	9.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	7,250	8.9	7,170	8.8	29	8.8		7,580	9.3	7,420	9.1	31	9.1	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,600	8.1	6,280	7.7	25	7.7		5,870	7.2	5,220	6.4	19	6.4	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	6,440	7.9	6,030	7.4	22	7.4		3,750	4.6	3,500	4.3	12	4.3	
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								5,050	6.2	4,480	5.5	15	5.5	
CBS CBS NCAA BASKETBALL	2	1.00- 3.16PM	→GRID 3.15								9,450	11.6	2,530	3.1	9	4.9	
CBS CBS NFC PLAYOFF GAME-SAT.(S)	1	1.00- 4.10PM	→GRID 4.00	32,840	40.3	20,380	25.0	57	26.4								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC BETCHA DON'T KNOW-8:28AM	2	8.28- 8.30AM	8.15								2,930	3.6	2,770	3.4	28	3.4	
NBC BETCHA DON'T KNOW-9:12AM	2	9.12- 9.14AM	9.00								7,170	8.8	7,170	8.8	45	8.8	
NBC BETCHA DON'T KNOW-10:28AM	2	10.28-10.30AM	10.15								5,220	6.4	4,890	6.0	23	6.0	
NBC BETCHA-KNOW-11:58AM(B)	2	11.58-12.00NN	11.45								4,160	5.1	3,910	4.8	16	4.8	
NBC BETCHA DON'T KNOW-12:28PM	2	12.28-12.30PM	12.15								4,810	5.9	4,560	5.6	18	5.6	
NBC NCAA BASKETBALL-NAT'L	2	1.00- 3.09PM	→GRID 3.00								13,450	16.5	7,990	9.8	28	9.9	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	2	10.30-11.05AM	→GRID 11.00								3,260	4.0	2,530	3.1	9	3.7	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,610	3.2	2,280	2.8	10	2.8		3,590	4.4	3,180	3.9	12	3.9	
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
NBC NFL CHAMPIONSHIP GAME-NBC(S)	2	1.00- 3.50PM	→GRID 3.45								38,630	47.4	28,530	35.0 37.8*	61 62*	36.4	
NBC NFL PLAYOFF GAME-SUN(S)	1	1.00- 3.52PM	→GRID 3.45	35,210	43.2	23,720	29.1 34.3*	58 61*	32.9								

 U.S. TV HOUSEHOLDS: 81,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS).